

# LUCAS BROTHERS

P U B L I S H E R S



COLUMBIA  
MISSOURI

January 28, 1941

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

Do you think it would be an unlucky procedure to have all of your basketball players numbered with the No. 13 and then designate them by No. 13-A, 13-B, etc.?

Maybe you think you haven't any superstitions. But don't be too sure. Practically everybody, including the business man, the actor, the baseball player, the professor has kept some of the beliefs of his ancestors.

At any rate, whether YOU are superstitious or whether YOU are not, we believe that you will thoroughly enjoy Brewton Berry's new book entitled YOU & YOUR SUPERSTITIONS. As fascinating as fiction, written in a pleasant informal style, this book reveals a genuine tolerance of people with all their inconsistencies.

Order through your local bookseller or the enclosed prepaid postal order card is for your convenience.

Very truly yours,

LUCAS BROTHERS

\$ 2:13

P.S. I will guarantee you will like this book enough to give a copy to a friend who believes money placed "on the nose" of a black horse ridden by a jockey wearing a yellow shirt, will pay.