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1509-11-13 BALTIMORE AVE.,

**KANSAS CITY, MO.**

May 1st, 1940

Dr. F. C. "Phog" Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear "Phog":

I thought that you would be interested in the attached circular which we have just prepared to send out in the May issue of our publication "The Coach".

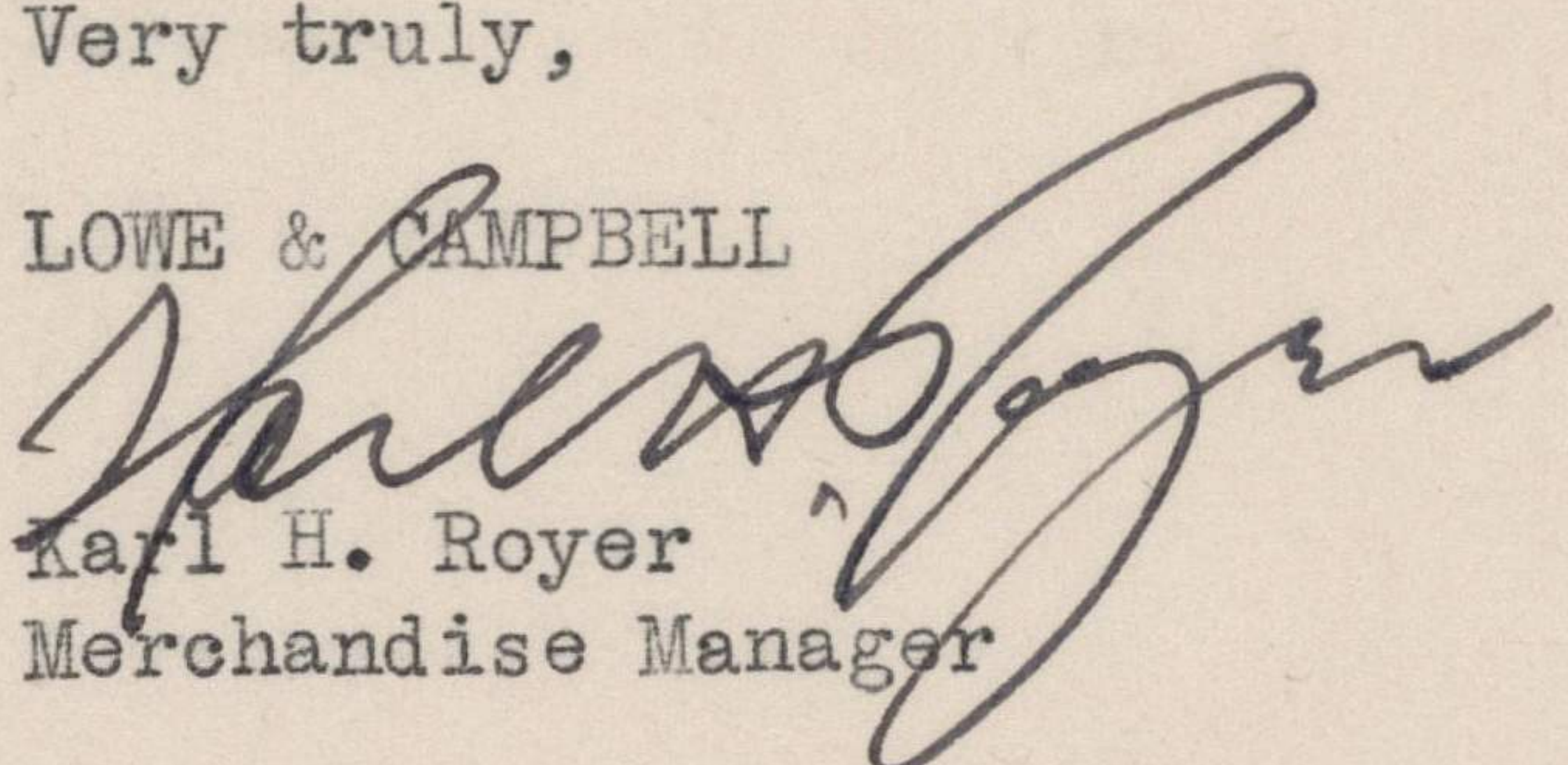
There will be about fifty thousand copies going out covering the entire United States, and even though we will not benefit one hundred per cent by doing this, it will no doubt increase our business on the Goal-Hi and help other dealers throughout the country to obtain business.

Personally, I think the circular is very attractive. We surely hope it will bring in the desired results.

You may have heard about the Goal-Hi Tournament we plan to promote next week at the Police Sport Show to be held at the American Royal Building here in Kansas City. Don't know just how many teams we have lined up, but apparently sufficient to go ahead and hold this tournament, which will no doubt be the first Goal-Hi Tournament ever held anywhere.

Very truly,

LOWE & CAMPBELL

  
Karl H. Royer  
Merchandise Manager

KHR/rw  
Encl.