#2 Dr. Forrest C. Allen Lawrence, Kansas

August 3, 1939

- 5. You authorize the use of your name, professional degrees, past accomplishments, and photograph in all advertising and promotional material as may be distributed in the interest of the game and the sale of the equipment.
- 6. You agree not to extend your efforts or to authorize the use of your name to promote any like or similar game, or to enter into an association with any individual or organization for the manufacture and/or sale of like or similar equipment.
- 7. You agree that no expenditures in the interest of the game or in the sale of the equipment, that are to be borne by the Company, will be made or authorized by you without first obtaining approval of such expenditures from the Company.
- 8. You agree to lend your best efforts at all times to the promotion of the game, and to the sale of individual sets of "GOAL-HI" equipment wherever possible.
- 9. Both parties agree that possible future changes in either the name, the rules, or in the design of the equipment will in no way alter this contract.
- 10. It is mutually agreed that a violation by either party of any one of the foregoing conditions shall be construed a breach of contract, and at the discretion of the other party this contract may then be considered null and void.

This letter is offered in duplicate for the signature of both parties, and when properly witnessed, a copy shall be distributed to both parties.

Cordially yours,

FRED MEDART MANUFACTURING CO.

R.E.Weintettel/AC

Sales Promotion Manager

APPROVED

APPROVED

Orrest C. Allen

President

Alberta Hulten

Allen

Allen