

but they are, after all, important in the promulgation of sales.

Just as an afterthought, I want you to know that while you paid for those photographs taken by Mr. Tom Bowlus, and you paid, I imagine, a fulsome price, it was necessary for me to spend the better part of five days in getting these people together, posing them and setting them in position for shots, and transporting the Goal-Hi goal from location to location. Of course, I was glad to do this because I realized that nobody else could have done it. But I do realize that my time, like the other fellow's, has some evaluation.

I do appreciate and thank you for your very frank expression of opinion. I find that I am very much like you in this respect, and I must say that I do like it. Further, I find that I am like you in another respect - I can drop a "dead horse" as fast as anybody.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH