



CONVERSE RUBBER COMPANY

Sporting Goods Division

MALDEN 48, MASSACHUSETTS

June 4, 1946

Doctor Forrest Allen
Athletic Association Office
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

In the twenty-fifth anniversary edition of the CONVERSE BASKETBALL YEARBOOK we are now preparing, we are planning to run pet plays covering both offense and defense but we would like to have you supply a short article on either phase of the game. This is to be approximately 125 to 150 words in length with or without diagram as you see fit. Also, we would like to have you include your picture as well.

For this writeup we will pay \$10.00.

Would appreciate your dropping me a note in the attached envelope advising whether you can supply this story. The deadline for this will be June 17th, although I would appreciate it if it could be in our hands before this time.

Sincerely yours,
CONVERSE RUBBER COMPANY

W. R. Lord
W. R. Lord
Yearbook Editor

WRL:cm
Enc.

