

By the use of the new adjustable standard raising the basket to 8, 9 and 10 foot heights, GOAL-HI can be played by elementary, high school or college teams. Likewise, it fits into the public playground program perfectly because instead of being limited to a team of five players, GOAL-HI can be played by entire classes in a gym or groups of playground boys and girls.

Most physical educators firmly believe that basketball is one of the finest forms of all-round exercise that can be undertaken. Authorities state that the game of basketball possesses all the qualities necessary for the development of an educable child. For example, muscles are stretched and developed, posture and carriage are improved, physical grace is acquired, and the circulation of the blood through the body is stimulated. Running, jumping and leaping are some of the fundamental activities of man. GOAL-HI develops these to an exceptional degree. These are but a few of the many benefits that come to players of basketball.

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Dr. Forrest C. (Phog) Allen has been associated with the game of basketball for over 37 years. He is a member of the National Rules Body, chairman of the Research Committee and also chairman of the 5th district of the National Collegiate Athletic Association. "Phog" Allen is perhaps the best known basketball coach in the United States. He has had the longest period of service of any collegiate coach, and his name has always been associated with winning teams. Dr. Allen began his career at the University of Kansas, where he is now Director of Physical Education and Coach of Basketball.