

LOWE & CAMPBELL

DIVISION OF WILSON SPORTING GOODS COMPANY



Athletic Goods

WHOLESALE • MANUFACTURING • RETAIL

1509-11-13 BALTIMORE AVE., KANSAS CITY 8, MO.

November 30th, 1945

Dr. F. C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear "Phog":

In lining up your order for the basket ball shirts -- I am taking the liberty to change the lettering in one small manner but am giving you the story herewith so that if you wish to correct me on my contention you will have ample time to do so.

The front numbers on your old shirts measure three inches in height. I happen to know that these shirts which you purchased from Junior Coen are perhaps some six or eight years old and I think since the time you purchased them the rules have been changed making it mandatory to have at least four inch size numerals on front and six inch size numerals on the back of playing shirts.

Now then, do you want me to put four inch numerals on the front or let them stand at three inches in height as they were on the old shirts? It is most certainly your privilege to make the final decision on this minor detail.

I know there are many shirts on the courts nowadays which are truthfully in violation of the wording of the rules and I have often wondered if some competitive coach would complain to the officials about this violation just what would happen. I would hate to have to be the official to make the decision.

Since talking to you on the phone yesterday morning someone of your boys there in the department called and gave me the respective numbers which are to be placed on each of the playing shirts, and for your information I am making shirts for the following players three inches longer than regular: Black, Anderson and Peterson. These boys range from 6 foot $4\frac{1}{2}$ inches to 6 foot $6\frac{1}{2}$ inches in height and I feel confident some additional length in their shirts will be welcome.

I wish I could give you some sort of a definite answer as to how long it will take us to make these shirts up for you but I am estimating it will be about three weeks. I was told only yesterday that we have four thousand basket ball shirts on order in our factory right now and believe