Mr. G. H. Truby.
Lanc. Kansas.

Dear Mr. Truly:

Again I want to tell you how very much I enjoyed the meeting at Lane last Monday evening. You had a fine hospitable group there who made my visit a most pleasant one.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCA:AH

Mr. Pote Lightner, Sports Editor, The Wichita Hagle, Wichita, Kansas.

Dear Pete:

I will be in Wichita Monday noon for the Rotary meeting and will look you up to say hellowbe-fore I get out of town.

With kindest regards, I am

Very cordially yours,

FCALAH

Director of Physical Education and Recreation, Varsity Basketball Coach. Mr. Karl H. Royer, Merchandise Manager, Lowe & Campbell Athletic Goods Co., 1509 Baltimore Avenue, Kansas City, Mo.

Dear Karl:

Thank you very much for your letter of the let instant, enclosing copies of the new Goal-Hi circular. I think this is a wonderful set-up, and am sure it will bring splendid results.

Yes, I knew about the Goal-Hi Tournament to be played at the Police Sport Show in Kansas City next week, and I want to get over at least one night to see the games.

Again, congratulating you upon this attractive circular, and with best wishes, I am

Very sincerely yours,

FCA: AH

Director of Physical Education and Recreation, Varsity Basketball Coach. KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
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CHARLOTTE, N.C.

1509-11-13 BALTIMORE AVE.,

KANSAS CITY MO.

May 1st, 1940

Dr. F. C. "Phog" Allen, University of Kansas, Lawrence, Kansas.

Dear "Phog":

I thought that you would be interested in the attached circular which we have just prepared to send out in the May issue of our publication "The Coach".

There will be about fifty thousand copies going out covering the entire United States, and even though we will not benefit one hundred per cent by doing this, it will no doubt increase our business on the Goal-Hi and help other dealers throughout the country to obtain business.

Personally, I think the circular is very attractive. We surely hope it will bring in the desired results.

You may have heard about the Goal-Hi Tournament we plan to promote next week at the Police Sport Show to be held at the American Royal Building here in Kansas City. Don't know just how many teams we have lined up, but apparently sufficient to go ahead and hold this tournament, which will no doubt be the first Goal-Hi Tournament ever held anywhere.

Very truly,

LOWE & CAMPBELI

Mari H. Royer Merchandise Manager

Encl.

LOWE & CAMPBELL

HEADQUARTERS FOR OFFICIAL

GOAL-HI EQUIPMENT

School Officials Everywhere Endorse GOAL-H America's

Originated By An Educator



Dr. Forrest C. "Phog" Allen Director of Physical Education and Varsity Basketball Coach, University of Kansas

Goal-Hi was conceived and developed by the nation's leading Basketball Coach and Physical Education authority as a healthfu! mass play-game for boys and girls, men and women of all ages!

New, Mass Play-Game

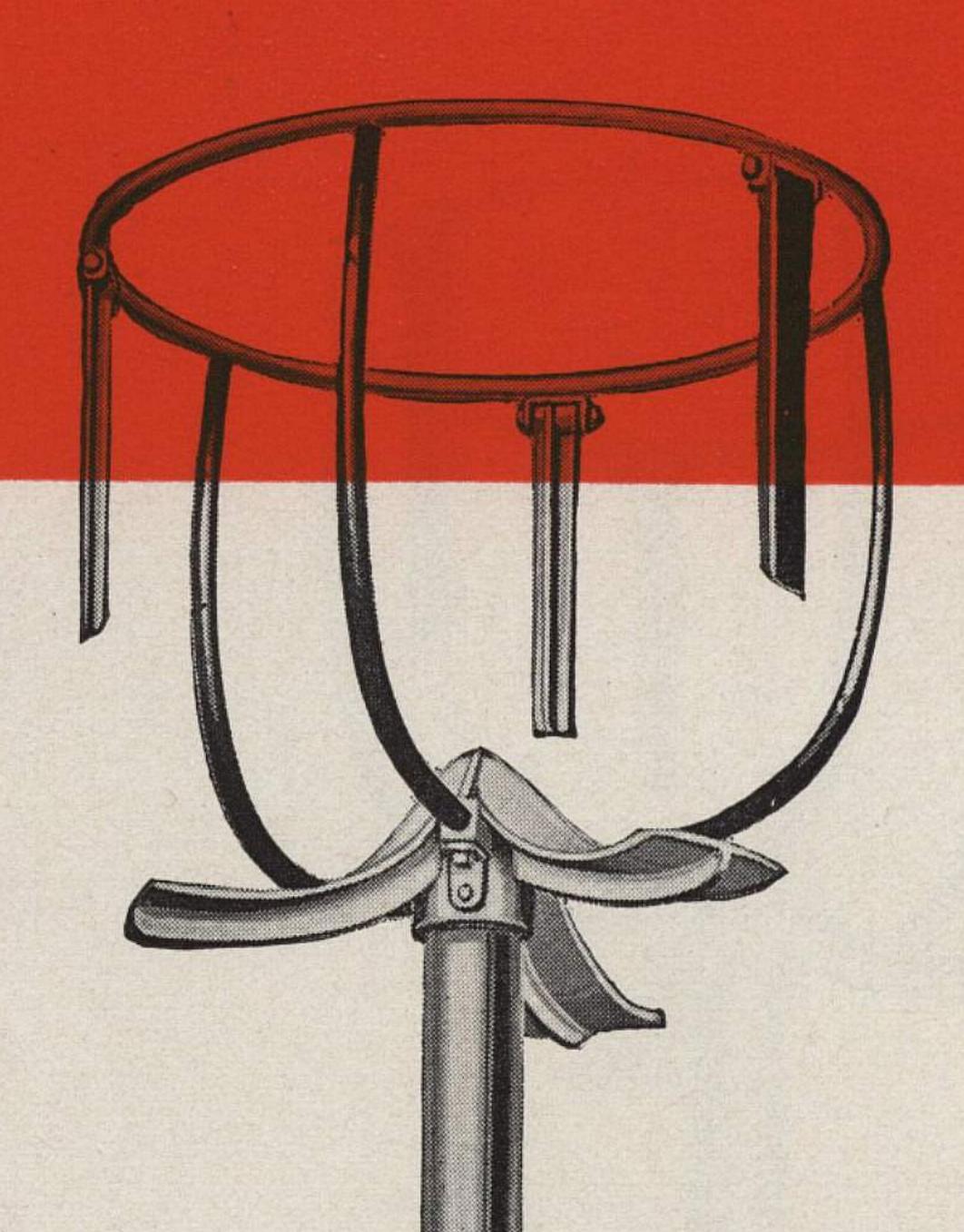
Goal-Hi is the answer to every physical education or play program. Played on a circular court with one Goal-Hi standard the focal point of activity for all players. Goal-Hi eliminates the constant shuttling back and forth from one end of a court to the other as in regular basketball, and consequently, is less strenuous and exhausting. Goal-Hi provides the individual player with the correct degree of healthful stretching, leaping and running exercise.

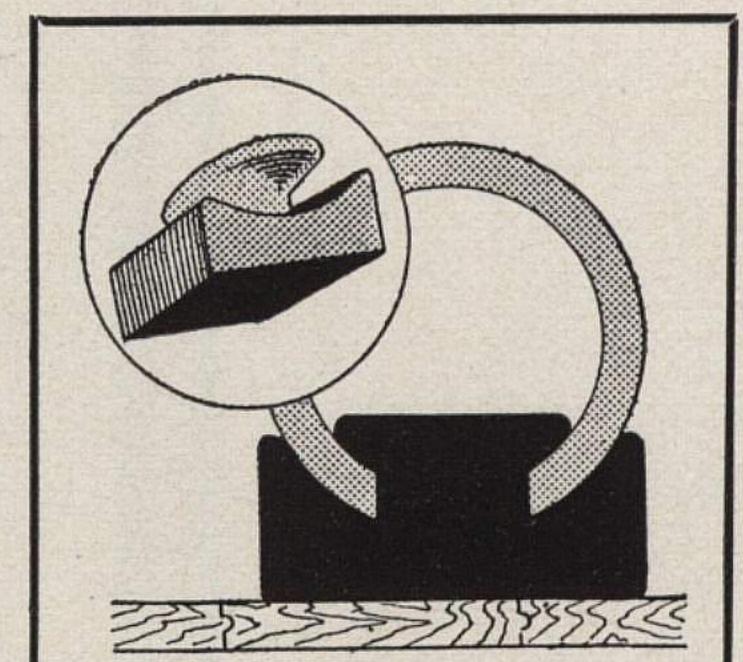
A Year 'Round Game for Students of All Ages . . . Large or Small Teams

Goal-Hi is not a formal sport limited to a short season but is played indoors and out-of-doors throughout the year. Entire gym classes or play groups can play Goal-Hi. Interest and speculation for the individual player is always present as a result of the basket construction which provides three exits for the return of the ball to the playing field after a basket is made. It is impossible to determine in advance where the ball will emerge from the basket.

It Costs Little To Play Goal-Hi

Only one Official Goal-Hi Standard (and a basket-ball) is required to play Goal-Hi. Prices quoted represent your net cost. Freight is prepaid to your nearest freight station.





No. GH600 Goal-Hi
Floor Protectors. The
underside of the circular base of the official
Goal-Hi standard is
drilled to permit attachment of six special
rubber buttons that
eliminate any possibility of highly finished
gym floors becoming
marred or scuffed.
Buttons are easily
snapped into place.

No. G-H 600 (Set of six)
75c NET
Delivered

Official GOAL-HI Standard No. 907 (Illustrated)

For Indoor and Out-of-Door Use

Most popular Goal-Hi standard because it can be rolled by means of its circular base from one location to another—indoor or out-of-doors, at will. Includes height adjustment feature which permits setting the basket at 10′, 9′ or 8′ heights for the convenience of different age groups. One Official Rules Book supplied Free with each Goal-Hi Standard. Order by number.

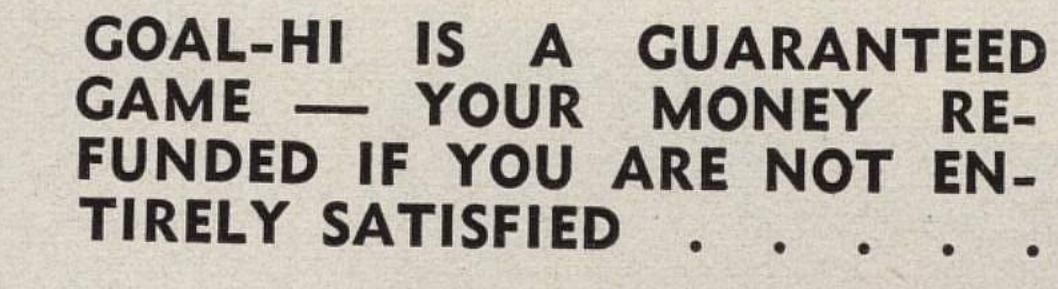
YOUR NET COST

50 5 0 FREIGHT PREPAID

TO YOUR NEAREST

RAILROAD STATION

PATENTED IN U. S. AND CANADA

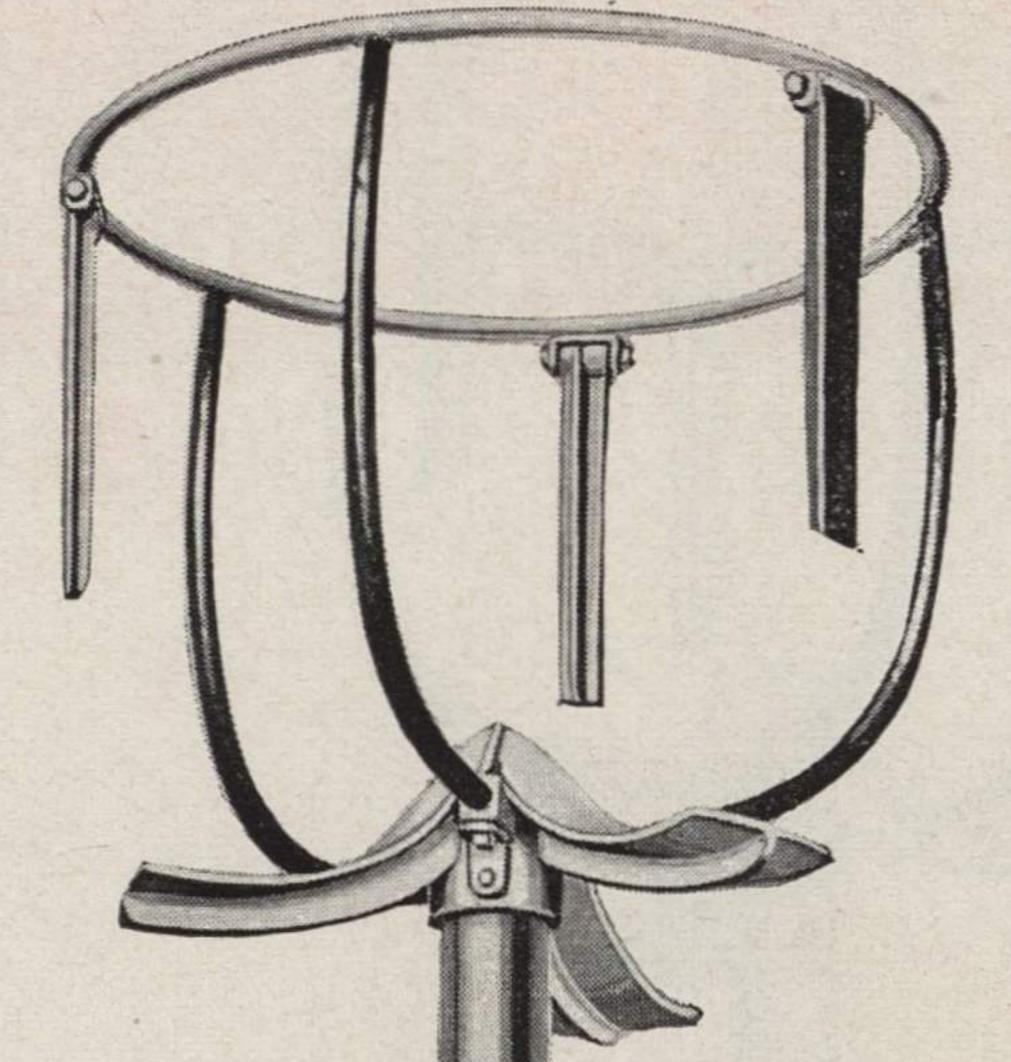




All Official Goal-Hi Equipment manufactured and Guaranteed by Fred Medart Mfg. Co., St. Louis, Mo.

Forward Your Order To Your Nearest Lowe & Campbell Store

GOAL-HI Fills a Need in the School Field



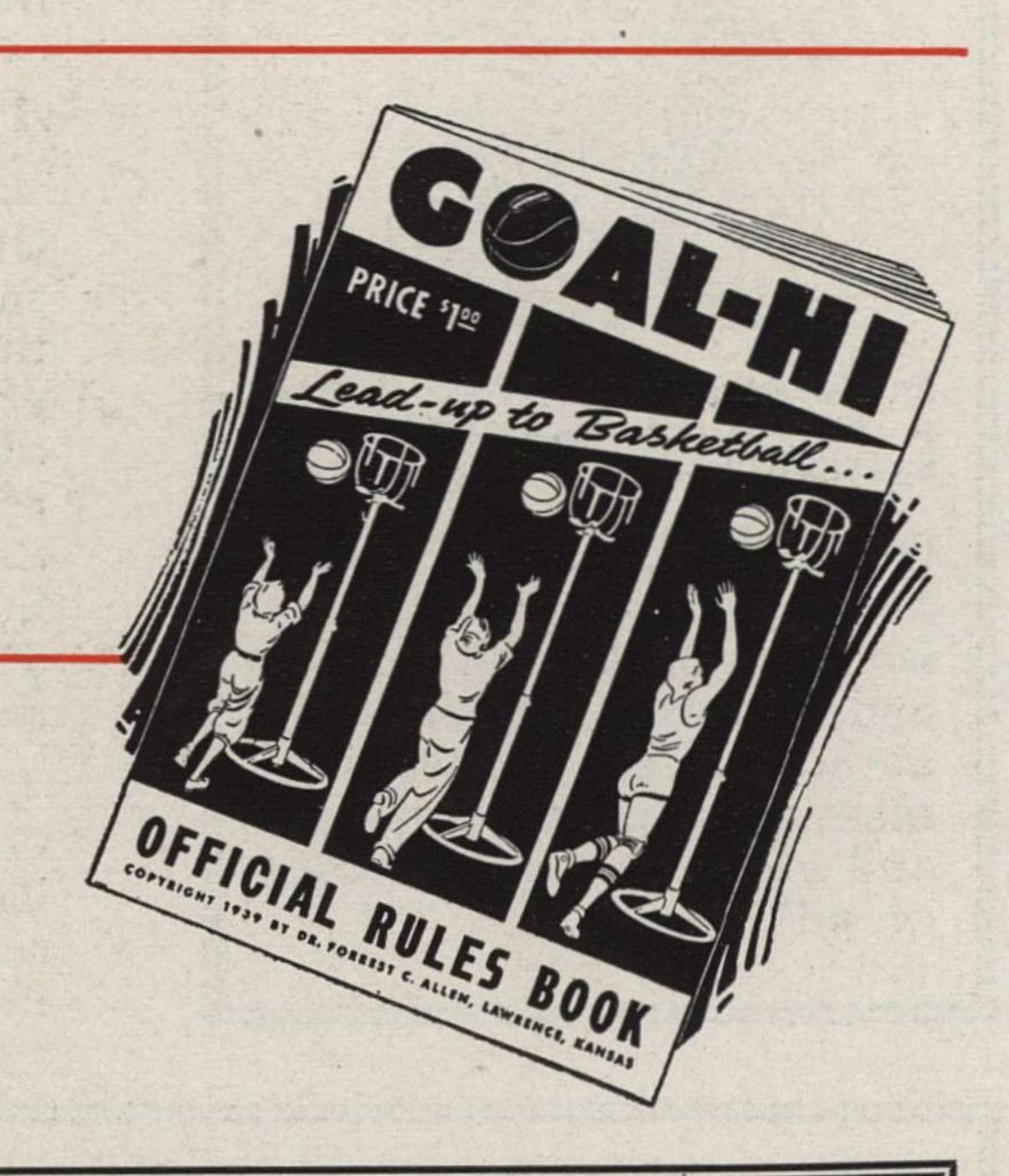
- Entire gym classes or playground groups play GOAL-HI...
 Not limited to small formal teams!
- Offers a safe form of exercise for girls as well as boys!
- May be played indoors or out-of-doors throughout the year!
- Only one piece of inexpensive equipment required to play GOAL-HI!
- See other side for description of game . . .

Official GOAL-HI Rules Book Free

Contains all of the official rules for playing Goal-Hi formally or informally, indoors and out-of-doors. Includes complete details and illustrations for laying out the playing courts for the several modifications of the game, as fully described by its founder, Dr. Forrest C. "Phog" Allen. One Official Goal-Hi Rules Book is included Free with each shipment of any one of the Official Goal-Hi Standards.

(Goal-Hi rules purchased separately \$1.00 each)

Consult the Lowe & Campbell Sales
Representative or Forward Your
Order To Your Nearest
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n #ici

SEE

OTHER

SIDE

GOAL-HI Standard No. 917 (Illustrated)

For Permanent Outdoor Installation

For permanent installation in concrete out-of-doors, No. 917 Official Goal-Hi Standard (without the circular base as illustrated on other side) is recommended. This standard also includes the height adjustment feature for raising or lowering the basket to 8', 9' or 10' heights. Official Goal-Hi Rules Book Free with each Standard. Order by number.

YOUR NET COST

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RAILROAD STATION



Mr. D. R. Lidilmy, Superintendent of Schools, Council Grove, Kansas.

Door Mr. Liddlewys

I am sorry for the delay in replying to your kind letter of April 29th, which was caused by my absence from the office.

I am happy to speak most highly of Forrest Hardacre, not only as a teacher and coach, but as a young man of highest character. He did splendid work here as an undergraduate, made an enviable record as a football player, and was highly respected by his teachers and fellow students. Since his graduation he has been very successful as a coach.

Forrest Hardacre has a fine background, is cultured, well-mannered, poised, and sets a fine example for boys and young men. I would rate him highly superior in his discipline and conduct with boys.

Joe Giannangelo, on the other hand, lacks some of the training and cultural background that Hardacre possesses. Giannangelo is very earnest and serious about his work, and I believe would get along splendidly with boys, but he is an entirely different type of individual.

If I can be of any further service to you, please

Very sincerely yours,

Director of Physical Education and Recreation, Versity Basketball Coach.

Council Grove Public Schools

TO THE PURPOSE OF INCLUDING TRUTH, HONOR, AND VISION INTO LOCAL COMMUNITY LIVING.

Council Grove, Kansas

April 29, 1940

Dr. F. C. Allen University of Kansas Lawrence, Kansas

Dear Dr. Allen:

I have been impressed with Forrest Hardacre as a potential coach here.

This letter is a request for your honest evaluation of Mr. Hardacre. In addition to filling the enclosed blank can you tell me:

1st: Does Mr. Hardacre gain and hold the respect of the boys with whom he works?

2nd: In your opinion can he impress boys to win?

3rd: Would you rate him highly superior in his discipline and conduct of boys?

I shall appreciate your immediate answer penciled on this letter at your earliest convenience. Of course your answer will be kept in strict confidence.

Sincerely yours,

COUNCIL GROVE PUBLIC SCHOOLS

D. R. Lidikay Superintendent

DRL:PB

Teannandelo, a former HU. Man. The Leener filled with a world 2 per, and desire to

Wes Italian and datholis but seems to

have a nice physical Ed philosophy. DRL

Mr. Karl Royer, Merchandise Manager, Lowe & Campbell Athletic Goods Co., 1509 Baltimore Avenue, Kansas City, Mo.

Dear Karl:

I was out of town Saturday when your letter of May 3rd arrived. I had asked Gene Billups, one of our seniors, to take charge of our Goal-Hi entry, and he talked to one of your men, a Mr. Berg, I believe, last Saturday about our entry.

Mr. Billups learned at that time that the drawings for the Goal-Hi tournament were closed. If that is the case, it is perfectly all right with us. We shall abide by your decision, so whatever you say will suit us.

I shall be very happy to make the presentation of the trophy to the winner of the Goal-Hi tournament. Will you kindly let me know what night this will take place?

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCA: AH

KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
KANSAS CITY, KANS.
CLEVELAND, OHIO
DES MOINES, IOWA
WORCESTER, MASS.



BOSTON, MASS.
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SYRACUSE, N.Y.
NASHVILLE, TENN.
CHARLOTTE, N.C.

KANSAS CITY MO

May 3,1940

Dr. Forrest C. Allen, University of Kansas, Lawrence, Kansas.

Dear "Phog":

Thank you for your letter of yesterday, and will say that one of our men is conducting the Goal-Hi Tournament at the Police Sports Show, so in talking to him he tells me that the entries close today.

He is not sure just how many entries he will have, but says that he knows he is sure of seven, and there will probably be more. He is going to put you in, thereby saving a place for a total in case you do organize one to come.

Now in the event that you give it up, just drop me a note and I will pass the information along to Shikles, and naturally he would like to have this information not later than Monday.

Another thing Mr. Shikles asked me to request of you, and that is if you could be here to present the trophy to the winners of the Goal-Hi Tournament the final evening. I don't think that he knows right now just what evening this will be - that is, whether Saturday evening or Sunday evening. He would like very much to have you do this. What do you say?

Very truly,

LOWE & CAMPBELL

Karl H. Royer

Merchandise Manager

KHR/rw

KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
KANSAS CITY, KANS.
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WORCESTER, MASS.



BOSTON, MASS.
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CHARLOTTE, N.C.

1509-11-13 BALTIMORE AVE.,
KANSAS CITY, MO.

May 7,1940

Dr. F. C. Allen, University of Kansas, Lawrence, Kansas.

Dear "Phog":

Your special delivery letter of yesterday was on my desk this morning.

I have turned this over to Mr. H. E. Shikles, who is Chairman of the Goal-Hi Tournament being held this week.

He has promised me to let you know at once about entering a team, as well as presenting the trophy to the winners.

I just wanted you to know that your letter had been received and turned over to the proper hands, and with kindest regards, I am,

Very sincerely,

Marchandise Manager

KHR/rw

Mr. Wendell H. Link, 1217 State Street, Imporia, Kansas.

Doar Wendell:

I am leaving today for Hill City to make a commencement address, and on Thursday I go to Seneca for another commencement address. From there I go to Lincoln, Nebraska, Friday and Saturday, for the Big Six track meet. I have been out of town much, and will be out next week on high school commencement dates. I am sorry that I have not enswered your letters of April 28 and May 8 sooner. My correspondence has suffered severely, but I assure you that I will be very glad to help you.

Tos. I had a nice visit with your parents. The fact that you are applying for one of the cooperative house scholarships and the NYA job shows that you are industrious and that you mean business. I told your parents that if you did not get these other jobs I would give you a job here in the Physical Education department. You can count on help from me.

I am also glad that you are eligible for the LaVerne Noyes Scholarship and that you are applying for it. I believe you are going to be a very capable young man.

We have no jobs this summer that I know of. We usually find that there are boys here who have attended school during the year who have most of the small jobs. We have no arrangements for our athletes to work during the summer on the campus.

We want you to come to K. U., and I assure you that we will help you in the regular academic term. But there are no jobs obtainable in the summer. Would it not be possible for you to get a job in Emporia this summer, and then come here in the fall? If you have opportunity to come to Lawrence some time this summer for a conference I would be glad to talk with you.

Very cordially yours,

Mr. "Phog" Allen,
Basketball Coach,
University of Kansas.

Dear Mr. Allen;

I wrote you several weeks ago in regard to an N.Y.A. jobtnext fall at K.U.; I am writing you again at this time to inquire as to the possibilities of a job of some sort this summer in which I could make enough to live and save something for school next winter. I know that some schools have arrangements for this sort work to aid the students who cannot afford the expenses. If there is any way to get a job and go to summer school too I would like to do this.

I am very anxious to come to K.U. if I could make arrangements so it could be done, and I would like to try for the K.U. basketball team. I am looking forward to hearing from you if you have any suggestions as to this, or can help me in any way.

Sincerely;
Wendell H. Link,
Wendell H. Link,
1217 State St.,
Emporia, Kansas.

Mr. Phog "Allen, Basketo Ball Coach, Kansas University.

Dear Mr. Allen;

I believe my parents talked to you last Friday about my situation, so this will just elaborate on it a little. I graduate from high school this spring and I am finding it necessary to finance my own way through college.

I am applying for one of the Cooperative House Scholarships and an N.Y.A. job, which if I get I will be able to come to K.U. I am very anxious to come to K.U. because I think it is aa very good school and I would like to go to school here in Kansas.

I have played basketball with Roosevelt High for three years.

Last year and the year before we were defeated in the Regional Tournament after winning the District Tournament, but this year we won the Regionals and got third in the State. I was named on the Class B All State Basketball Team, but I think I was awfully lucky in that. Anyway I would like itw very well if I could take a shot at the Kansas University Team.

If you could heap me in any way there at K.U. I would appreciate it very much. If there is any other information which you would like to have I will be glad to supply it.

Sincerely, Wendell & Lik

Wendell H. Link, 1217 State St., Emporia, Kansas.

P.S. I found that I am eligible for the LaVerne Noyes Scholarships for descendents of World War Veterans, and am applying for this also, since every bit of aid financialy helps.

Thanks again.

Miss Ruth Litchen, Oread Training School, University of Kansas.

Dear Mas Litchen:

I regret very much that it was impossible for me to attend the Amnual High-Home Night of the Oread Training School on Tuesday night.

Mrs. Allen is in New York, and my many speaking engagements have interfered with my activities hore.

Themle you werk much for the cordial invitation.

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCA:AH

Mr. Harry Levine, 343 Summer St., Lynn, Mass.

Dear Harry:

Thank you very much for sending me the clipping regarding Dr. Waismith. It was very interesting.

With best wishes to you, I am

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach. Dr. Charles B. Lewis.
Director of Health and Physical Education.
Department of Public Schools.
Administration Building.
20 Summer Street.
Prividence, R. I.

Door Dr. Louis

Thank you very much for sending a copy of your chart on Functions and Relationship in your health department. I am sure this will be valuable in some of our work in the department.

I regret that I do not have copies of the Goal-Hi rule book for distribution. These books are handled by the Fred Medart Manufacturing Company, of St. Louis, Missouri, namufacturers of the Goal-Hi equipment, and ordinarily are sent out to the purchasers of the equipment. I believe there is a charge of \$1.00 for each copy of the rule book not sent with the equipment. However, I am sending your request on to this firm for their early attention.

Possibly the best material to which I can refer you with regard to fundamentals in basketball is the book I recently wrote, "Better Basketball", published by the McGraw-Hill Book Company, of New York. You no doubt will be able to secure a copy at your library. I am emclosing some descriptive material on this book so that you may know something of the contents.

If there is any further information that I can send you I shall be glad to hear from you again.

Very sincerely yours,

DEPARTMENT OF PUBLIC SCHOOLS

ADMINISTRATION BUILDING
20 SUMMER STREET

PROVIDENCE, R. I.

DEPARTMENT OF HEALTH AND PHYSICAL EDUCATION

CHARLES B. LEWIS, M. D.

DIRECTOR

June 8, 1940

Dr. Forrest C. Allen
Director Physical Education
University of Kansan
Lawrence, Kansas:

Dear Dr. Allen:

Will you please at your convenience send me a copy of your "Official Rules Book" for Goal-Hi.

Will you please also send any material you may have for distribution on fundamentals in basketball with references.

I am enclosing a copy of the "Chart Indicating Functions and Relationship" in our health department. Perhaps we can plan an exchange of some materials. Please let me know your wishes.

With grateful appreciation of an early word from you and for whatever you may be disposed to send me.

Sincerely yours,

Ad, Leurs

Charles B. Lewis, M.D. Director

CBL:S

Laurence, Kansas June 24, 1940

Mr. Emil Liston, Director of Athletics, Baker University, Baldwin, Kansas.

Dear Bmil:

I am endeavoring to get a gloss of Dr. Naismith for the Rules Guide. I would like to have one the likeness of which was used in your basketball program.

Could you tell me what photographer took this picture? I will appreciate a prompt reply at your earliest convenience.

Very sincerely yours,

Chairman, 5th District, N.C.A.A.

FCA *AH

Mr. Harold E. Long. 615 West 3rd Street. BlDorado. Mansas.

Dear Harold:

I apologize for the delay in responding to your fine letter of the 25th ultimo, but I had given it to Vic Hurt so that he might be acquainted with the situation, and he has just returned it to me.

I have met young Miller and think he is a very splendid chap. He seems very intelligent, and we should be glad to have him here. We will do all we can to help him. However, I do not see how he can afford to give up the job he has there.

I expect to be in Lawrence on Saturday, the 6th, but usually in the afternooms we like to play golf. I will be at the office in the morning, but if you come in the afternoom come right out to the Country Club. I will be glad to see you there.

I assure you it was a pleasure to have you in my Baseball course this past semester. Our summer program is proving very popular, and Dave Shirk is doing a fine job as our right hand man with the playground and the softball league.

With best wishes, I am

Sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

PCA:AH

TIRE SERVICE COMPANY DILLENBECK & LONG WE NEVER CLOSE

401 SOUTH MAIN STREET

PHONE 233

EL DORADO, KANSAS

June 25, 1940.

Dr. F. C. Allen c7o Kansas Universtiy Lawrence, Kansas.

Dear Sir:

The time has passed quickly since I left school, and I intended writing you sooner. I have a job at an oil refinery and am working with the Miller boy.

"r. McKay, a local alumnus has asked Miller to conatct him and this should be done in the near future.

I have talked to Miller and he is very anxious to attend the University. He has an opportunity at Kansas State that is very good, but he iss't interested. He can also retain his refinery job and attent Jr. College. The boy really seems set on going to K. V. I plan to be in Lawrence a week from this Saturday afternoon, the sixth (6) of July. I thought I might bring the boy abong because he wants very much to talk to you personally.

If you aren't going to be in Lawrence at that time I would certainly appreciate it if you would ask Miss Hultein to advise me of that fact at the above address.

I certailly enjoyed the Baseball course and thank you for the "B". I hope the summer program is running smoothly. Please give Dave Shirk my regards.

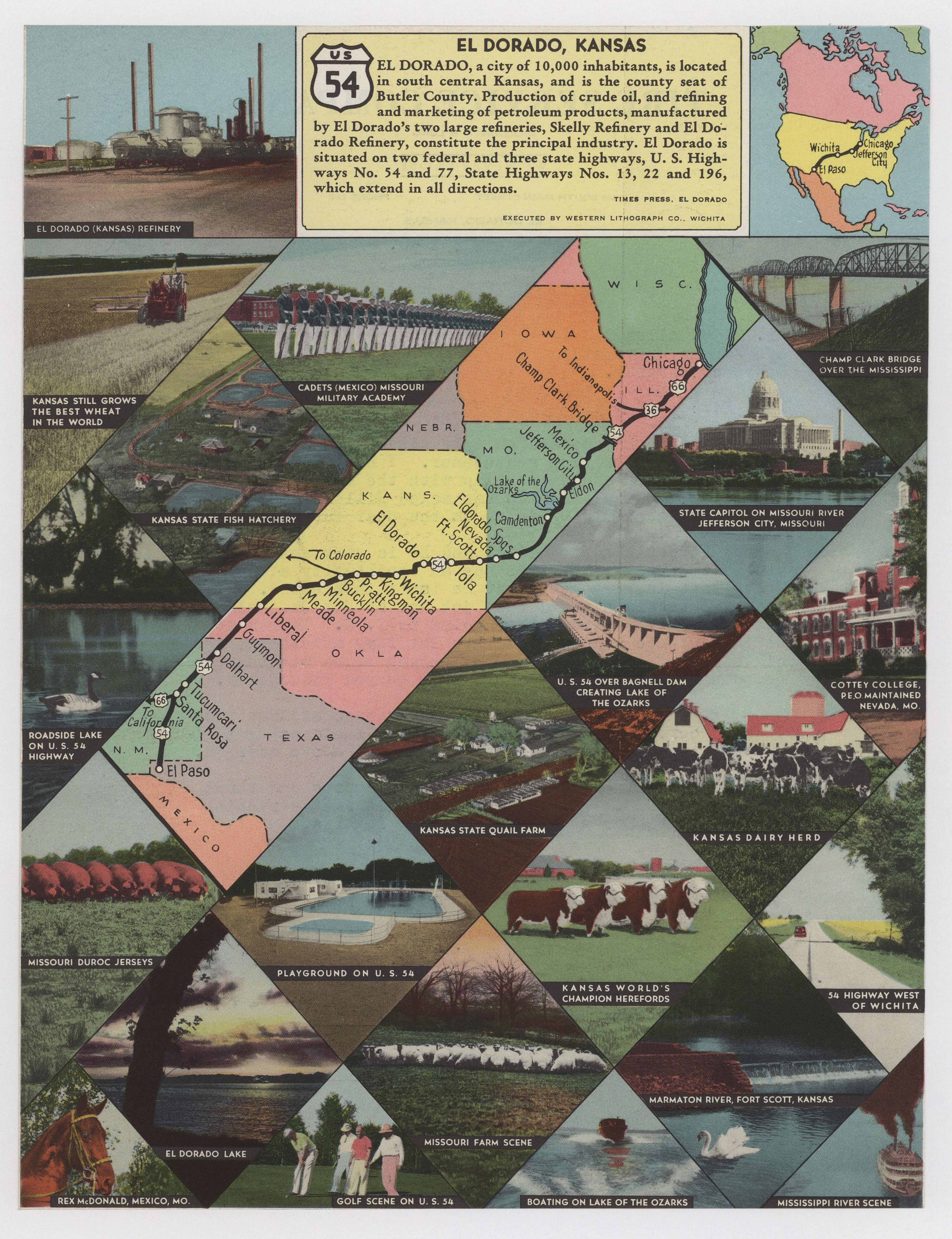
Sincerely.

Harold E. Long

Harold E. Long
615 W. Third
El Dorado, Kansas.

P. S. At the latest report the Covert boy has definitely decided to stay in Jr. College.

615 M3 22



Mr. B. S. Liston, Director of Athletics, Baker University, Baldwin, Mansas.

Dear List

Thank you very much for your letter of the 26th ultimo in regard to the gloss for Dr. Naismith made by the Anderson Photo Company in Kansas City.

With hest wishes, I am

Sincerely yours,

FCA :AH

Director of Physical Education and Recreation, Varsity Basketball Coach. MORRIS H. GROSS, President Athletic Director, San Diego State College, San Diego, California

E. F. KIMBRELL, First Vice-President Athletic Director, Westminster College, Fulton, Missouri

LOUIS E. MEANS, Second Vice-President Athletic Director, Beloit College, Beloit, Wisconsin

FLUCIE L. STEWART, Third Vice-President Athletic Director, Appalachian State Teachers College, Boone, North Carolina

C. E. MILLER, Fourth Vice-President Athletic Director, Baltimore University, Baltimore, Maryland Mational Association of

INTERCOLLEGIATE BASKETBALL

E. S. LISTON, Executive Secretary-Treasurer Athletic Director, Baker University, Baldwin, Kansas

AL BAGGETT, Athletic Director, West Texas State College, Canyon, Texas

CHARLES R. DAVIES, Basketball Coach Duquesne University, Pittsburgh, Pennsylvania

CHARLES DEE ERRICKSON, Basketball Coach Washburn College, Topeka, Kansas

RAYMOND W. HANSON, Athletic Director Western Illinois State Teachers College, Macomb, Illinois

E. S. LISTON, Executive Secretary-Treasurer

MORRIS H. GROSS, President

June 26, 1940

Dr. F.C. Allen University of Kansas Lawrence, Kansas

My dear Phog:

The photograph about which you asked was taken by Anderson Photo Co. in Kansas City. I have written them instructions to provide you with whatever supply of gloss prints from the negative of Dr. Naismith, ordered by you.

Best regards.

Very truly yours,

E.S. Liston

Executive Secretary-Treasurer

ESL:lr



Mr. Henry Levitt. 420 Bast Douglas Ave. Wichita, Kansas.

Dear Henry:

It will be impossible for me to get to Wichita before our summer school has closed, which is on August 7th. I am going to drive to Texas immediately after our summer school, and it may be that I can stop in Wichita on my way.

promotion angle and I wanted to talk to Hennigh about officials. I don't believe in waiting until the last minute to make these arrangements, and feel that we should agree on officials ahead of time. These are some of the angles that I wanted to see you about.

I will get in touch with you later as to the time I plan to be in Wichita.

With best wishes, I am

Sincerely yours.

Director of Physical Education and Recreation, Varsity Resketball Coach.

FGA:AH

HENDY96 420-422 EAST DOUGLAS AVENUE WICHITA, KANSAS July 9, 1940 Dr. Forest C. Allen Department of Physical Education University of Kansas Lawrence, Kansas Dear Doc: From the contents of your letter, it seems that unless we are able to get together some week end, it will be some time late in August before we can come to some understanding. I therefore suggest, that you endeavor to come down here this coming Saturday or week from Saturday, if possible. I will be here all summer, with the possible exception of the two weeks between July 21st and August 4th. I hope you can arrange to come down some time within the next two weeks, so that we can get all the details settled. I believe we need only a few minutes together to settle this matter, as we both understand pretty well the terms under which the game is to be played. Will you kindly advise me when I can expect you? Kindest regards, I am, Yours sincerely, HL/rs The same of the sa The state of the s