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GENERAL OFFICES  
NEWS BUILDING NEW YORK CITY

KANSAS CITY BUREAU,  
JOURNAL-POST BLDG.

December 16, 1938.

Dr. Forrest C. Allen,  
Basketball Coach,  
University of Kansas.

Dear Phog:

I am convinced that there is a good story behind the plans for the proposed national basketball tournament of the National Collegiate Athletic association to be held here in March. In what respect will these eliminations differ from the qualifying tournaments used to determine the entries for the National Intercollegiate tournament, scheduled here for March 13 to 18? Will these two tournaments conflict in any manner, or is there any possibility that they may be merged into one? Naturally, to me, the idea of twonational college tournaments in Kansas City is an intriguing one and seemingly worth a good story. Can you enlighten me?

With Kindest Personal Regards,

*Carl W. Lundquist*  
Carl W. Lundquist.

# KERLYN OIL COMPANY

FIRST NATIONAL BUILDING



OKLAHOMA CITY, OKLA.

October 20, 1938.

Mr. Forrest C. Allen  
c/o University of Kansas  
Lawrence, Kansas

Dear Fogg:

Just a line to let you and Mrs. Allen know I appreciated very much the delightful luncheon and gracious hospitality shown me at your home last Saturday.

Mrs. Lynn joins me in the wish that both of you can visit us here in Oklahoma City.

Best wishes, I remain

Sincerely yours,

RHL:AW

November 16, 1938.

Mr. Harry Levine,  
343 Sumner Street,  
Lynn, Mass.

Dear Harry:

Thank you so much for sending me the flood number of the Springfield paper. Gee, what a devastation!

We have some friends at Newport, Rhode Island, who sent us pictures, and the desolation must have been overwhelming.

I am glad to hear from you and I trust that you and your family were not injured physically or financially by this disastrous flood and hurricane. I still think Kansas is a pretty safe place when we think of hurricanes, floods and air raids.

I hope that you passed the bar and that you are now a successful lawyer. I'll bet one thing - if there is one guy in Lynn making money that fellow is Harry Levine. What do you say, Harry? Good luck! It was good to hear from you.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

December 5, 1938.

Coach Howard Jones,  
University of Southern California,  
Los Angeles, California.

Dear Howard:

Congratulations to you and your fine team over your wonderful victory over Notre Dame! Everyone here was pulling for you, and we are extremely happy at the outcome.

Early in September I wrote you in regard to obtaining some Rose Bowl tickets for a patron of the University, Mrs. L. N. Lewis. Mrs. Lewis and her deceased husband are among the outstanding benefactors of the University of Kansas, and we are only too glad to do any little favor for her that it is possible for us to do.

I am wondering now if it will be possible for you to secure four reservations for Mrs. Lewis for the Rose Bowl game. I remember how wonderfully kind you were to secure tickets for our Mr. Klooz a few years ago when our request got to you so late in the season. For that reason I am asking you early.

I shall appreciate hearing from you at your early convenience.

Again congratulating you, and with best wishes for your continued success, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

Dr. Allen --

Jim Postma stopped in this morning  
to ask about Rose Bowl tickets for Mrs. Lewis.  
Do you wish to write to Howard Jones and ask  
him to secure the reservations for her?

September 22, 1938.

Miss Marguerite Flock,  
Secretary to the Director of Athletics,  
University of Southern California,  
Los Angeles, California.

Dear Miss Flock:

Thank you very much for your kind letter of  
the 16th instant regarding tickets for the Rose Bowl game.  
Will you please express to Coach Jones my appreciation  
for his kind attention to my inquiry? We hope U. S. C.  
will be one of the participants in the Rose Bowl game.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS  
THE UNIVERSITY OF SOUTHERN CALIFORNIA  
LOS ANGELES

OFFICE OF THE DIRECTOR

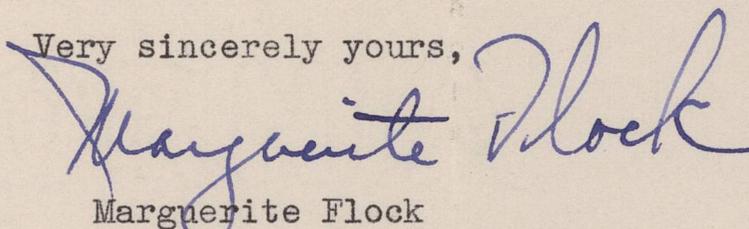
September 16, 1938

Mr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear Mr. Allen:

Mr. Jones has asked me to write giving instruction relative to securing tickets for the Rose Bowl game. Since we do not know who the western representative will be, I am suggesting that you write the Tournament of Roses, whose address is 132 E. Colorado Street, Pasadena and ask them to mail you an application when they are ready for distribution. If we should happen to be selected you might write us and, of course, Mr. Jones would be happy to take care of you.

Very sincerely yours,



Marguerite Flock  
Secretary to the Director

September 10, 1938.

Mr. Brutus Hamilton,  
Head Track Coach,  
University of California,  
Berkeley, California.

Dear Brutus:

It was good to see you and have a short visit with you on your way west this early summer.

Brutus, I am writing you regarding a very fine neighbor and friend of ours, Mrs. L. N. Lewis, who desires to have four tickets for the Rose Bowl game. Now, I realize that all I can get from you, I hope, is information at the present time, but I would like for you to explain the modus operandi of the Rose Bowl situation.

A few years ago I wrote to Howard Jones when U.S.C. was in on the Rose Bowl game and he obtained four wonderful seats for Karl Klooz, the bursar. Now this neighbor of mine asked me to attend to this, and I am getting the job done pronto. At least, I am doing all I can for her at the present, and expect to continue along this line until I have satisfied her with the four tickets.

I realize that it is impossible to send money or even make application now, and then of course there is that little matter of the team being declared the winner, and other details, but someone told me that some of the newspapers on the west coast carry banner streamers in blazing two-inch letters across the front page after the last football game in the winter, and this is what they say - "Only 249 more days until the next football game on the coast!" So if they take it that seriously out there you can imagine that a wee bit of that enthusiasm filters out to the staid and conservative Middle West, the plains states, you know.

Brutus, I will thank you if you will write me this information so that I can turn it over to Mrs. Lewis, and then we will know how to treat the situation in a very expectant manner.

I trust that Mrs. Hamilton and Jean are well and that you have had a good rest over the summer. Also, I hope that you have had a moment to scan over my latest literary effort, especially the Tales of Yesteryear. I would like to have your unbiased and frank criticism of it. My purpose in writing such a chapter is to give the high school and junior high school boy something that will grip him and hold him in the real tangibles of life without a lot of the paper pulp unrealism. I believe that coaches from their experiences could draw from a large storehouse of valuable information that they could write as first class literature for the boys coming up. The high school and college idealism should be fostered.

I imagine you will be rather surprised to read the October issue of The Rotarian in which Major Griffith and I are engaged in the discussion of subsidizing the athlete. He is taking the negative and I am taking the affirmative. But I believe something should be done openly as a substitute for the clandestine subsidizing now going on. Now I would appreciate your criticism of this article after you have read it.

With all good wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.

September 9, 1938.

Mr. Howard Jones,  
Football Coach,  
University of Southern California,  
Los Angeles, California.

Dear Howard:

A very good friend and neighbor of ours, Mrs. L. N. Lewis, desires to drive to California for the Rose Bowl game. I realize that it is a little early in the year to get any action on tickets until the champion is declared, but I thought perhaps you could have your secretary write me advising me the procedure to follow in obtaining four tickets for Mrs. Lewis.

You were very kind a few years ago when U.S.C. won the championship in fixing me up beautifully for our bursar, Mr. Karl Klooz, of the University of Kansas. It was late then and you did a splendid job. I had written a personal letter to you and sent it by Mr. Klooz, and you got the job done in a wonderful fashion.

Now, I do not want to worry you at the last moment when everybody cries for tickets, but I would thank you to give me the modus operandi as to how I can obtain these tickets for a good neighbor.

We hear reports of a very powerful U.S.C. team coming up, and we trust that they will not over play at first but that your realizations will fulfill your fondest expectations.

With kindest personal regards and best wishes, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

September 9, 1938.

Mr. John W. Bunn,  
Dean of Men,  
Stanford University,  
Palo Alto, California.

Dear Johnny:

I am sorry that I missed you when you were in Lawrence. Mrs. Allen, Jane and Eleanor had driven to New York for two or three weeks, and then stopped at Louisville. Bobby and I drove down there to be with the family and we did not arrive home only in time to see George when he was in Lawrence the week previous to the opening of your school.

I was in and out of Lawrence the week of your coaching school and I was sorry that I missed you when you stopped by. Earl Klooz told me that he just had a "hello" with you when you were through.

I understand you had a fine school up there and that you put your subject over in good shape.

Johnny, I am writing you for information regarding Rose Bowl tickets. Mrs. L. N. Lewis, a neighbor of ours here on Louisiana Street, desires to drive to California for the Rose Bowl game and she wants to make application as soon as possible for four tickets so that she will get some good seats. I realize that there is no chance to get these tickets before they determine the winner, but is there some plan that you could tell me about so that I could advise her or act for her so that she will not be left out?

I will appreciate this if you will give me the general set up so that I could be of some service to her.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

December 3, 1938.

Coach Harry Lackey,  
Athens High School,  
Athens, Ohio.

Dear Coach Lackey:

I ask pardon for the delay in responding to your request for a copy of our batting average chart for basketball players. When your letter came our supply was depleted, and we have had some more mimeographed. I am very happy to enclose a copy for you. I trust it will prove to be of some benefit.

With best wishes for a successful season, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

November 10, 1938

Dr. F. C. Allen  
Kansas University  
Lawrence, Kansas

My dear Dr. Allen:

In talking to Mr. B. T. Grover, my former coach, he suggested that I write to you and ask for a Batting Average for Basketball Players. I think it might help me in determining the valuable players.

Thank you.

Very truly yours,

*Harry Lackey*

Harry Lackey, Coach  
Athens High School  
Athens, Ohio

U. S. M. C. - N. A. D.  
Hawthorne, Nevada  
November 29, 1938

Dear Forrest:

Am writing to you today  
in regards to your swell book.

I received my copy in  
very good order and postponed writing  
to you until I had thoroughly looked  
through the book. By no means have  
I read it in complete detail and I  
find that by reading it carefully  
and slow I can really absorb the  
knowledge that you put forth in  
such a simple way.

I am more than satis-  
fied with the book and am strongly  
recommending it to all sportsmen.

My team is doing mighty  
swell and really go for and appreciate  
the "dope" that I'm giving them with the  
able assistance of your marvelous book.

your ~~egg~~ plays are really coming in very handy and your "orange egg nog" has made a direct hit with the team only its hard to get oranges out here in the desert.

Have all your literature pertaining to the University and thanks a lot for it!

I'm taking in the Notre Dame-U.S.C. football game in Los Angeles and I'll bet that's one game you wouldn't mind seeing yourself. I like the Irish.

Well Forest thanks for everything and I wish you a successful year and best of luck to you and your teams. If you ever need help "call out the Marines"!

As Ever

Respectively yours

Fred Loo

Farmington Maine.  
November 15 1938.

Frederic C. Allen.  
Coach Basketball.  
Kansas University.

Near Mr Allen.

many thanks for your  
promptness in mailing the book, and  
may I say. You certainly are to be  
praised for your efforts -

The book covers  
every thing about coach or player  
need -

Enjoyed your masterful  
stories of yester years - what would  
athletes be without their good  
remembrance -

I can look back a  
few years, when I had the  
pleasure of playing Guard with  
Art Lawrence, on one of the best  
Independent Basketball teams  
in Central Kansas.

Best ch Fox Long - I shall  
very well, - Louis Miller - and  
many many more of your ex

students - John Stinson, Rusty Smith -  
Lynn Waldorf. whom I have worked  
out ball games with.

Saw Elwyn Lee's track  
the High School shot put record.

Mr. M. Wherry. of  
Lawrence High School. paid me a  
visit at my summer camp here  
in Maine - two summers ago - Can  
say I sincerely appreciated seeing  
him again.

Mr Allen, and gang to  
watch your team this coming  
season - and always are pulling  
for Concord -

might add that I am  
coaching a team that should  
be tops in the state.

Yours very truly,

J. Addison Linscott

December 16, 1938.

Ticket Department,  
University of Southern California,  
University Park,  
Los Angeles, California.

Dear Sirs:

Through Coach Howard Jones we have made reservation for four Rose Bowl tickets for Mrs. L. N. Lewis, whose serial number is 12924 (also on the card sent to her appeared the numbers 16-3.1).

Your notification read that tickets would be mailed out about ten days prior to the game. This is to advise you that Mrs. Lewis is leaving Lawrence this week-end enroute to California via Oklahoma and Texas. Since she and her party will undoubtedly be on the road when the tickets are to be mailed, we are requesting that you hold the tickets at your office so that Mrs. Lewis, or her representative, Mr. James Postma, may call for them there when they arrive at Los Angeles.

If, for any reason, you are not permitted to do this, will you kindly notify us at once.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

SYMBOLS

DL = Day Letter

NM = Night Message

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

Received at 646 Massachusetts St., Lawrence, Kansas. Phone 2764

1938 DEC 8 PM 8 32

KAH28 10 NL=LOSANGELES CALIF 8

FORREST ALLEN=

UNIVERSITY OF KANSAS

PLEASE AIR MAIL CHECK FOR FOUR FORTY EACH TICKET REGARDS=

HOWARD JONES.

440  
4/9  
17/60

December 9, 1938.

Coach Howard Jones,  
University of Southern California,  
Los Angeles, California.

Dear Howard:

Thank you for your promptness in the matter of Rose Bowl tickets for my good friend, Mrs. L. H. Lewis.

I am enclosing herewith check made out to you by James L. Postma for the tickets for Mrs. Lewis, in the amount of \$17.60. Mr. Postma lives in Mrs. Lewis' home, and will call here at my office for the tickets for her when we have received them from you.

I want you to know that we deeply appreciate your kindness in securing these tickets. I know they will be in as good a location as possible.

Again thanking you, and wishing you the best of luck,  
I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

enc.

STANFORD UNIVERSITY

OFFICE OF THE DEAN OF MEN

STANFORD UNIVERSITY, CALIFORNIA

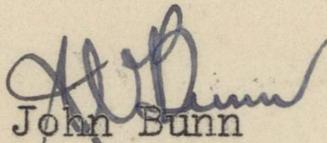
December 5, 1938

Dr. F. C. Allen  
Basketball Coach  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

Will you please let me know the number of tickets that you desire for the Rose Bowl game? It is imperative that I place the order for these tickets at once.

Very cordially yours,

  
John Bunn  
Dean of Men

December 9, 1938.

Mr. John Bunn,  
Dean of Men,  
Stanford University,  
California.

Dear John:

Thank you for your kindness in writing me about making reservations for Mrs. Lewis for the Rose Bowl tickets. We have already sent an order to Coach Howard Jones for her tickets, so I believe she will be taken care of in a very splendid way.

I do appreciate your thoughtfulness in writing me, but it will not be necessary for you to make the reservations.

Again thanking you, and with all good wishes, I am

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

December 15, 1938.

Mr. E. S. Liston,  
Athletic Director,  
Baker University,  
Baldwin, Kansas.

Dear Lis:

Our electric clock which we use in the auditorium for basketball games was made here by our electricians. It is operated from the scorer's desk. At the expiration of time there is a pistol which is attached and fired electrically from the clock left.

I am sorry that we do not have blue prints and specifications. As I remember, the clock cost about \$250.00.

We are now working on an electric score board to be placed above the basket at the other end of the court, but we are just in the midst of plans and designs so I can give you no information yet about that.

I am sorry that I am unable to answer your question more satisfactorily.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



# NATIONAL INTERCOLLEGIATE BASKETBALL CHAMPIONSHIP TOURNAMENT

MARCH 13-18, 1939

MUNICIPAL AUDITORIUM  
KANSAS CITY, MISSOURI

**E. S. LISTON**  
CHAIRMAN

ATHLETIC DIRECTOR, BAKER UNIVERSITY,  
BALDWIN, KANSAS.

December 10, 1938

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Virginia, North Carolina, and South  
Carolina.

Mr. Forest Allen  
Basketball Coach  
University of Kansas  
Lawrence, Kansas

My dear Phog:

We are endeavoring to work out some plan for a basketball score board here. I am interested in the time clock used by you in the auditorium. Will you give me some information as to its construction, probable cost, and reliability? Is it operated from the scorer's desk? Did you make it? If purchased, from whom was it purchased? If you made it, do you have a blueprint and details?

I thank you for this information at your earliest convenience.

Very truly yours,

E. S. Liston  
Athletic Director

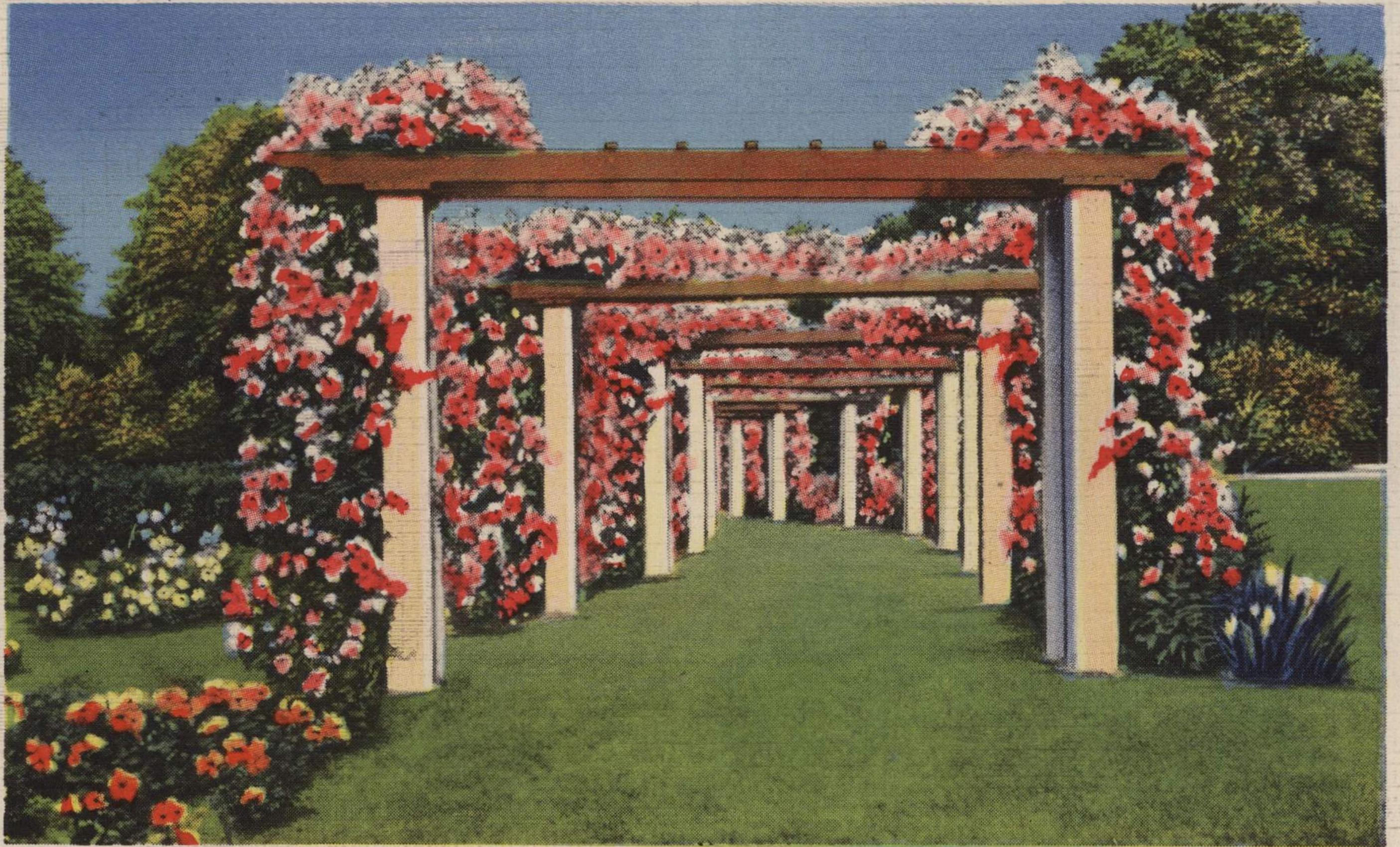
ESL:MH

Department of Physical Education  
and  
Athletic Office

Mr. Lapp and I appreciated  
so very much your kind  
expression of sympathy. The plant  
cheered our homecoming greatly,  
and remains beautiful for  
us to enjoy.

Mr. and Mrs. Vernon W. Lapp

ROSE GARDENS, FOREST PARK, SPRINGFIELD, MASS.



THIS SPACE FOR WRITING MESSAGES

Jan 1, 1939.



POST CARD



PUB. BY SPRINGFIELD NEWS CO., SPRINGFIELD, MASS.

Happy New Year!  
My sister was  
married here  
to-day.  
Good Luck,  
Harry.

QUALITY VIEWS

Dr. F. C. Allen  
801 La. St.  
Lawrence,  
MASS.

January 12, 1939.

Mrs. L. N. Lewis,  
723 Louisiana St.,  
Lawrence, Kansas.

Dear Mrs. Lewis:

I want to thank you for the lovely box of fruit which the expressman brought to our door today at noon. We had just finished our lunch, and all of us - Jane, Bob, Eleanor, Mrs. Allen, and myself - enjoyed a delicious treat after lunch. It was most thoughtful of you to remember us.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.