

# Martha Logan's

INFORMATION CENTER & TEST KITCHEN

Swift & Company • Kansas City, Kansas

Harrison 5500

Gentlemen:

To the fighters on the war fronts and the workers on the home front, "right eating" is an important subject. What we eat determines to a large degree how well we tackle and complete our wartime assignments.

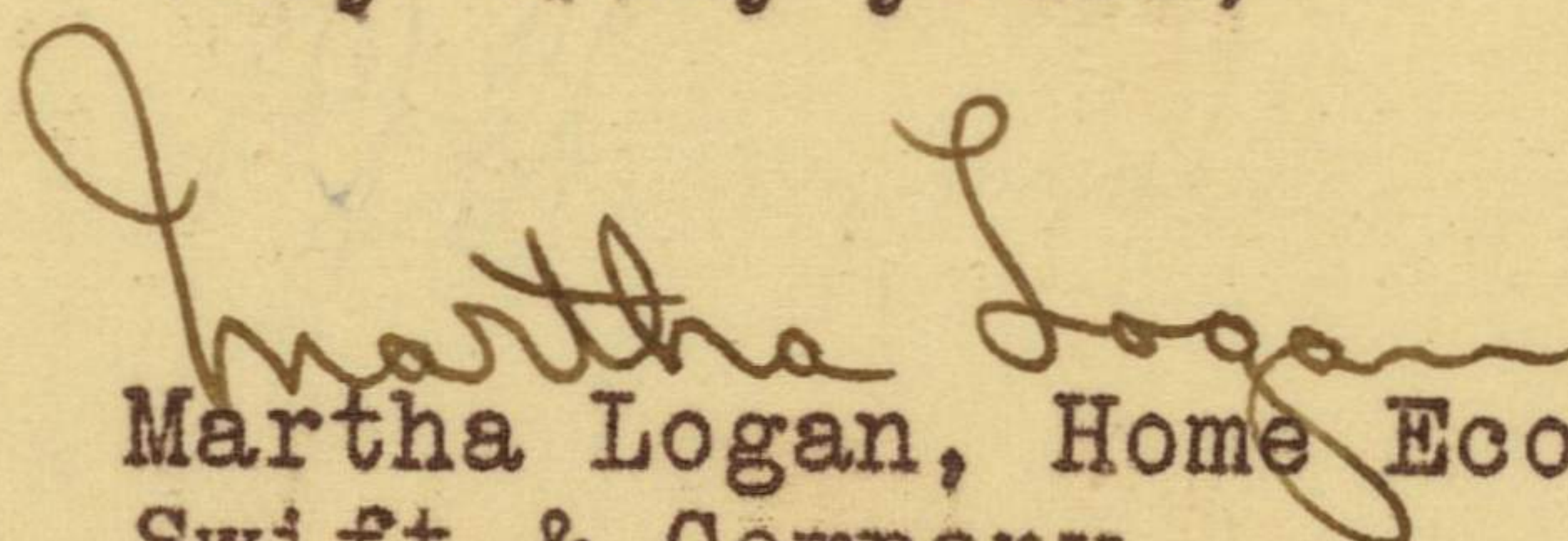
Right eating is an individual job. Every person in this country should be aware of its importance and the necessity for doing something about it every day.

Our film "Hidden Hunger" was produced to help drive home facts about good nutrition. Many school and church groups, PTA organizations, and service clubs have already seen, enjoyed, and praised "Hidden Hunger". We now have this film in 16mm. size, sound on film, available to your group, free of charge. The film carries no advertising, and we think you'll find it makes a worthwhile club program.

"Hidden Hunger" is 30 minutes of good, wholesome entertainment, plus some sound instruction on right eating. The first 20 minutes of the film (in black and white) weaves good nutrition into an entertaining story starring Link Squires, played by Walter Brennan, three-time Academy Award winner. The last 10 minutes (in Kodachrome) supplies some vital educational material on "Eat Right to Work and Win".

We shall be glad to send you "Hidden Hunger" for showing any date you wish. Just let me know on the enclosed card when you would like the film.

Very truly yours,



Martha Logan, Home Economist  
Swift & Company

ML:AB