

October 20, 1937.

Mr. Robert L. Lowe,  
Holsum Products,  
1204 W. 12th St.,  
Kansas City, Mo.

Dear Bob:

You certainly would be mistaken if you thought that I had an impression that you did not show your appreciation at last Sunday's meeting for what little thing I was able to do for you and your Dad. I assure you it was a pleasure to me to be able to step in the breach and give you what little advice that might sustain your nerves under such trying conditions. I only wish I could have done more for you.

I first want to acknowledge receipt of your thoughtful remembrance in sending me a package of peanut crunch. I certainly will fatten up my entire family, with the exception of my wife, on this product. You know the women folks don't want to get any heavier, but for Bobby, Eleanor and me - we will certainly show our approval of this by putting it on the table for the luncheon hour. I am very fond of peanut butter and I believe that goes for the whole family.

I am much interested in your possibilities of future success with the Holsum Products, and too, am happy to see you going ahead with your business work in the night school at the University of Kansas City. I never doubted for a moment but what you had a lot of stuff in you, and when you left I assure you you had my confidence that you were leaving the University to enter business and that you had a definite objective in view. Bob, you impress people that way, and I have great hopes for you for the future.