

January 31, 1941

Mr. Valentine Lentz  
Army Athletic Association  
United States Military Academy  
West Point, New York

Dear Val:

I am sorry that I have delayed answering your good letter of the 17th instant. It happens that I have been out of town much of late.

I believe that it would be much better if I would have the life mask of Dr. Naismith photographed. Would it be better for me to see the photographer and see what price he would charge, and send you a statement of the expenses before it is done? I imagine that you have a budget to work with, but being prudent, I thought it would be best to ask.

With all good wishes, I am,

Sincerely yours,

FCA:lg:mln

Director of Physical Education and Recreation  
Varsity Basketball Coach





ARMY ATHLETIC ASSOCIATION  
UNITED STATES MILITARY ACADEMY  
WEST POINT, NEW YORK

January 17, 1941.

Dr. Forrest C. Allen,  
Basketball Coach,  
Kansas University,  
Lawrence, Kansas.

Dear Phog:

Last season, at our convention, I happened to be appointed Chairman of the Naismuth Memorial Committee. This committee has met and as the result of these meetings have several sculptors working on various types of memorial. We are, however, at a loss for the want of a good picture or mask of the old gentleman.

I am wondering if you would allow us to have the mask you have in your possession, so that we can carry on this work. The committee will assure you of its safe return.

If impossible to concede us this, could you have photographs taken of the mask - front and side - views, and send them to us.

Thanking you for your cooperation in this matter and my good wishes for your continued success, I am,

As ever,

VALENTINE LENTZ.

VL:k



February 4, 1941

Mr. F.W. Luehring  
Professor of Physical Education  
University of Pennsylvania  
Philadelphia, Pennsylvania

Dear Fred:

I received your kind greeting from Dr. E.R. Elbel and certainly was happy to hear from you.

I am sorry that we were in Swarthmore such a short time that I did not get to see you. My son, Robert Earl, who is on our Varsity this year, is graduating and has been accepted by Dr. Wm. Pepper of the Medical School, University of Pennsylvania. He will enter there next fall.

I trust that our personalities may touch sometime in the near future.

Thanking you for your greeting, I am,

Sincerely yours,

FCA:lg

Director of Physical Education and Recreation  
Varsity Basketball Coach



February 4, 1941

Mr. R.E. Lucas  
Lucas Brothers, Publishers  
Columbia, Missouri

Dear Mr. Lucas:

Frankly, I am not superstitious, and I never have been, but I might be interested in reading Brewton Berry's new book entitled "You and Your Superstitions."

I will make an effort to read it soon.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



# LUCAS BROTHERS

P U B L I S H E R S



COLUMBIA  
MISSOURI

January 28, 1941

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

Do you think it would be an unlucky procedure to have all of your basketball players numbered with the No. 13 and then designate them by No. 13-A, 13-B, etc.?

Maybe you think you haven't any superstitions. But don't be too sure. Practically everybody, including the business man, the actor, the baseball player, the professor has kept some of the beliefs of his ancestors.

At any rate, whether YOU are superstitious or whether YOU are not, we believe that you will thoroughly enjoy Brewton Berry's new book entitled YOU & YOUR SUPERSTITIONS. As fascinating as fiction, written in a pleasant informal style, this book reveals a genuine tolerance of people with all their inconsistencies.

Order through your local bookseller or the enclosed prepaid postal order card is for your convenience.

Very truly yours,

LUCAS BROTHERS

\$ 2:13

P.S. I will guarantee you will like this book enough to give a copy to a friend who believes money placed "on the nose" of a black horse ridden by a jockey wearing a yellow shirt, will pay.





# You and your Superstitions

-GHOSTS  
-DEVILS  
-WITCHES  
-OMENS

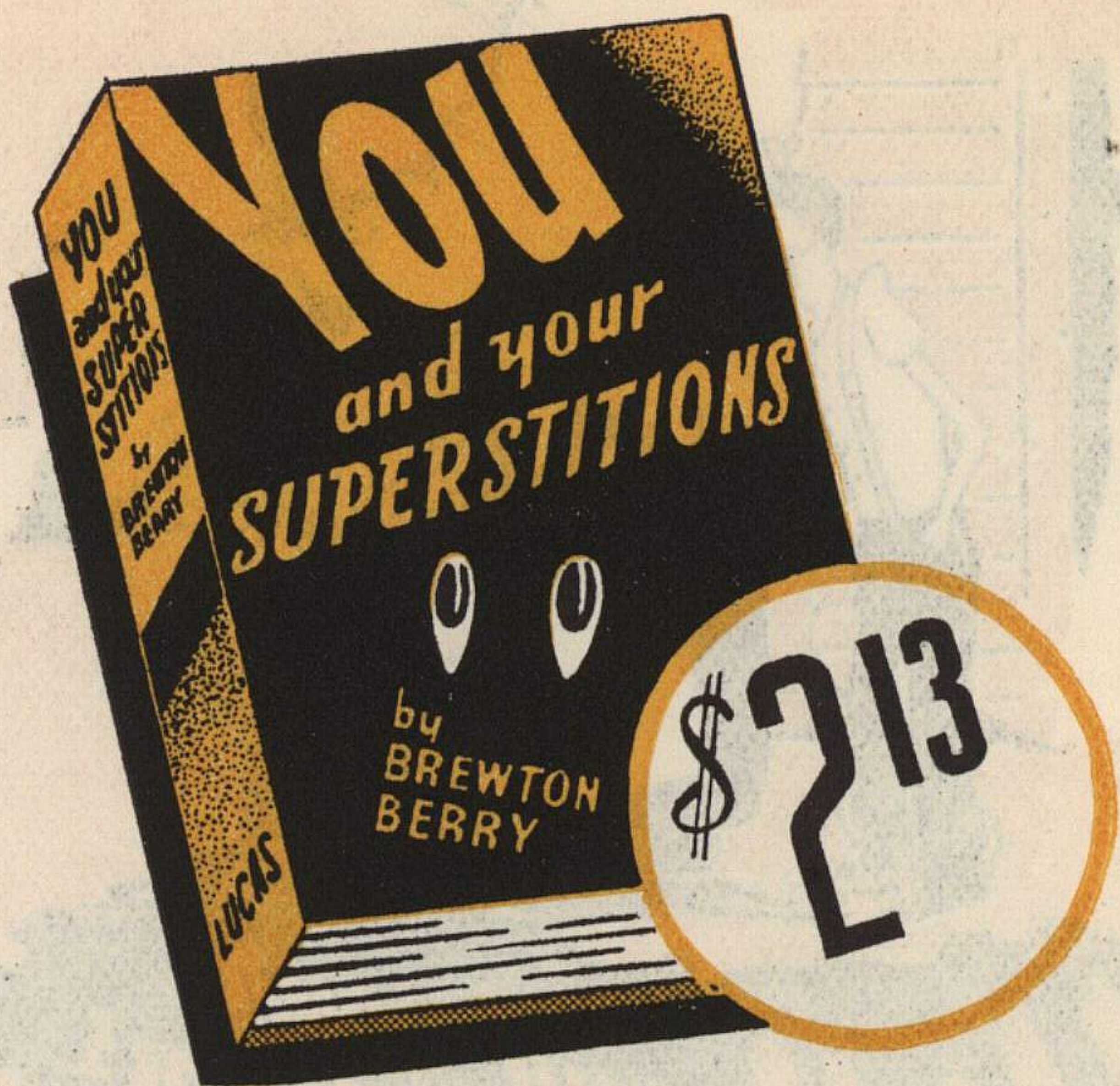
ALL ABOUT THE  
INTERESTING THINGS...

\$2.13

YOU  
AND YOUR  
SUPER-  
STITIONS  
by  
BRENTON  
BERRY

LUCAS





Here Brewton Berry, professor of Sociology, with a Doctor's degree from Edinburgh, follows the foibles of mankind down through the ages in a subject that is older than civilization, but ever new. Devils, ghosts, witches, omens and other interesting things like that peep out in print to tell you what it means to laugh before breakfast, what happens when you drop a dish rag, and how to make a barren tree bear fruit.

From him you learn about necromancy, cleromancy, and scapulimancy, and what happened when Fabius Maximus was elected for a third term.



Touched on are the superstitions of actors, baseball players, farmers, golfers, gamblers and just plain people, the whole woven into an interesting story with this antidote supplied by the author: — "A laugh is the easiest, wisest answer to all that's queer."

Prof. Berry goes on to say that security is the only cure for superstition, presenting his case as follows:

"Why are we superstitious, then? First, because man, who is not too squeamish about his logic, is a conservative creature, who holds tenaciously to old ideas, customs, and trinkets, even after he has learned better, and long after their original purpose has been lost and forgotten. And, second, because with all his knowledge and science, civilized life is still uncertain, insecure, and precarious; and something has to be done about it. Superstition, then, is but one chapter in the story of man's age-long quest for security. And security will smash superstition, where education, prohibition, sermons, satire, and science have miserably failed."



Thus the author sums up superstition and its cure, but places the cure so deep in Utopia that he practically promises a long life for the disease.

So we will go on trying to keep from spilling salt, breaking a mirror, killing spiders, sitting at a table with thirteen, while we religiously carry a rabbit's foot, a lucky coin, and wear a bag of asafetida around our necks.

Long live superstition, if for no other reason than because it is one of the last ramparts of human frailty in a machine age.

You'll like this book if you like people.





February 6, 1941

Mr. T.E. Lail  
Manager, Athletic Department  
Chillicothe Business College  
Chillicothe, Missouri

Dear Mr. Lail:

I have your favor of the third instant giving me the time of your program which will be held in your gymnasium-auditorium at 10:30 Wednesday morning, February 12.

You may expect me at that time; in fact, I will endeavor to arrive a few minutes early so that I may have a short visit with you.

It will be a pleasure to enjoy a luncheon get-together; however, I might add that it is quite necessary that I get back in time to coach the basketball team because of the fact we are playing the Oklahoma Aggies on February 17 at Stillwater, and from what I read in the morning papers it appears that Oklahoma had a tough time with the Aggies last night at Norman.

With all good wishes, I am,

Sincerely yours,

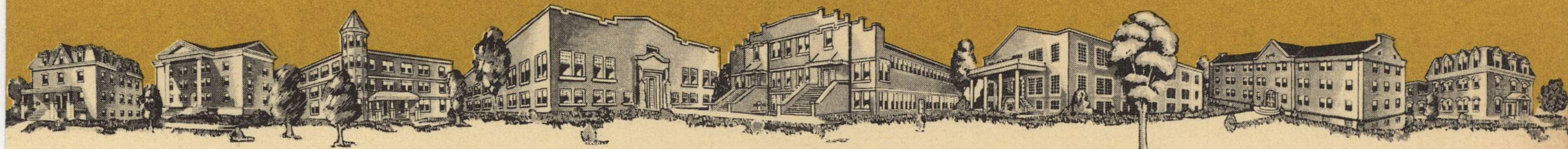
Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



90,000 STUDENTS HAVE  
GONE FORTH FROM C.B.C.

ALUMNI IN EVERY STATE  
AND FIFTEEN FOREIGN COUNTRIES



1940 - THE PROGRESS OF FIFTY YEARS - 1940

## CHILLICOTHE BUSINESS COLLEGE

CHILLICOTHE, MISSOURI

February 3, 1941

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

The purpose of this letter is to remind you that you are scheduled to address our student body, faculty and guests on Wednesday, February 12. This program will be held in our college gymnasium-auditorium at 10:30 o'clock in the morning.

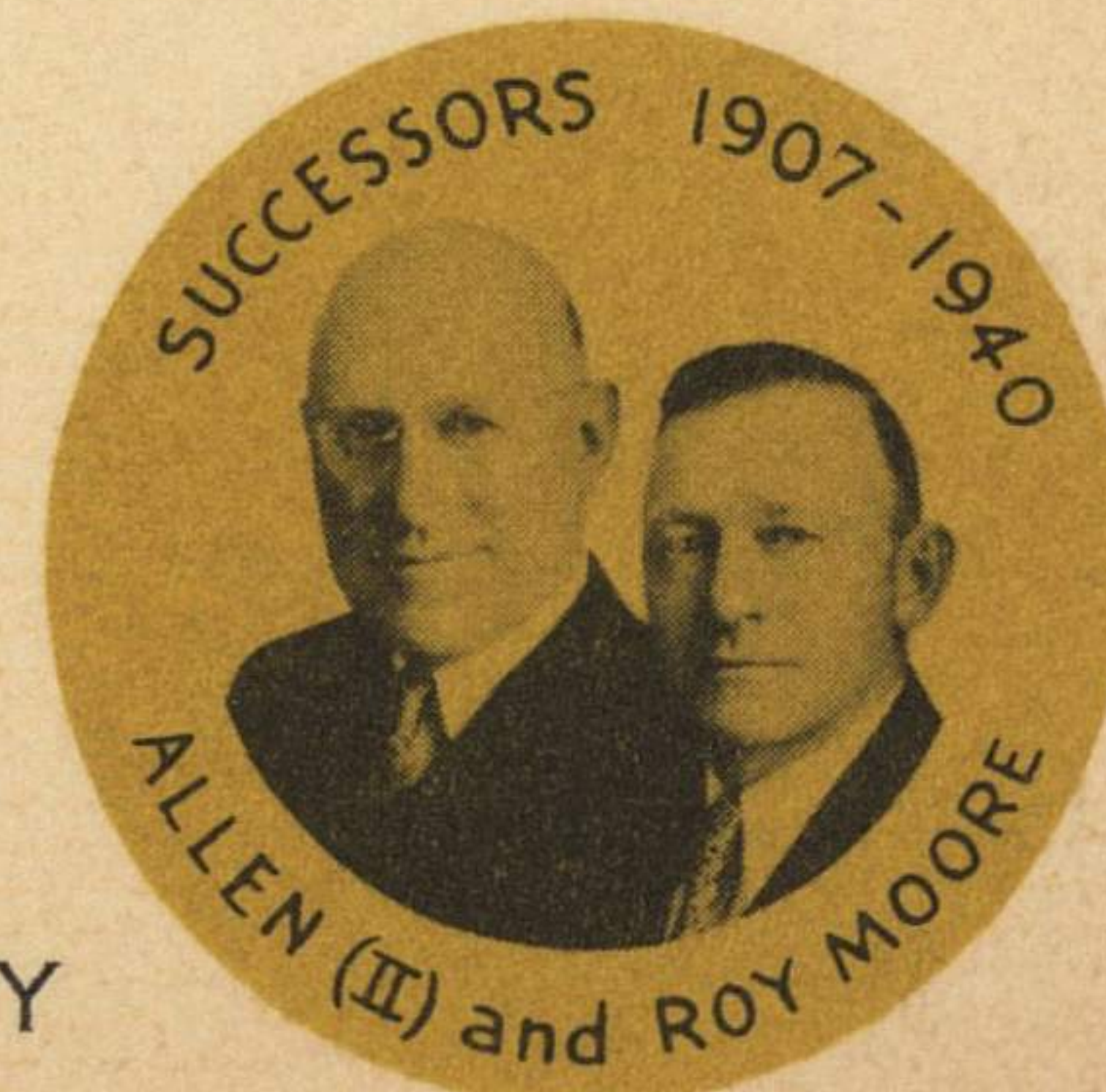
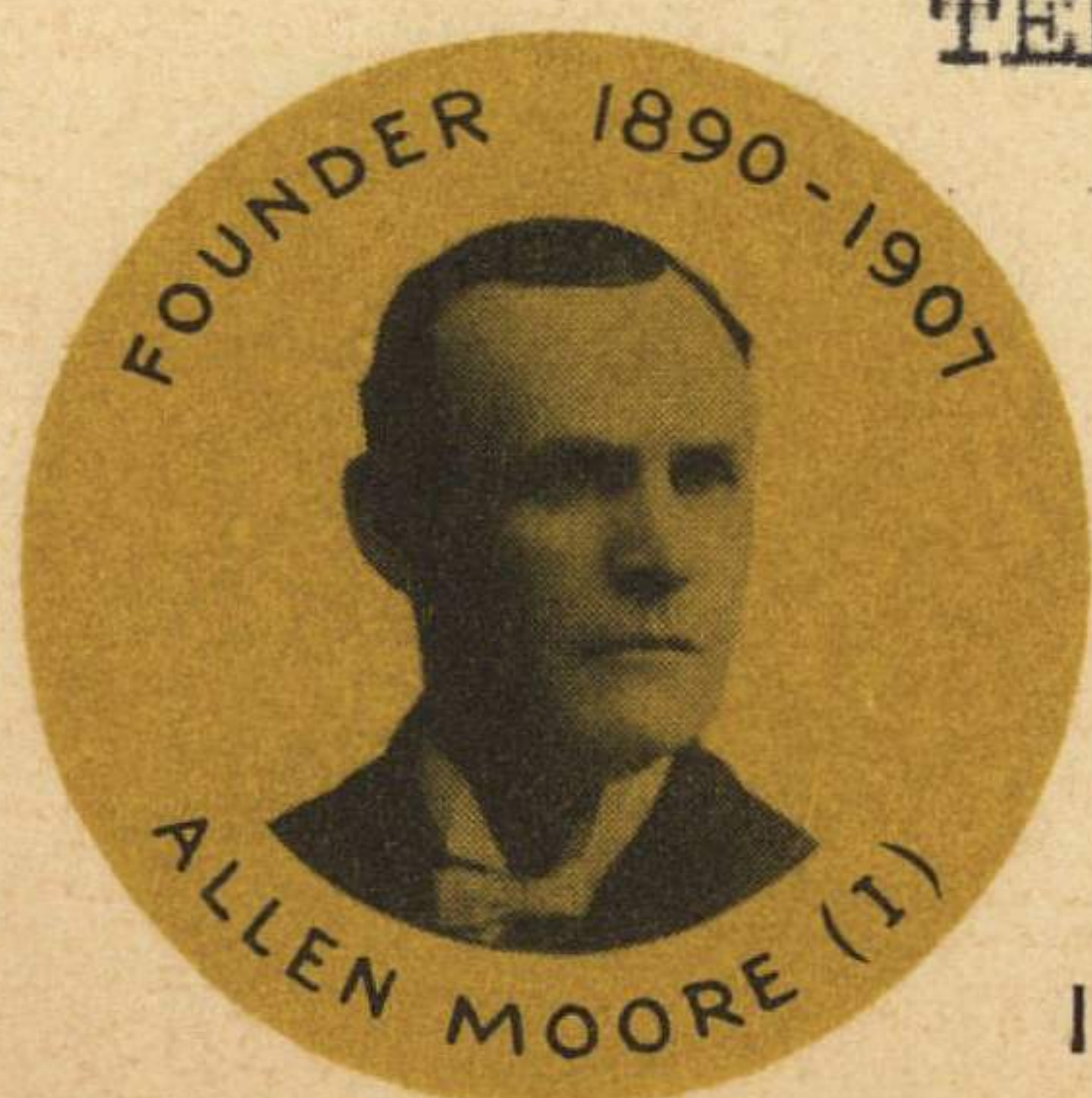
We are eagerly looking forward to having you with us and are certain we shall profit by your visit. We are asking a number of athletic directors and coaches of this territory to attend the assembly program and stay for a luncheon which we are arranging in your honor.

With every good wish, I am

Most sincerely yours,

Manager, Athletic Department

TEL:1r



IN COMMEMORATION OF THE FIFTIETH ANNIVERSARY



## CHILLICOTHE TRIP

### Mileage to Chillicothe:

Northern route: Leave Kansas City on Highway 69, going north, until you reach Highway 36 and go east until you reach Highway 65 (four miles from Chillicothe) and turn north on 65 to Chillicothe - about 142 miles

Southern route: Leave Kansas City on Highway 24, going east until you reach Highway 65, then go north on 65 until you reach Chillicothe. - about 150 miles

I am unable to find a title for the speech you were going to make in Chillicothe - I don't believe we had selected one. I have checked in correspondence, the Kansan, my notes and with the Journal World, and also on our calendars.

lg

See correspondence attached.





ARMY ATHLETIC ASSOCIATION  
UNITED STATES MILITARY ACADEMY  
WEST POINT, NEW YORK

February 7, 1941.

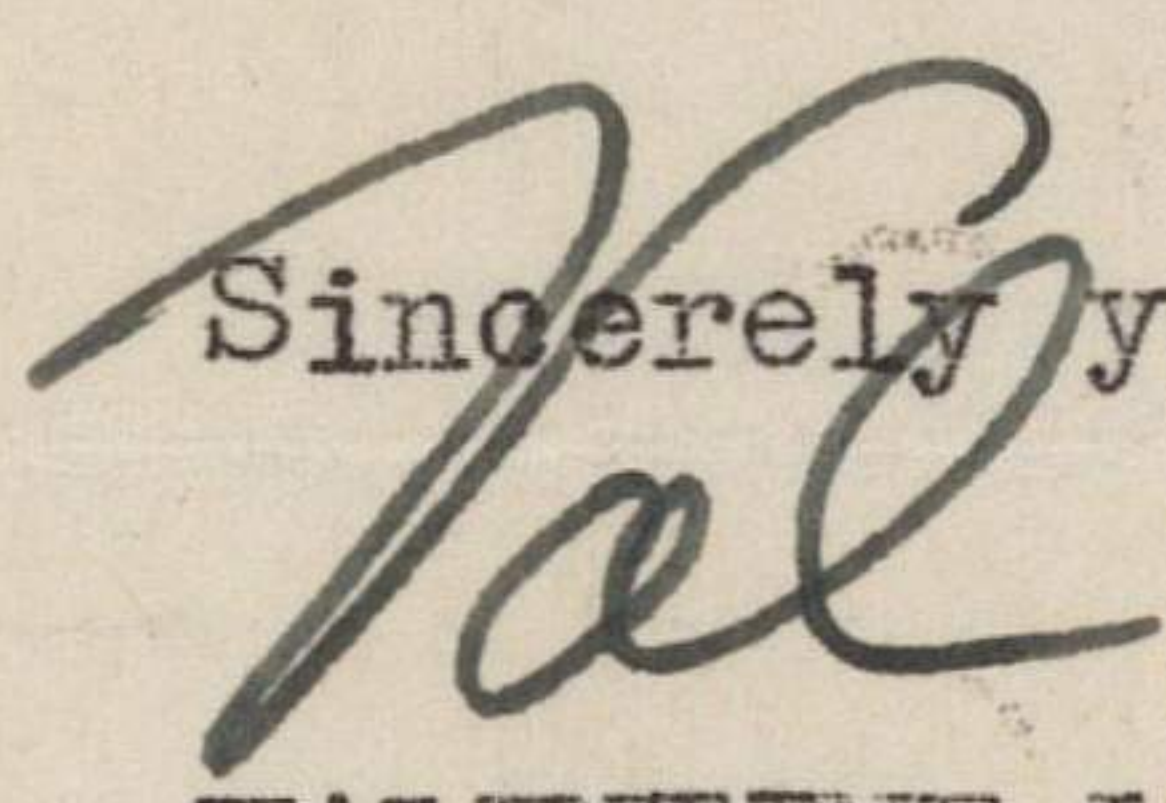
Dr. Forrest C. Allen,  
Varsity Basketball Coach,  
University of Kansas,  
Lawrence, Kansas.

Dear Phog:-

Have the life mask of our great friend,  
Dr. Naismith, photographed, front view, side view and  
any other position that in your opinion would aid the  
sculpture. My committee will be delighted to pay any  
charge within reason. Send the statement to me.

With my best wishes for your continued success,  
I am

Sincerely yours,

  
VALENTINE LENTZ

VL:EC



February 7, 1941

Mr. T.E. Lail  
Manager, Athletic Department  
Chillicothe Business College  
Chillicothe, Missouri

Dear Mr. Lail:

I have just checked upon the mileage to Chillicothe and find it is 152 miles one way, which means a drive of about 3 hours.

Since it will be necessary for me to get back in time to practice my Varsity Basketball Team, I am afraid I will not be able to stay for the luncheon.

I regret that I will not be able to attend the luncheon and trust I have caused you no great inconvenience.

With best wishes, I am,

Sincerely yours,

FCA:lg

Director of Physical Education and Recreation  
Varsity Basketball Coach



February 8, 1941

Mr. Henry Levitt  
Henry's  
420-422 East Douglas Avenue  
Wichita, Kansas

Dear Henry:

When I got a phone call from Jack Copeland asking me to come to Wichita on the 13th I was just ready to answer your letter. I found that my week's schedule was such that I could not make it this week and I was trying to find a date when I could come.

Jack implored that I come down for some radio talk and I finally consented. I will leave here at 12:58 on the Rock Island and get into Wichita about 5:00 or a little after. I was afraid that would be late for Jack's radio messages but he thought not. Won't you tell me what the occasion is on the radio. I will plan to see you if possible soon after I get into Wichita, so that we can settle up on all matters.

I am glad that everyone in Wichita enjoyed the game. It must have been a spectacular game from all accounts, but you know a coach cannot pass on those things.

Our Freshmen really gave our Varsity a buggy ride last night and Engleman went out with a bruised knee. We played 17 minutes without him and the boys did fairly well, considering the size and aggressiveness of the Freshmen.

I will talk to you about the possibility of next year when I see you.

With kindest personal regards, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



# HENRY'S

420 - 422 EAST DOUGLAS AVENUE

WICHITA, KANSAS

*note to post*

February 4, 1941

Dr. Forest Allen  
C/O Athletic Department  
Kansas University  
Lawrence, Kansas

Dear Dr. Allen:

There are a few items of expense involved in connection with the basketball game played here last night which might be settled with a better understanding if you were able to come down here within the next few days. I haven't received all of the bills yet, but expect to be able to present a complete statement by Thursday or Friday. There is a matter of some expense in advertising and also the question of free admittance to the Wichita University student body that I'd like to talk to you about. Can you arrange to come down?

I want you to know that everyone in Wichita really enjoyed the game last night. It was close enough for the greater part of the game to make it a contest. The final thrilling exhibition by Mr. Engleman satisfied the crowd who expected great things of him. You have a fine team and Wichita hopes that you will return next year. With kindest regards

Yours very truly,

*Henry Levitt*  
Henry Levitt

HL:f



February 11, 1941

Mr. Richard Lee  
Miltonvale, Kansas

Dear Richard:

I regret that we are playing the Oklahoma Aggies on March 11, and it would not be possible for me to address your banquet on the 10th.

If there is any other date that I could accommodate you, I assure you I would be happy to do so. Thank you for your kindness in asking me.

Sincerely yours,

FCA:lg:mln

Director of Physical Education and Recreation  
Varsity Basketball Coach



THOS. H. FLEAR, DIRECTOR

R. H. PHELPS, CLERK

GEO. B. SMITH, TREASURER

MEMBER OF NORTH CENTRAL ASSOCIATION OF COLLEGES AND SECONDARY SCHOOLS

# MILTONVALE RURAL HIGH SCHOOL

A. L. EVANS, M. A., PRINCIPAL

COURSES OFFERED:

COLLEGE PREPARATORY  
GENERAL  
COMMERCIAL  
VOCATIONAL AGRICULTURE  
VOCATIONAL HOME MAKING  
NORMAL TRAINING

MILTONVALE, KANSAS

Feb. 10, 1941

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

The Lion's club of Miltonvale is quite desirous of securing an outstanding man to give an address at a combination athletic and father-son banquet, sponsored by them each year in Miltonvale. This year the date has been set for Monday, March the tenth.

I heard your address at Russell last year and would very much like to have you make our address for us if it is possible for you to find time to do so. I would appreciate hearing from you and also what financial arrangements would be necessary.

Sincerely yours,

*Dick Lee*

Chairman, Banquet Committee



February 25, 1941

Mr. Dale Livingston  
Perry, Oklahoma

Dear Mr. Livingston:

I want to thank you very much for your kindness and hospitality to our basketball team while we were in your city enroute to Stillwater, where we played the Oklahoma Aggies on February 17.

It was very generous of you to do all the nice things for us and we are very grateful to you.

Thank you very very much.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



March 3, 1941

Mrs. George D. Lewis  
Perryton, Texas

Dear Mrs. Lewis:

Sometime ago Mr. Fred Ellsworth, Secretary of the Alumni Association here at the University of Kansas, sent me a clever lapel pin, in the shape of a basketball, that you had made and sent to him.

Next year will be the 25th anniversary of my coaching here at the University of Kansas, and it will also be the 50th anniversary of the game of basketball. I thought perhaps we might use something along the line of this lapel pin for that occasion.

I would appreciate it if you would quote me the price in lots for this lapel pin. This will enable us to start plans for next year.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



President  
OSCAR S. STAUFFER, fs'12  
Arkansas City

Directors  
MYRA LITTLE REITZ, '32  
Oakwood  
N. Kansas City, Mo.

WALTER G. THIELE, I'10  
Supreme Court  
Topeka

BRUCE HURD, I'14  
Santa Fe Offices  
Topeka

JOHN E. BOYER, '28, I'30  
WKH Building  
Wichita

FRANK L. CARSON, '13  
First National Bank  
Wichita

General Secretary and Editor Graduate Magazine  
FRED ELLSWORTH, '22  
Lawrence

The University of Kansas  
*Alumni Association*

HEADQUARTERS - ROOM 2 - FRANK STRONG HALL

Lawrence - Kansas

February 12, 1941

Vice-President  
HARLAND B. HUTCHINGS, I'16  
1207 Grand Avenue  
Kansas City, Mo.

Directors  
DOLPH SIMONS, '25  
Lawrence  
JOANNA GLEED WAGSTAFF, fa'21  
Lawrence

CLARENCE L. BURT, e'09  
Hutchinson

BALFOUR S. JEFFREY, '28  
Nat'l. Bank of Topeka Bldg.  
Topeka

W. T. GRANT, fs'05  
Business Men's Assurance Co.  
Kansas City, Mo.

Mr. F. C. Allen  
Director of Physical Education  
University of Kansas

Dear Phog:

The lady's name who makes the clever lapel pins is Mrs. George D. Lewis of Perryton, Texas. From the way that freshman team performed the other night I think we had better get some banners to carry in the air or plumes to wear in our heads or something.

By the way, I am wondering if you don't have some suggestions that would be good for the 75th Anniversary celebration. I want to talk with you about that at your earliest opportunity.

Thanks ever so much for your check covering annual dues and Graduate Magazine subscription. This helps us at a slack time when we really need membership and when we are extending ourselves on two fronts, legislative and anniversary activities.

Incidentally, the team performed beautifully against Nebraska. The boys stuck together and kept pitching. I feel a lot easier since you got T. P. Hunter functioning.

Cordially,

*Fred Ellsworth*

FE:hk

Secretary



March 10, 1941

Mr. Joe K. Limes  
Coach, Chanute Junior College  
Chanute, Kansas

Dear Joe:

I have talked with Earl Falkenstien, our Financial Secretary, and he states that he will make the top balcony price 25¢ for your Junior College boys, and if you want downstairs, he will make you a price of 50¢ instead of the usual 75¢. Of course the game is a sell-out and the people who are in charge of selling tickets figure they are just giving away that much money.

There are no seats left downstairs so they are selling standing room. However, I have talked with a lot of people who buy standing room and they invariably find a seat somehow. If you decide to come, you may call at the ticket window and ask for Mr. Earl Falkenstien. He will be glad to take care of you.

After the game, bring the boys down on the playing floor and say hello. It will be a pleasure to shake your paw and meet your boys.

With all good wishes to you and yours, and trusting to see you again this summer, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



*The Chanute Junior College*

*Chanute, Kansas*



W. W. BASS, *Dean* • HOWARD A. JESTER, *Assistant Dean*

March 8, 1941

Dr. F. C. Allen  
Department of Athletics  
Kansas University  
Lawrence, Kansas

Dear Sir:

I would like to have, not to exceed, 10 junior college students see the ball game with Oklahoma A. & M. Tuesday night. I wonder if you ever give out guest tickets for junior colleges or do you make a reduced rate for junior colleges.

Sincerely,

Joe K. Limes  
Coach  
Junior College

JKL:be

75¢ 25¢ top balcony  
50¢ down stairs



$$\begin{array}{r} 17.60 \\ 2 \\ \hline 352 \\ \sqrt{\phantom{0}} \\ 17.60 \end{array}$$

$$\begin{array}{r} 17.60 \\ 3 \\ \hline 828 \\ \sqrt{\phantom{0}} \\ 18 \\ \hline 70.80 \end{array}$$

March 8, 1941

Dr. F. C. Allen  
 Department of Athletics  
 Kansas University  
 Lawrence, Kansas

Dear Sir:

I would like to have, not to exceed, 10 junior  
 college students see the ball game with Okla-  
 homa A. & M. Tuesday night. I wonder if you  
 ever give out guest tickets for junior colleges  
 or do you make a reduced rate for junior colleges.

Sincerely,

*Joe K. James*

Joe K. James  
 Coach  
 Junior College

76  
 204 from check  
 4/10/41



POSTAL TELEGRAPH

31 Pay Dayletter  
Kansas City, Mo.  
March 14, 1941  
2:46 P.M.

FORREST C. ALLEN:

CORDIALLY INVITING YOU AND PARTY TO BE GAME GUESTS OF FINALS IN  
NATIONAL INTERCOLLEGIATE BASKETBALL CHAMPIONSHIP TOURNAMENT .  
SATURDAY NIGHT. TICKETS YOUR NAME AUDITORIUM. PLEASE CONFIRM.  
HOTEL PHILLIPS HERE.

Emil Liston  
Executive Manager

Reply

Emil Liston  
Exec. Manager  
Natl. Intercollegiate BB Tournament  
Phillips Hotel  
Kansas City, Missouri

MRS. ALLEN I COMPRISING PARTY OF SIX ACCEPT KIND INVITATION

Forrest C. Allen



March 18, 1941

Mr. Marion Miller  
Lowe & Campbell Athletic Goods  
Kansas City, Missouri

Dear Marion:

I think the idea of the basketball foul board has some possibilities.

I believe that you could incooperate this into the score board by having four panels below the score board that would do practically the same job as the big one.

It is good idea and should encourage some sales from people who desire to give the public full information.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:mh



D. KEEDY CAMPBELL, GENERAL MANAGER  
LES R. FREEBURG, ASS'T GEN'L MANAGER  
ARNO F. HEINRICH, FACTORY MANAGER

R. C. CAMPBELL, PERSONNEL DIRECTOR  
LOREN V. BROWN, GEN'L SALES MANAGER  
KARL H. ROYER, GEN'L MDSE. MANAGER

FRANK E. DUBACH, GENERAL AUDITOR  
KEITH W. DANCY, GEN'L CREDIT MANAGER  
MARION H. MILLER, PUBLICITY DIRECTOR

KANSAS CITY, MO.  
MINNEAPOLIS, MINN.  
CINCINNATI, OHIO.  
PITTSBURGH, PA.  
WASHINGTON, D. C.  
KANSAS CITY, KAS.  
CLEVELAND, OHIO  
DES MOINES, IOWA  
PHILADELPHIA, PA.  
WORCESTER, MASS.

# LOWE & CAMPBELL

## ATHLETIC GOODS

DIVISION OF WILSON SPORTING GOODS CO.

WHOLESALE MANUFACTURING RETAIL

1509-11-13 BALTIMORE AVE.,

KANSAS CITY, MO.

March 14, 1941

CHICAGO, ILL.  
DALLAS, TEXAS  
ST. PAUL, MINN.  
ST. LOUIS, MO.  
DETROIT, MICH.  
DENVER, COLO.  
SYRACUSE, N. Y.  
NASHVILLE, TENN.  
CHARLOTTE, N. C.  
BOSTON, MASS.

Dr. Forrest C. Allen  
Dir. of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

I will have to admit that Kansas did play no small part in the finals of the N. C. A. A. basket ball tournament here last year along with Indiana University and that San Diego State played in some other "foreign" tournament that is repeating itself here again this week. However, I probably should have beaten you to calling attention to the mistake on our part.

Fortunately, this error appeared in only a relatively small number of this entire issue for the error was corrected. Nevertheless, you have my humble apology for the unexplainable oversight, which I assure you was not intentional.

Incidentally, what do you think of the idea of the basket ball foul board which was mentioned in this edition of THE COACH? We do not handle one but have had some inquiries about it since this article appeared.

Very cordially yours,

LOWE & CAMPBELL

By

*Marion Miller*  
M. H. Miller

Editor THE COACH

MHM:LR