

August 27th  
1 9 3 7

Mr. Wallie Lord  
Converse Rubber Co.  
Malden, Mass.

Dear Mr. Lord:

Dr. Forrest C. Allen has just telephoned me from Kansas City, stating that Mr. Chuck Taylor had requested that a photograph of Dr. Allen be sent you, and asked that I send you the photograph and some data on his basket ball coaching career.

I am enclosing herewith the material which our publicity department has prepared on Dr. Allen and am sending you under separate cover the photograph of Dr. Allen.

In addition to the enclosed data, Dr. Allen will serve as Research Chairman on the National Basketball Committee of the United States and Canada the coming year and his title in his new position for succeeding years will be Director of Physical Education, University of Kansas.

Dr. Allen has a record of twenty-one championships out of twenty-seven years of coaching basket ball at the University of Kansas.

If there is any other data you would care to have I would be glad to have you write me. Dr. Allen was returning to Culver, Indiana from Kansas City and will not return to his office until after September 1st.

Very truly yours,

Secretary

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Enc's

*Mr. Dill's material  
+ Basketball Booklet*