

February 27, 1946

Mr. Ward Lambert  
Athletic Department  
Purdue University  
Lafayette, Indiana

Dear Piggy:

I have been intending to write you for quite some time and extend my congratulations and best wishes for the wonderful record you have set at Purdue University in basketball.

I want to congratulate you further on the high esteem that your fellow coaches held for you when they gave you the number one spot in basketball. Here's hoping that you have many, many wonderful years ahead.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:MF



February 27, 1946

Mr. Frederick W. Lang  
214 Grant Building  
Atlanta 8, Georgia

Dear Mr. Lang:

Please find enclosed my check for \$20.00 in payment for the two normalizers, which I have just now received.

I am in the same fix that you are in that I am covered up with details that net me more income than I would normally expect from organizing a small syndicate. I wish I had the time, but I do not have.

I would like to know how many normalizers you have sold since you have been in business. I think you can see by this that it would take a lot more promotion than that which has been done to justify organizing a syndicate. If you would want to do something on a percentage basis, we would both gain and would loss nothing. In organizing a syndicate there is always an opportunity for people who put their money into that you lose. This other way there is no loss; in fact, there is a gain because you are doing something with a deal which lies quiescent when you are too busy with other things.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:MF

Enc.



FREDERICK W. LANG  
TAX & ESTATE COUNSELLOR  
214 GRANT BUILDING  
ATLANTA 3, GEORGIA

February 22, 1946

Dear Dr. Allen:

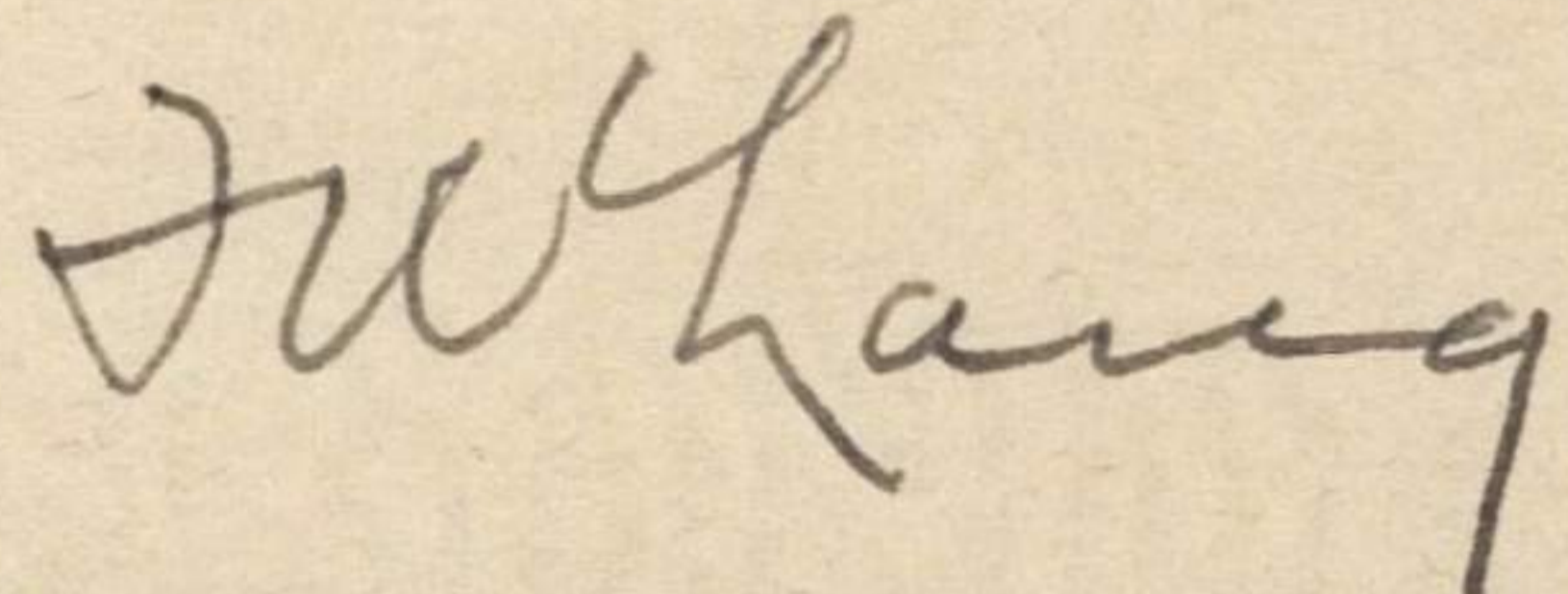
Your request for two Normalizers just received. I am sending two each in a separate parcel via P.P. today.

Re your suggestion that you could take over this Normalizer business I wish that you could get you a little syndicate and think up some fair proposition as I am now too busy to attend to this work.

My 48 Acre industrial site is almost finished and we also have nearing completion the largest concrete block and concrete brick plant in the South right here in Atlanta. These two enterprises will take up all my time as I am the Treasurer of both Corporations. Also I am going to take an active part in the coming Governors race.

With kindest regards, I am,

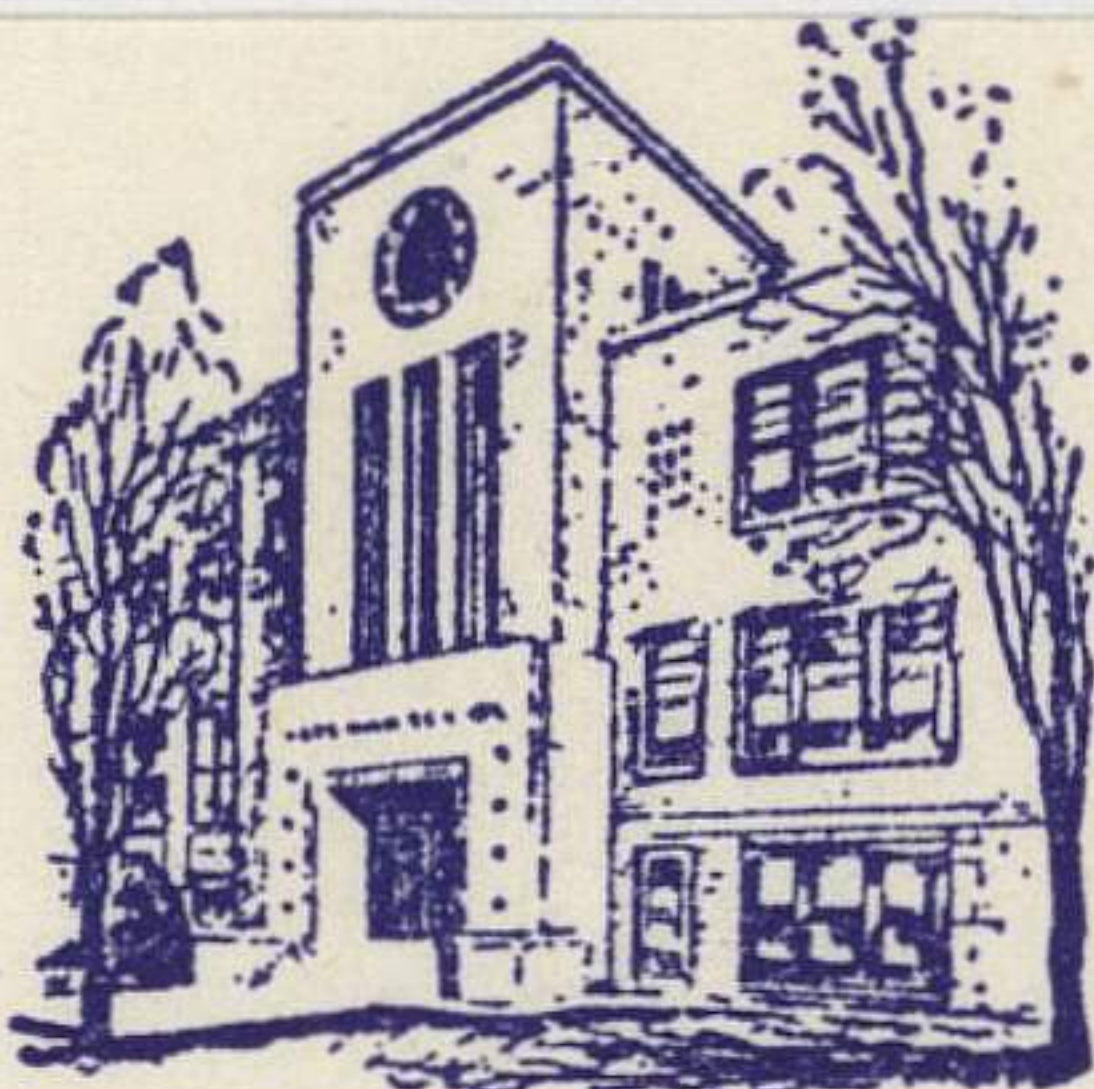
Sincerely yours,



Frederick W. Lang



CLYDE W. ROTHGEB  
PRINCIPAL



A. K. MASSEY  
ASSOCIATE PRINCIPAL

# THE JUNIOR-SENIOR HIGH SCHOOL

HAYS, KANSAS

22 Feb. 1946

Dr. F.C. Allen  
Kansas University  
Lawrence, Kansas

Dear Dr. Allen:

I really owe you an apology for not having written sooner and I hope and trust you will understand. When I had your letter in California I was nearing the processing time for a discharge from the Navy.

Unfortunately for me I was not released as early as I had anticipated and as a result I did not arrive back in the home state until last week. Upon arrival I was offered a position for this spring here at the high school with the opportunity to return to my former position as coach, next fall. The board was kind enough in a financial way that I could hardly afford to pass it up.

Your suggestion of a possible connection at the University while doing graduate work was fully appreciated. Had I not been so late I might have decided to attend rather than teach but under the circumstances I feel I did the best thing.

I was sorry to learn that Gib went on active duty but it appears that you will do pretty well from here on out. The lad should be out in time to do you some good again in another year. It was quite a treat for him to play at the best basketball school in the area and a real break to be playing with a fellow like Charlie Black. "Red" Huffman tells me that they worked pretty well together.

Again I will thank you for your answer to my inquiry and your interest. Before too long I hope to get close enough to be able to absorb a few pointers on basketball.

Sincerely,

A handwritten signature in cursive that reads "Arthur Leas".

Arthur Leas



February 21, 1946

Mr. Joseph Lauer  
9 East 6th Street  
East Mauch Chunk, Pennsylvania

Dear Joseph:

Thanks for your words of congratulations. We appreciate your loyalty to Kansas in basketball.

I am indeed sorry we do not have a college polo shirt to send you. Polo shirts are at an unusual premium. They are impossible to purchase, but if we did have an old one, we would be happy to send it to you.

Sincerely yours,

FCA:MF

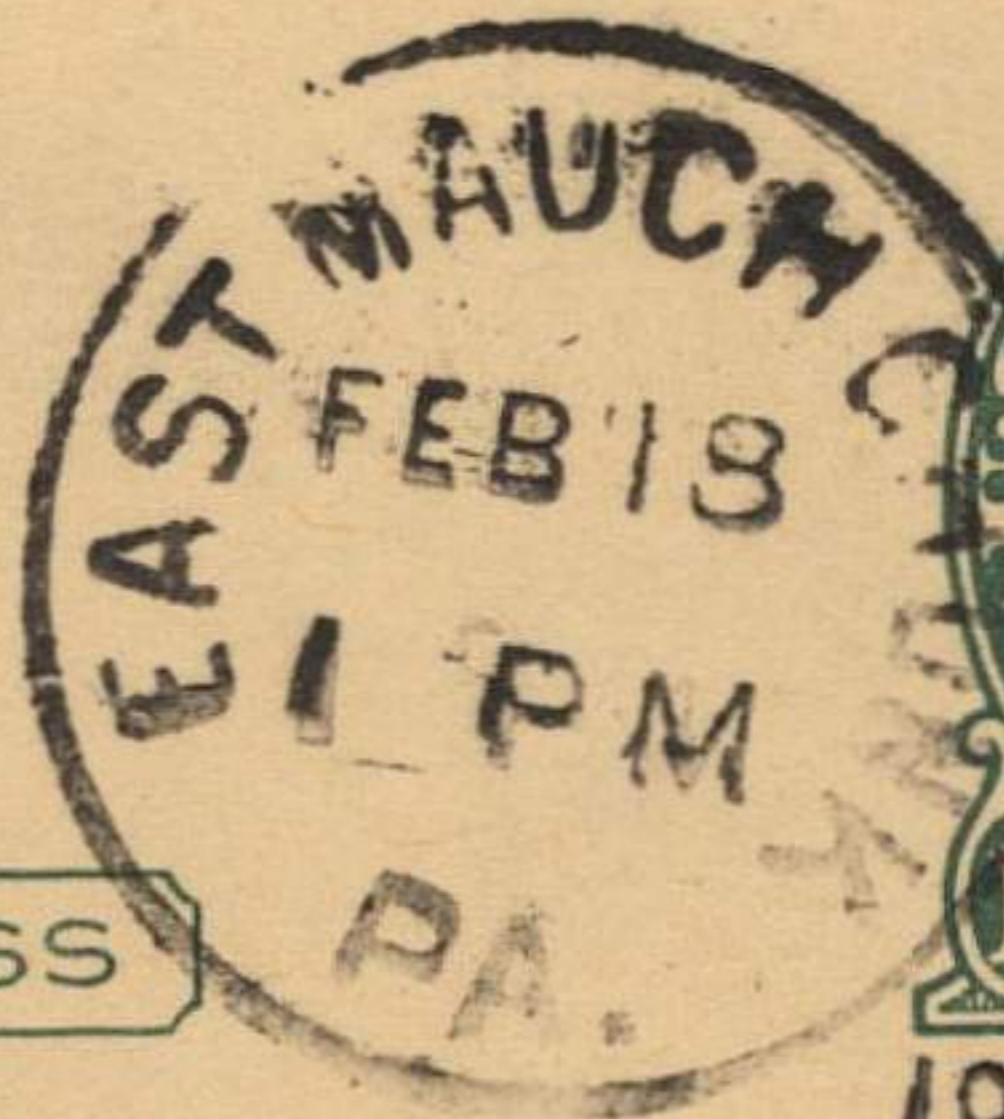
Director of Physical Education,  
Varsity Basketball Coach.

P. S. Dr. Allen left this afternoon for Columbia, Missouri, and did not have time to sign his communication to you.

MF



THIS SIDE OF CARD IS FOR ADDRESS



1946



Mr. F. C. Allen  
University of Kansas  
Lawrence, Kansas



Dear Mr. Allen:

Feb 18, 1946

Congratulations on your fine team. I have always been an ardent follower of Kansas in basketball. I would deeply appreciate a "college gold shirt" to wear if you have any? Good Luck to you and your team in the future.

I remain yours in sports

Joseph Laurer

9 East 6th St.

East Mauch Chunk  
Pa.





POST CARD

Mr. Forrest Allen,  
Director, Physical Education,  
Lawrence,  
Kansas.



Mrs. C. W. Lyon 1626 Topeka Blvd. Topeka, Kansas

---

Dear "Phog"

Thank you so much for  
your lovely letter of comfort.  
"Doc" was very happy until  
the very last moment tho he  
knew the end was at hand and  
left us a lovely letter.

Your friend  
Nettie P. Lyon



Stansas City, Mo.

Nov. 11, 1946

Dear Mr. Allen; -

It was most kind of  
you to inquire about the  
football tickets for me.

Denny forgot to get them  
when she went to Lawrence.

Mr. Falkestein, or someone



in his office, sent the  
tickets immediately.

Your kindness certainly  
is appreciated by all -  
Dick is in China now.  
Surely God will bring him  
safely home - I love Dick!  
Hope to see you at the  
game - Sincerely  
Wm. L. Leman



9

January 17, 1946

Mr. Harold J. Little  
Health Spot Shoe Company  
316 East 11th Street  
Kansas City 6, Missouri

Dear Mr. Little:

Permit me to thank you sincerely for your  
kindness in mailing me the shoe laces. This is  
greatly appreciated, I assure you, sir.

Sincerely yours,

FCA:MF

Director of Physical Education,  
Varsity Basketball Coach.



HEALTH SPOT SHOE SHOP

316 EAST 11th ST. - PHONE VI. 0160

KANSAS CITY 8, MO.

M

*Dr. F. C. Allen*

Add.

*Lawrence / Mo*

DEP'T

CLERK NO.

DATE

HOW SOLD OR CASH REC'D

*1-15-46*

*1 Pair Men's*

*My Complaint  
Little*

8716-28



# LOWE & CAMPBELL

DIVISION OF WILSON SPORTING GOODS COMPANY



## Athletic Goods

WHOLESALE • MANUFACTURING • RETAIL

1509-11-13 BALTIMORE AVE., KANSAS CITY 8, MO.

January 8, 1946

Dr. F. C. Allen, Dist. Gov:  
Rotary Intl. 123rd District  
Lawrence, Kansas

Dear Mr. Allen,

If you are in need of any form of identification badges, ribbons, etc., for use in connection with your coming convention in Kansas City, we are in a position to take care of your needs in a very satisfactory manner.

Special buttons identifying officials, committee members, etc., are a big help in keeping the convention schedule running smoothly. If you are not settled on the type of identification badge needed for your convention we will be pleased to assist you by quoting on sizes, prices and help in the design if you wish. Prompt delivery can also be made on Gold Stamped or Printed ribbons in various colors.

Our facilities are at your service and we will be happy to help you in any way possible, so don't hesitate to get in touch with us.

Yours truly,

LOWE & CAMPBELL

By *Jim Addison*  
Jim Addison

JA/gf



December 1, 1945.

Mr. L. V. Brown,  
General Sales Manager,  
Lowe & Campbell Athletic Goods Co.,  
1509 Baltimore Avenue,  
Kansas City 8, Mo.

Dear Red:

Yes, sir, we want them legal in every way. I realize that the numbers will look large on the front but we are going to make ours legal and insist that the other fellows do likewise.

I trust that when other Big Six coaches write in that you will pass on the good word that you have passed on to me. I am writing Reaves Peters asking that he contact all Big Six coaches and have them when ordering shirts make them conform to the rules, both as to color contrast and size.

There is one other big boy that you left out, and that is Bill Richardson. Please add three inches to his.

Thank you for your accommodation, and I hope that you can get the job done. We are playing in the Oklahoma City tournament on December 26, 27 and 28. I trust they will be ready for these games, at least.

Sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.



# LOWE & CAMPBELL

DIVISION OF WILSON SPORTING GOODS COMPANY



## Athletic Goods

WHOLESALE • MANUFACTURING • RETAIL

1509-11-13 BALTIMORE AVE., KANSAS CITY 8, MO.

November 30th, 1945

Dr. F. C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear "Phog":

In lining up your order for the basket ball shirts - - I am taking the liberty to change the lettering in one small manner but am giving you the story herewith so that if you wish to correct me on my contention you will have ample time to do so.

The front numbers on your old shirts measure three inches in height. I happen to know that these shirts which you purchased from Junior Coen are perhaps some six or eight years old and I think since the time you purchased them the rules have been changed making it mandatory to have at least four inch size numerals on front and six inch size numerals on the back of playing shirts.

Now then, do you want me to put four inch numerals on the front or let them stand at three inches in height as they were on the old shirts? It is most certainly your privilege to make the final decision on this minor detail.

I know there are many shirts on the courts nowadays which are truthfully in violation of the wording of the rules and I have often wondered if some competitive coach would complain to the officials about this violation just what would happen. I would hate to have to be the official to make the decision.

Since talking to you on the phone yesterday morning someone of your boys there in the department called and gave me the respective numbers which are to be placed on each of the playing shirts, and for your information I am making shirts for the following players three inches longer than regular: Black, Anderson and Peterson. These boys range from 6 foot  $4\frac{1}{2}$  inches to 6 foot  $6\frac{1}{2}$  inches in height and I feel confident some additional length in their shirts will be welcome.

I wish I could give you some sort of a definite answer as to how long it will take us to make these shirts up for you but I am estimating it will be about three weeks. I was told only yesterday that we have four thousand basket ball shirts on order in our factory right now and believe



#2- Contined  
Mr. "Phog" Allen

me brother, that is some work for our factory in making these shirts and besides that the lettering job is too quite a little chore. We will do the very best we can by you and thanks a lot for the order.

Yours sincerely,

LOWE & CAMPBELL

By

*"Leo"*

L. V. Brown

General Sales Manager

LVB/gf



November 27, 1945.

Lt. A. A. Laughlin, O-2049620,  
Office of the Port Surgeon,  
Seattle 4, Wash.

Dear Lieutenant Laughlin:

Your mother has written asking that I send you a copy of our Jayhawk Rebounds, a letter we have issued for several months to our boys in the service. I am very happy to send this to you, and will keep your name on our mailing list in case any future letters are written. I trust that you will find some parts of this Rebounds enjoyable.

With best wishes to you, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH  
Enc.



November 27, 1945.

Mrs. I. A. Laughlin,  
422 West 7th St.,  
Topeka, Kansas.

Dear Mrs. Laughlin:

It is a pleasure for me to send a copy of our last Jayhawk Rebounds to your son. I am sorry we didn't have his name on our mailing list so that he might have received the previous letters. I am enclosing a copy for you, also. There may be some parts of it that will interest you.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH  
Enc.



Topeka, Kans.

Nov 19, 1945

Dr Forrest C. Allen,  
Lawrence, Kans.

Dear Sir:- Having read in  
the "About Town" column about your  
sending out Jayhawker Rebounds to service  
men I should like to give my son's name  
and address for one.

Lt. A. A. Laughlin O-2049620  
Office of the Port Surgeon  
Seattle 4, Wash.

He graduated in Pharmacy there in 1939.  
Was always much interested in your athletics  
Was a member of the Kiu Kiu Club and of  
the Men's Student Council while in K. U.  
Doesn't expect a discharge for several months.

Thanking you in advance.

Mrs. I. A. Laughlin.

422 W. 7<sup>th</sup>

Topeka, Kans.



November 8, 1945.

Mr. J. D. Peterson, Order Supervisor,  
Lowe & Campbell Athletic Goods Co.,  
1509 Baltimore Avenue,  
Kansas City, Mo.

Dear Mr. Peterson:

We are mailing to you today by parcel post another pair of basketball shoes that are the property of one of our players. We desire to have them repaired, if possible. Will you kindly render the bill for this repair to the Athletic Association? Mail the shoes to me when repaired and I will deliver them to our varsity player.

With appreciation of your kindness, I am

Very sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.



October 18, 1945

Lowe & Campbell Athletic Goods  
1509 Baltimore Avenue  
Kansas City 8, Missouri

Gentlemen:

I have just mailed you by parcel post a pair of basketball shoes that need rubber soles. These are for one of our boys, Rogers Adams.

I have spoken to Mr. Earl Falkenstein, the financial secretary, of the Athletic Association and he has approved the charging of these to the Athletic Association. You will kindly render the bill ~~to them~~ but mail the shoes to me when they are repaired in care of Physical Education Department, Robinson Gym, University of Kansas, Lawrence, Kansas.

I will appreciate prompt attendance to this.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach

FCA:LM



November 7, 1945

Mr. J. D. Peterson  
Order Supervisor  
Kansas City Division  
Wilson Sporting Goods Company  
1509 Baltimore Avenue  
Kansas City, Missouri

Dear Mr. Peterson:

Thank you for advising us that the one pair of basketball shoes are beyond repair. They were the property of one of our basketball players. I will return them to him when they arrive here.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach

FCA/lm



**Wilson**  
SPORTING  
GOODS CO.

IT'S Wilson TO-DAY -  
IN SPORTS EQUIPMENT

KANSAS CITY DIVISION



1509-11-13 Baltimore Ave.  
Kansas City, Mo.

November 6, 1945

Dr. F. C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas.

Dear Doctor:

We have just been advised by the shoe factory that the shoes sent in by you - one pair of No. B55 - for resoling are beyond repair.

We had no one here who could do this work, so we sent them direct to the manufacturer who made the shoe, and they are the ones who have advised us that the shoes cannot be repaired. However, we have asked them to return the shoes to you, and we sincerely regret our inability to serve you in this instance.

Very truly,

WILSON SPORTING GOODS CO.

*J. D. Peterson*  
J. D. Peterson  
Order Supervisor

JDP/rw



October 30, 1945

Mr. Gordon J. Lange  
Walworth, Wisconsin

Dear Mr. Lange:

I have your very good letter of the twenty-third instant and I am happy to advise you by using my several years of coaching experience as a basis. I understand why most teams play a certain type of zone defense, especially on smaller courts. It is much easier for an unschooled team to mass the defense around the basket in the principal of the zone rather than to play the man for man defense. The man for man defense is much more fatiguing than the zone defense.

You state that "we tend to lag and loose many games in the last quarter after we have seemingly won." It is for that reason and others that I use a stratified transitional man for man defense with the zone principal. It is a strata of one with the strata of the other with a transitional from one to the other.

May I explain the situation to you in a little clearer way. When two offensive men attack the basket with one defensive defender the two offensive men, of course, attempt to score. The defensive man or guard plays the more dangerous one of the two offensive men who has the ball. However, he does not rush out after either one but holds both at bay. This guard is using the principal of zone defense yet he is play ng the more dangerous one of the two men. Yet he is keeping an alert watch on the possibility of danger from the other man. Yes, it is possible to build an offense capable of playing against both a zone or a man to man defense.

I have written a book called, "Better Basketball", published by Whittlesey House, McGraw-Hill Book Company, New York, New York. This text explains exactly the system I use and have been using here at Kansas for quite some time. I am sending you some printed matter which gives a description of the book. The book sells for \$4.00 with a \$.10 parcel post mailing charge. If you are interested you might mail me your check and I will be glad to autograph the same if you wish and mail it to you. If after reading the text on these points that you have raised, if you wish further elaboration you may write me and I will be glad to clarify any of the points that you desire.

Very cordially yours,

Director of Physical Education,  
Varsity Basketball Coach

FCA:lm  
Enc.



Walworth, Wisconsin  
October 23, 1945

Mr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Kansas City, Missouri

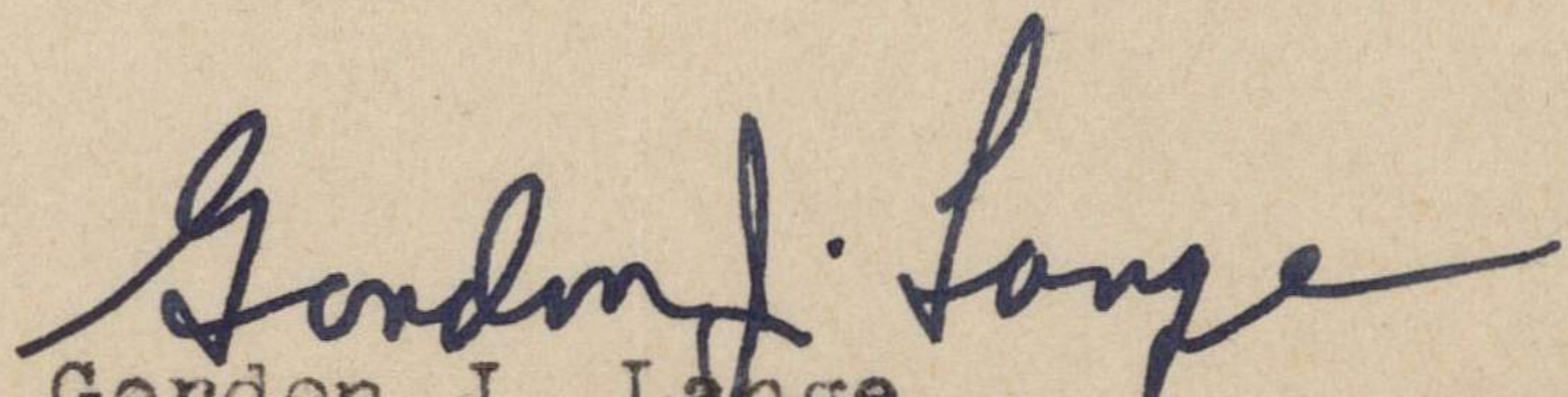
Dear Mr. Allen:

Perhaps this letter is out of line and you are busier with other more important problems but I have always felt that you played sound basketball, leaving nothing to chance, and so I would like a little advice in regard to type of play experienced here.

Most of the teams around here play zone defenses of one type or another with an occasional man to man defense thrown in, particularly our games played with larger schools. Myself, I am an advocate of the man to man defense and was fortunate enough to win a district tournament last year after a poor season. My problem is this: is it possible to build an offense capable of playing against both a zone or a man to man defense. Most of the floors around here are small, ours being the biggest, therefore, the predominance of the zone type. I have only second year men with not too great ability and feel that it is impossible to build too separate types of offenses satisfactorily--the boys just don't have it. Also might add we have had extreme difficulty in maintaining a lead once it has been established. We tend to lag and lost many games in the last quarter after they were seemingly won.

Any information such as charts or any other advise will be greatly appreciated.

Very sincerely yours,

  
Gordon J. Lange



November 2, 1945

Mrs. A. N. Lemonie  
5409 Wyandotte  
Kansas City, Missouri

Dear Mrs. Lemonie:

I am replying to you concerning your telephone call for four tickets for the Missouri game in Kansas City on November 24. I immediately contacted Mr. Earl Falkenstein, Financial Secretary of the Athletic Association.

He is going to Nebraska today to the game at Lincoln but said that he would write you Monday concerning this thing. I might say that I made the very best case possible that I could in behalf of your good family and I have a feeling that he is going to take care of you some-way. I certainly hope he does good by you.

You can rest assured that I will do everything possible for the Lemonie and the Amerine family.

Yours very sincerely,

Director of Physical Education,  
Varsity Basketball Coach

FCA:lm



**Wilson**  
SPORTING  
GOODS CO.

KANSAS CITY DIVISION

1509-11-13 Baltimore Ave.  
Kansas City, Mo.

IT'S Wilson TO-DAY ~  
IN SPORTS EQUIPMENT



October 2, 1945

Physical Education Department  
University of Kansas  
Lawrence, Kansas

Gentlemen:

We are very sorry to have to return to you today five steel badminton rackets, which were brought into the store for restringing with steel wire. I am very sorry to have to tell you that we are entirely out of steel string, and have no definite information as to just when there will be some available. I am very sorry that we were unable to serve you in this instance.

Very truly yours,

WILSON SPORTING GOODS CO.

A handwritten signature in cursive script that reads "J. D. Peterson".

By:

J. D. Peterson  
Order Supervisor

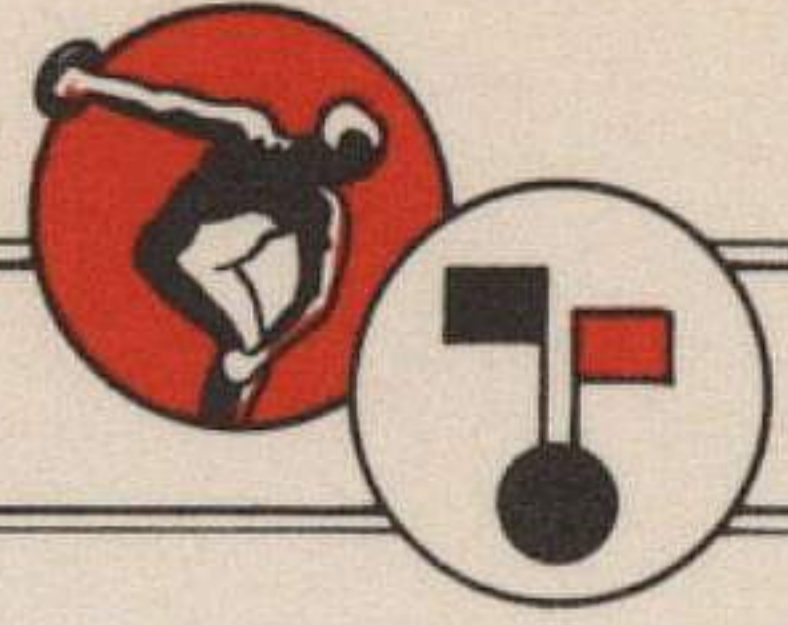
JDP:NJ



**Wilson**  
SPORTING  
GOODS CO.

IT'S Wilson TO-DAY ~  
IN SPORTS EQUIPMENT

KANSAS CITY DIVISION



1509-11-13 Baltimore Ave.  
Kansas City, Mo.

October 2, 1945

Department of Physical Education  
University of Kansas  
Lawrence, Kansas

Attn: Miss Lela Mings, Secy.

Gentlemen:

We are returning herewith your quotation request for the reason that we are unable to supply metal strings for badminton rackets at this time. The rackets were returned to you yesterday, together with this same explanation.

I am very sorry that we are unable to give you definite information at this time as to just how soon metal strings, such as you will require, will become available.

Very truly yours,

WILSON SPORTING GOODS CO.

*J. D. Peterson*  
By:  
J. D. Peterson  
Order Supervisor

JDP:NJ



Please return to:

Department of Physical Education  
University of Kansas  
Lawrence, Kansas







September 27, 1945

Lowe & Campbell Athletic Goods  
1509 Baltimore Avenue  
Kansas City 8, Missouri

Gentlemen:

Enclosed you will find a request for quotation.  
I am sending under separate cover today five steel  
badminton rackets to be repaired.

Yours very sincerely,

Lela Mings, Secretary

lm



September 28, 1945

Mr. E. H. Lupton  
1237 Tennessee  
Lawrence, Kansas

Dear Red:

I have picked-up three Jayhawk Rebounds of different dates. I am sorry I do not have them in regular order but this will provide you some reading in your spare moments.

I will try to see if I cannot figure out something to give relief from your shoulder trouble if possible.

Yours very sincerely,

Director of Physical Education,  
Varsity Basketball Coach

FCA:lm



September 18, 1945

Forest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Mr. Allen,

Thank you very mach for your letter of August 25 th. I would have answered it sooner but the uncertainty of my plans for the future kept me from doing so.

Since I had already enrolled at Baker I finally decided to continue on with this plan and attend school here until I am called to the service. Probably one semester at the most is all I'll have before that time. I'm hoping that military training will not last long as I definitely plan to continue with college after it is over and if I have my choice it will be at K. U.

My sister went to Kansas University in 1940. She has told me all about the school and I have visited the campus several times. Also I've never missed a basketball game that was possible for me to attend.

Thanks again for the letter.

Sincerely yours,

*Jack Leather*



RUTGERS UNIVERSITY

NEW BRUNSWICK NEW JERSEY

September 4, 1945.

DEPARTMENT OF PHYSICAL EDUCATION

Mr. Forrest C. Allen  
Director Physical Education  
University of Kansas  
Lawrence, Kansas.

Dear "Phog":

Have just received your letter of September 1st, including your recommendation of Don White, which was gratifying to receive.

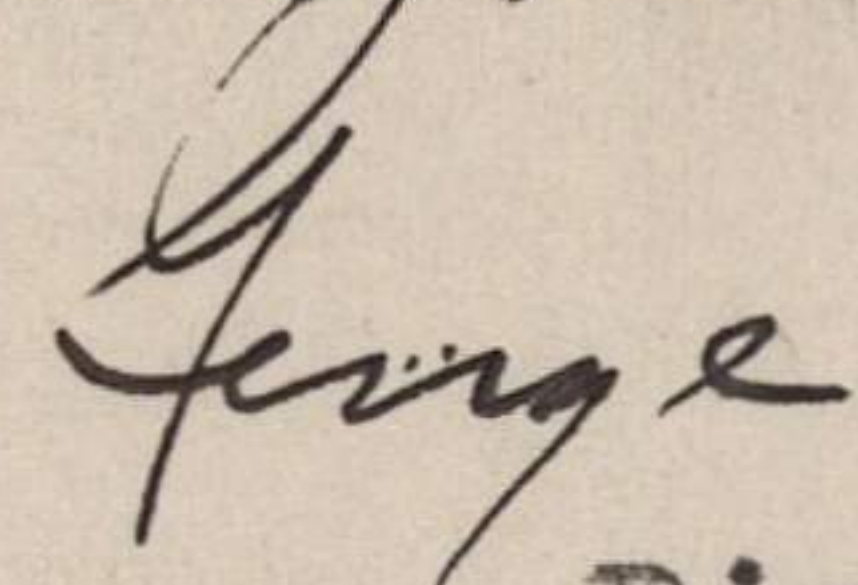
You have been most cooperative in enabling me to sift out and make a careful analysis of the basketball coaching personnel of this Country.

In my closing paragraph to you I will say that when I started this job, I placed you and "Piggie" Lambert as the two veterans of the age who have installed systems and developed coaches that take positions No.1 and No.2 in this Country -- so, in paying the price for being successful and prominent you sometimes find your desk loaded with letters.

Thanks again and I know our Rutgers Authorities will also greatly appreciate your cooperation.

With best wishes, I am

Most cordially yours,



Director.

George E. Little  
h