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Jan. 6, 1940

Dr. Forrest C. Allen
Varsity Basketball Coach
University of Kansas

Dear Coach:

Here we are knocking on your door again, and this time it's a story about yourself that we want. In view of the fact that your teams have won 22 out of 29 Big Six titles, plus the fact that your son Bob is a vital part of your current team, we'd like to do a yarn on Dr. Forrest C. Allen and a view of his views on basketball.

We've got plenty of biographical dope on you, coach. Among the notes we'd like to have from you are:

What you consider the biggest reason why basketball has mushroomed to such popularity....What you think basketball is headed for....How it can be improved, if possible....What you think is wrong with the game, if anything....Reasons for your great success at Kansas....who is the greatest player you've coached...Greatest you've seen...a few notes about your basketball playing son...and anything else of background interest that you care to tell about yourself.

And if you have a picture of Bob and yourself, taken together, we could make good use of that, too.

Thanx much for past favors, and we're hoping you'll be able to help us out again with this request.

Sincerely,

Jerry Brondfield

Jerry Brondfield