

July 7, 1938.

Mr. Fred A. Bremer,
1417 Kentucky St.,
Lawrence, Kansas.

Dear Mr. Bremer:

Pardon my failure to acknowledge your kind letter of May 28th sooner. With examinations, commencement, and the opening of the summer session we have found ourselves pretty well swamped. However, I do want you to know that I very much appreciate your interest in the athletic situation and the boy when you take time to write a letter to us in his behalf.

Please do not think that I fail to appreciate the fact that there are many, many boys with no money and with a sincere desire to work who seize upon their athletic ability legitimately to earn their way through college. However, there are a great many fellows who feel that when they participate in athletics and become proficient in the physical skills that it is then up to the coach to become an employment bureau and to promise him a job, sight unseen - a job sufficient to pay his expenses through school.

I have always maintained that the coach was a coach and a teacher, rather than an employment bureau worker. Each individual has just so many hours in the day, and I find that those coaches who busy themselves primarily with obtaining jobs and holding these jobs out as a lure or bait to the boys generally attract the wrong type of individual to the school. When I say the wrong type I mean the chap who feels that it is up to the coach to get him a job as he is an athlete and favors the university with his presence. I rather look upon the boy as the beneficiary of a great opportunity to get a wonderful education. And no boy can get an education of the right sort who will peddle his athletic wares around to this coach and that, saying, "I'll come to your school if, - and when, - and so forth". You know what I mean.

The point that I desire to make is that the boy must put himself in a very receptive state of mind. He is the beneficiary and the school is the donor. Please do not feel that I am preaching to you. I am endeavoring to give you what I consider the educational approach which should exist.

Again thanking you for your good letter and assuring you that I do appreciate your interest, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.