

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

September 22, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

We are up against a question in connection with a new basketball scoreboard we are trying to develop and would greatly appreciate having you pass on this question, which has to do with the control box.

Some of our competitors are offering two boxes so that the scorer and the timekeeper can each handle an individual box, while others are offering, with their scoreboard, one combined box to be operated by one person. Obviously the cost of manufacturing two boxes would be greater than if the mechanism was included in one control box.

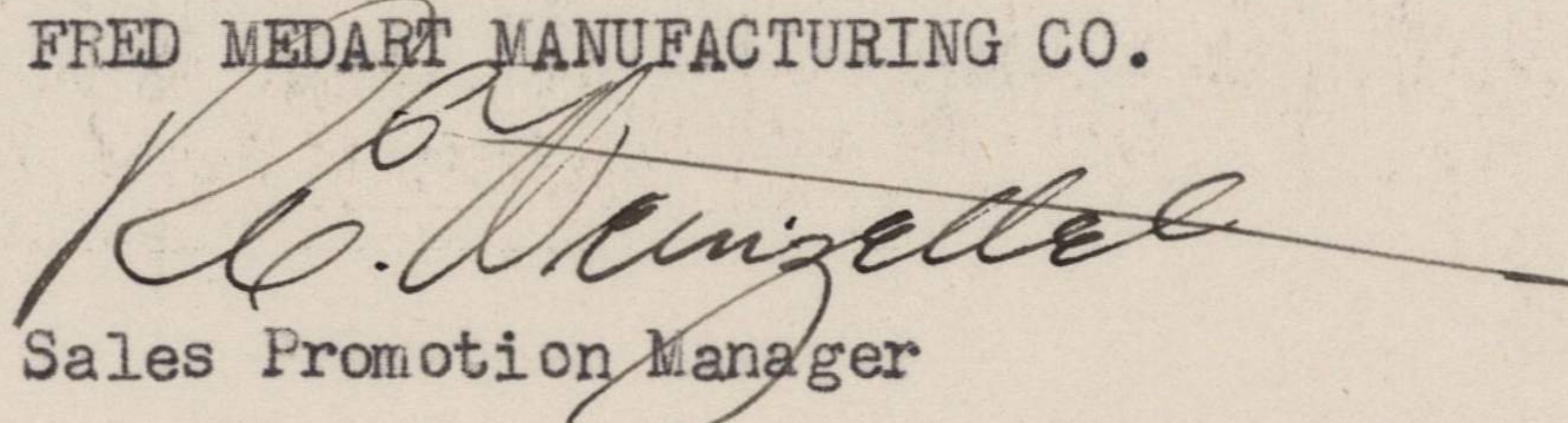
The question we would like to put to you for your advice is whether or not you think the mechanism should be enclosed in one box and operated by one person, or whether it would be advisable to have two control boxes at the scorer's and timer's table. Frankly, we are not in a position to decide on this question ourselves and thought you would not object to giving us your opinion.

We are enclosing a stamped, addressed envelope for your convenience when replying.

Kindest personal regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

REW/AC
Enc.