

cc: Dr. Forrest C. Allen

September 26, 1939

Mr. James M. Williams, Coach
Piper Rural High School
Piper, Kansas

Dear Mr. Williams:

Your letter of September 20, directed to Dr. Forrest C. Allen of the University of Kansas, has been forwarded to us for attention inasmuch as we are the authorized manufacturers of the official Goal-Hi equipment, the game developed by Dr. Allen.

It is indeed gratifying to note your interest in this game and to learn of your estimation of what this new sport offers.

Are we to understand that you have purchased some other type of equipment that may be somewhat like Goal-Hi? We note that you refer to "Uni-Goal", which is foreign to us.

If not, we shall be glad to quote you prices on official Goal-Hi equipment, which we expect to have ready for shipment within the next four to six weeks at the outside. We are now in the process of preparing dies and otherwise tooling up to produce this new play game of Dr. Allen's, and expect to announce it nationally about a month from this date. However, we can quote prices to parties interested in purchasing equipment for shipment just as soon as we are in a position to do so, and if you have not yet purchased the equipment mentioned in your letter and are interested in getting the official equipment, we suggest that you advise us accordingly and we shall be governed by your letter.

A complete Goal-Hi rules book is being printed and a free copy will be included with each order for Goal-Hi equipment. This rules book will include official rules by Dr. Allen, court layouts, experienced suggestions for modification of the official game so that larger groups can play, and an extremely interesting introductory article by the author.

We are enclosing a stamped, self-addressed envelope for your convenience in replying, and thank you again for writing Dr. Allen.

Cordially yours,
FRED MEDART MANUFACTURING CO.

REW/AC

Sales Promotion Manager