

LOOK

511 FIFTH AVENUE, NEW YORK, NEW YORK

September 29th, 1941

Affiliated Ownership
MINNEAPOLIS TRIBUNE AND STAR JOURNAL
DES MOINES REGISTER AND TRIBUNE

Mr. Phog Allen
University of Kansas
Lawrence, Kansas

Dear Coach:

I am now in the process of preparing the national college basketball forecast for LOOK Magazine, and would like to impose upon your generosity in helping me assemble reliable information on your team and section.

I have enclosed a brief questionnaire for your use, or as a guide to the kind of material I am seeking. If you care to contribute any additional information, it will be gratefully received.

For your information the deadline for my copy is October 15th and the article will appear early in December.

Please accept my sincere thanks for your cooperation.

Wishing you a highly successful season, I am,

Cordially,

George Kirksey

George Kirksey

GK:vv
Enc.

P.S. - Please enclose your schedule.