

September 30, 1944.

Mr. F. W. Luehring, Director,  
Department of Physical Education,  
University of Pennsylvania,  
Philadelphia, Pa.

Dear Fred:

I am very happy to receive your letter of the 25th instant and to tell you that we are extremely well pleased with Cramer's Foot and Body Powder. Dr. Lloyd L. Boughton, formerly of our School of Pharmacy, and Dr. E. Lee Treece of our Bacteriology Department, did some extensive research work on the Cramer product.

We were the guinea pigs during some of this research work. When they had the same perfected, ours was the first school to put it in and we had a strenuous load in our gymnasium during the heavy part of the military work here. We had ten thousand man hours per week in the gym and we used these powder boxes with splendid results. I am very enthusiastic about it and now I wonder why in the world we waited all this time to find the answer.

We put up some signs similar to this one, and it is surprising how these students will sit and study these signs as they powder their feet.

"A Problem in Simple Arithmetic.  
Hot Weather plus Sweaty Feet equals  
Athlete's Foot!  
Why Take a Chance?  
Use the Powder Boxes Regularly."

I have always said that everyone wants to improve himself. I often state that a grapefruit was a lemon until it took a chance and improved itself, so why shouldn't the human do likewise.

Frankly, Fred, I think it is a splendid innovation and we consider it definitely a permanent and constructive move.

Regarding your postscript, we did not use that much powder, but of course with the ten thousand man hours per week we did use a lot of powder. From July, 1943 to July 1944, we used 500 pounds.

Bobby Allen and his wife, Jean, arrived in Lawrence Monday morning with his M.D. degree from the University of Pennsylvania. He will interne at the University of Kansas Hospitals in Kansas City, Kansas. He is now having a short respite before he starts. Eleanor, who graduated last year, is now Mrs. George P. Williams, III, living at Lansdowne, Pa. Her husband