

March 2, 1940.

Mr. Alf M. Landon,
Topeka, Kansas.

Dear Alf:

It was good to see you last night, and I want you to know that your loyalty and influence had much to do with Kansas' victory. The boys look on you as their patron saint of athletics in Kansas. You are always with them, and they appreciate it very much.

Very cordially yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

ll
v m i s m)
19 ✓
ll - a a Schabinger

ALF M. LANDON

TOPEKA

February 26, 1940.

Dr. F. C. Allen,
Athletic Office,
University of Kansas,
Lawrence.

Dear Phog:

Please send me four tickets to the game
next Friday night, with memo. of the price, and I
will forward check by return mail.

advise cost, *if you will*

With best wishes,

Sincerely yours,

Alf M. Landon

B

Lawrence, Kansas
March 14, 1940

Mr. Jack Laffer,
General Agent,
Northwestern Mutual Insurance Co.,
Wichita, Kansas.

Dear Jack:

Thank you for your generous hospitality in entertaining the Kansas boys. They enjoyed very much the luncheon visit with Kansans and Jayhawkers.

Please give Jack, Jr., my kindest regards. I think he has a lot of ability in the radio line, and I know he will go places.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.

C

Lawrence, Kansas
March 26, 1940.

Mr. R. H. Lynn,
First National Bank Bldg.,
Oklahoma City, Okla.

Dear Bobby:

I am hastily acknowledging your generous letter and equally generous gift to Ralph Miller. I passed it on to him because at the time I thought it might help his morale.

I will explain to you the background of the thing when this rush is over. We greatly appreciate your thought of us, and your unswerving loyalty.

Very sincerely yours,

Manager, N.C.A.A. Basketball Tournament.

C
April 19, 1940.

Mr. Bobby Lynn,
Kerr-Lynn & Co.,
First National Bldg.,
Oklahoma City, Okla.

Dear Bobby:

After the smoke of all the basketball battle has cleared away I want to write you again and tell you how genuinely swell you were to the varsity boys and their coach. The boys often talk of you and remember you most graciously.

I think I wrote you and told you that I just handed Ralph Miller the check for \$25.00, because I had not had any previous conversation with him before and I did not feel that I wanted to set up a premise of a loan when he had not asked for one. I told him the fact that he was a Phi Psi naturally influenced you somewhat in what you did for him.

Ralph still has quite a ways to go regarding his objectives in a bigger way for the future. The first opportunity that I have to talk with you I want to tell you some things, and then I want you to write him a letter, if you will, setting out the great possibilities for success in a business way for a young man if he thinks of more than his athletics.

This is a thank you note of appreciation, Bob, and again I want you to know how deeply thankful we are for alumni of your sort.

With all good wishes, I am

Fraternally yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

KERR-LYNN & Co.

FIRST NATIONAL BUILDING



OKLAHOMA CITY, OKLA.

3/17/40

Dear Phay:

The eggie game certainly had an edifying effect on KCU Alumnis here - The scrappingest team I ever saw. Surely our proud of them and your little side show was OK.

It is difficult to pick out any single man on the team but I was deeply impressed by Ralph Miller's competitive spirit. Fred Seaman play. Know his background thru you and enclosing ch for \$25⁰⁰ which you can give him as a gift or if he prefers a loan - The fact he is a Phi Psi naturally influences me somewhat and I know he can stand a little help - Use your own judgement in handling this matter

Regards
Bro. Lynn

D

July 26, 1940.

Mr. Les Freeburg,
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore Avenue,
Kansas City, Missouri.

Dear Les:

You are a gentleman and a scholar! The Foremaster Driver must have been jinxed, but I am afraid that Lowe & Campbell got the worst of it. The new club came and it is a darb. I wish to thank you for your generosity - you and your firm.

I want to be frank with you - I can shoot just as good a game with those fine clubs as I can with the K. Smith clubs. In fact, some of your clubs feel a lot easier in my crooked arms than do the others.

Now, in regard to that thing being whammed down. Maybe that is the case, but I play with Bobby and he shows no such tendencies that Uncle Pete or Uncle Pete's brother Phog showed. I imagine you still recall that old Central College vs. Cusack Sign Company embroglio that took place long time ago down on the Independence fair grounds one Saturday afternoon. That shows what a ruffian some of these Allens can be, and maybe some night while I was a somnambulist, or maybe some times in my illusions of grandeur, I might have thought that I was Scheffler of Oklahoma coming down with his hands as a protection, and beat the club down on some unyielding surface. That might have happened, but I cannot recall.

Les, I will be frank with you. I have never thrown a club from my hands, nor have I thrown a caddy in the lake, nor have I thrown my clubs or the bag in the lake. And I have never seen Bobby do that. So we will have to charge it up to Pete or some other guy that I didn't catch doing that unsportsmanlike thing. Anyhow, thank you very, very much. It is swell of you.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

GEORGE C. LOWE, PRESIDENT
D. KEEDY CAMPBELL, V.P. & GEN. MGR.
LES R. FREEBURG, VICE PRES. & TREAS.

ARNO F. HEINRICH, V.P. & FAC. SUPT.
R. C. CAMPBELL, VICE PRESIDENT
KARL H. ROYER, MDSE. MANAGER

LOREN V. BROWN, SALES MANAGER
REED G. GENTRY, GENERAL AUDITOR
KEITH W. DANCY, CREDIT MANAGER

KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
KANSAS CITY, KANS.
CLEVELAND, OHIO
DES MOINES, IOWA
WORCESTER, MASS.

LOWE & CAMPBELL
ATHLETIC GOODS CO.
WHOLESALE MANUFACTURING RETAIL

BOSTON, MASS.
DALLAS, TEXAS
CHICAGO, ILL.
ST. PAUL, MINN.
ST. LOUIS, MO.
DETROIT, MICH.
DENVER, COLO.
SYRACUSE, N.Y.
NASHVILLE, TENN.
CHARLOTTE, N.C.

1509-11-13 BALTIMORE AVE.,
KANSAS CITY, MO.

July 24, 1940

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Doctor:

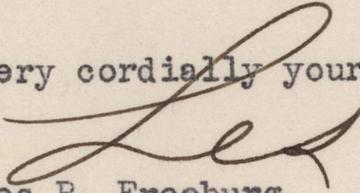
The Foremaster Driver must be jinxed - first, the head is broken while in your possession - and then the shaft is broken while in ours!

The club came in this morning, and while being sent from our receiving department on the fourth floor down to the golf department for inspection, the club got caught in the door of the dummy elevator and the shaft was broken in two.

This means that now we have a broken head, a broken shaft, and as there isn't very much either one of us can do with only the grip, we are replacing the club. This is being sent to you without charge today, and we hope it will look so good and feel so good that you will appreciate that when it comes to making golf clubs, my good friend K. Smith takes the runner-up position.

The nature of the break on the head shows that the club has been thrown or whammed down on the ground rather violently - the nature of the break shows that it was caused from a blow on the back part of the club rather than on the face, so it isn't likely that contact with a golf ball caused the break. Can it be that Bobby has a temper something like the one his Uncle Pete used to have on the baseball field?

Very cordially yours,


Les R. Freeburg
LOWE & CAMPBELL

LRF/rw

DRAKE UNIVERSITY
DES MOINES, IOWA

OFFICE OF
THE BUSINESS MANAGER

March 2, 1940

Mr. Forrest C. Allen,
Director of Physical Education and Recreation,
University of Kansas,
Lawrence, Kansas.

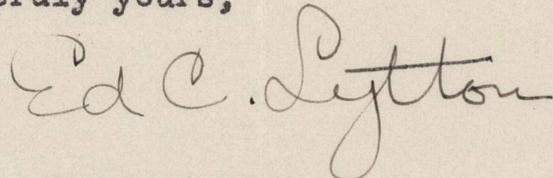
Dear Forrest:

Thank you very, very much for your nice letter of February 19. Reson S. Jones was the Relays committee member who passed away. You will of course remember him as the man who acted as assistant referee for many years. He was a grand fellow.

Dean Alfred J. Pearson also died as the result of coronary difficulty. He was the dean of the department of Liberal Arts, but not connected with the Relays. You will recall that he was a former American minister to Finland and Poland and a grand man. He was a native of Kansas and a graduate of Bethany College, Lindsborg.

Best personal regards.

Very truly yours,



E. C. Lytton,
Business Manager.

bn

March 6, 1940.

Mr. R. H. Lynn,
First National Bank Bldg.,
Oklahoma City, Okla.

Dear Bobby:

Your wire of March 2nd was greatly appreciated. We realize the Oklahoma game will be mighty tough, as this will be the sixth game in seventeen days for our "pony express". We are trying to carry the load to the end of the road, but it is a Herculean task. These boys have already far exceeded my fondest expectations.

We will be happy to see you on the 8th.

Fraternally,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Night letter

March 5, 1940.

Athletic Council

WESTERN UNION

Oklahoma City, Okla.

March 2, 1940.

Dr. Forrest C. Allen.

The Oklahoma Alumni extend you and your team heartiest congratulations on the victory over Missouri last evening. We are anticipating with pleasure your visit here on the 8th and will be rooting for you one hundred per cent at the Oklahoma game.

R. H. Lynn.

1st Natl. Bk. Bldg.

March 8, 1940.

Mr. James C. Lewis,
Superintendent of Recreation,
City Hall,
Lincoln, Nebraska.

Dear Jimmy:

In reply to your letter of the 6th instant we have found the Nelson sprinkling equipment very satisfactory for our football field. Of course, the type of sprinkling system for a golf course would have to be somewhat different from that used for a football field, but we have been well pleased with the watering system we got from the Nelson Company.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

March 8, 1940.

Mr. James C. Lewis,
Superinten

LINCOLN RECREATION BOARD

Affiliated with the National Recreation Association

CITY HALL -:- 2-3884

LINCOLN, NEBRASKA

DR. J. STANLEY WELCH, Chairman
PROF. H. E. BRADFORD, Vice Chairman
MRS. FRED R. EASTERDAY, Secretary
JAMES C. LEWIS, Supt. of Recreation

OREN S. COPELAND, Mayor
D. L. ERICKSON, Director of Parks
M. C. LEFLER, Supt. of Schools
W. A. ROBBINS, Pres. Bd. of Education

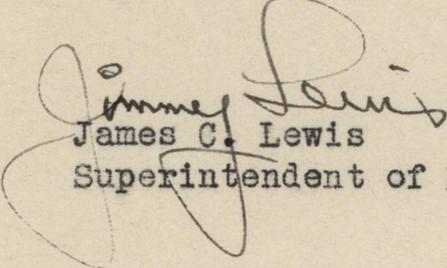
March 6, 1940

Phog Allen
Athletic Department
University of Kansas
Lawrence, Kansas

Dear Phog:

I notice by the literature sent out by the Nelson sprinkler equipment company that you are using their equipment on your athletic field. We are installing a watering system on our Pioneer golf course and are looking into the relative merits of the different sprinklers. Have you found your installation to be satisfactory? I will appreciate this information and keep it confidential.

Yours sincerely,


James C. Lewis
Superintendent of Recreation

JCL:D

March 9, 1940.

Supt. G. E. Truby,
Lane, Kansas.

Dear Mr. Truby:

As I explained to you in my letter of March 6th there was a possibility that it would be impossible for me to meet with you on Tuesday evening.

Since our game last night with Oklahoma resulted in a victory for Oklahoma, placing the Big Six Conference in a three-way tie, it will be necessary for me to be in Wichita, Kansas, on Monday and Tuesday for the play-offs.

I am very sorry that I cannot be with you, but I am sure that you will understand the emergency arose after my acceptance of your kind invitation. I trust that I may be with you at some time in the near future.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

March 6, 1940.

Mr. G. E. Truby, Superintendent,
Lanc, Kansas.

Dear Mr. Truby:

Thank you for your kind letter of March 4th. I greatly appreciate your good wishes. The game at Norman this coming Friday night will be a tough one, but we are going to do our best. It will be the sixth game in seventeen days for our team.

The game Friday night will determine whether or not there will be a three-way tie for the Big Six championship. If Oklahoma wins, and there is a three-way tie, that will mean that Missouri, Oklahoma and Kansas will have to schedule play-offs early the following week to determine the representative to play in the N.C.A.A. basketball tournament to be held in Kansas City on March 22 and 23.

I am telling you these things because there is a possibility that I might be unable to be with you on Tuesday evening, the 12th. We would hold this conference play-off on March 11 and 12.

I trust that it will not be necessary for me to miss your basketball banquet on the 12th. However, I shall advise you just as soon as possible.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

LANE PUBLIC SCHOOLS

G. E. TRUBY, SUPERINTENDENT

LANE, KANSAS

March 4, 1940

Dr. F. C. Allen
Dept. of Physical Education
Lawrence, Kansas

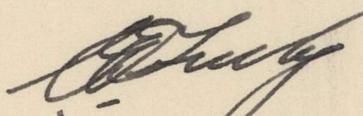
Dear Dr. Allen:

Congratulations on your well deserved victory over Missouri last Friday night. I believe that was the game in which all Kansas was keenly interested. Knowing the past performances of your team, your victory was not unexpected but most gratifying to us all. Best wishes at Norman.

Incidentally our basketball banquet will begin at 7 O'clock and the date is March 12. I am looking forward with a great deal of pleasure in spending that evening with you.

Again thankyyou, I remain

Sincerely yours



G. E. Truby

GET:DH

LANE PUBLIC SCHOOLS

G. E. TRUBY, SUPERINTENDENT
LANE, KANSAS

March 11, 1940

Dr. Forrest C. Allen
Director of Physical Education
Kansas University
Lawrence, Kansas

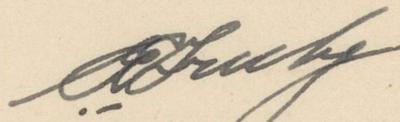
Dear Dr. Allen:

Received your letter and we are very regretful that you are unable to be with us as we had planned. However we are very anxious for you to spend an evening with us. The banquet has therefore been postponed. We will have the banquet any time in the near future that you can find time to come.

Wishing you the very best of luck in the play-offs and in the N.C.A.A. basketball tournament. We'll be pulling for you in this section of the country.

With kindest regards, I remain

Very truly yours



G. E. Truby

GET:DH

March 13, 1940.

Mr. R. H. Lynn,
First National Bank Bldg.,
Oklahoma City, Okla.

Dear Bobby:

Thank you very much for your fine message which was received this morning. It was swell of you to write us. The boys are pretty tired and bruised today, but they will have a little rest between now and Saturday night. We'll be seeing you in Oklahoma City Saturday.

With best wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

(35)

SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

R. B. WHITE.
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD19 32 SER=FN OKLAHOMACITY OKLA 13 1006A

1940 MAR 13 AM 10 37

DR F C ALLEN=

UNIVERSITY OF KANSAS

PAT THE BOYS ON THE BACK FOR ME. THEY CERTAINLY PLAYED A GRAND GAME LAST NIGHT AND DESERVE A LOT OF CREDIT. LOOKING FORWARD TO SEEING YOU AND THE TEAM SATURDAY NIGHT=

R H LYNN.

*pho Hutton
1044e*

WESTERN UNION

Oklahoma City
March 13, 1940.

Dr. F. C. Allen.

Pat the boys on the back for me. They
certainly played a grand game last night and deserve
a lot of credit. Looking forward to seeing you and
the team Saturday night.

R. H. Lynn.

WESTERN UNION

Oklahoma City
March 13, 1940.

Dr. F. C. Allen.

Pat the boys on the back for me. They
certainly played a grand game last night and deserve
a lot of credit. Looking forward to seeing you and
the team Saturday night.

R. H. Lynn.

PASADENA, CALIFORNIA

Annandall Golf Club
March 14, 1940

Gentlemen:
The enclosed picture
was in this morning's Los Angeles
Examiner.

I thought perhaps you
might care to see it.

Wishing the University of
Kansas the best of luck

Respectfully Yours
Frank Leary

Lawrence, Kansas
March 14, 1940

Mr. Pete Lightner,
Sports Editor,
Wichita Eagle,
Wichita, Kansas.

Dear Pete:

Thank you for your kindness in arranging the splendid publicity in connection with our N.C.A.A. - Big Six play-off in Wichita. You and your paper were very generous in publicizing the event.

Again thanking you for your fine cooperation,

I am

Very sincerely yours,

Manager, N.C.A.A. Basketball Tournament.

FCA:AH

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

(05)

SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD23 40 SER=FN OKLAHOMACITY OKLA 2 1021A 1940 MAR 2 AM 11 05

F C ALLEN, BASKETBALL COACH=
UNIVERSITY OF KANSAS

THE OKLAHOMA ALUMNI EXTEND YOU AND YOUR TEAM HEARTIEST
CONGRATULATIONS ON THE VICTORY OVER MISSOURI LAST EVENING.
WE ARE ANTICIPATING WITH PLEASURE YOUR VISIT HERE ON THE
8TH AND WILL BE ROOTING FOR YOU 100% AT THE OKLAHOMA GAME=
R H LYNN.

8TH 100%

Photo done 11/12

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

UNITED PRESS ASSOCIATIONS.

March 18, 1940

Gwinn Henry,
Athletic director,
University of Kansas,
Lawrence, Kans.

Dear Gwinn:

This is just a brief note in passing to express my high regard for the splendid advance publicity work done for us recently by Horace Mason on the Big Six indoor track meet and also on the N.C.A.A. basketball.

I am sure that all of the other press association and newspaper sports writers in town will concur with my opinion that Horace was the most valuable man in the hall on the night of the indoor meet. In addition, the advance brochure and statistics which he made available to each of us in plenty of time for our roundups and dope stories was the most comprehensive I have ever seen.

Today he dropped in with complete rosters of each of the four competing teams in the N.C.A.A. meet, including first names, weight height and home town, in addition to the season record of each team as its games were played.

All of this, Gwinn, is made more emphatic to us by the strict contrast which was offered in the handling of publicity for the national intercollegiate basketball tournament by a private press syndicate. This syndicate at no time during the weeks before the tournament made any effort to provide us with advances with which to build up interest in the meet, nor was it possible for us to even find out which teams had entered the meet until two days before it started.

My only motive in writing to you at this time is to thank you for sending Horace around when he was needed most. I guess it is just wishful thinking, however, to hope that he might be available this week-end. With the Kansas relays and your own basketball team in the meet to be exploited, he probably will have his hands full without taking care of us. Anyway that is how things stand.

With Best Regards,

Carl Lundquist
Carl Lundquist.

cc/ FCA