

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

March 16, 1940

AIR MAIL
SPECIAL DELIVERY

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Mrs. Hulteen very kindly wrote me under date of March 15 in reply to my wire concerning the question of having the modified backboard installed in the Kansas City Athletic Club, and I am sorry this organization does not see fit to cooperate with us.


This looks like a "must" assignment as the installation of one of these sample boards anywhere else would not be at all convenient to the Rules Committee, and I am wondering whether or not ^{you} would call up this man Walker and explain to him that the subject of the modified board is of considerable interest to the Basketball Rules Committee and will be the subject of much discussion, and that it is imperative that a sample be made available to the members of the Committee for their inspection and consideration. Naturally we would be glad to absorb the cost of a telephone call from Lawrence to Kansas City for that purpose.

I hope you can successfully overcome the objections raised in Walker's letter. As far as the question of our installation crew being in the way is concerned, we could very easily handle that to the convenience of Mr. Walker.

Please wire me when you have something definite on this Phog, as I want to make the necessary arrangements without delay.

Kindest regards.

Cordially yours,
FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

REW/AC