

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

August 24, 1939

AIR MAIL  
SPECIAL DELIVERY

Dr. Forrest C. Allen  
C/o Ansley Hotel  
Atlanta, Georgia

Dear Dr. Allen:

With further reference to your arrival in St. Louis Sunday morning, please call Ed Medart at his home about 10 o'clock or 11 o'clock Sunday (Cabany 0116).

He will want to see you Sunday and, further, we have something lined up for Monday that is very important and has to do with a tremendous amount of publicity that is likely to be forthcoming in the interest of Goal-Hi, which E.J. will discuss with you Sunday.


Sorry I cannot join you, but as mentioned in a letter I sent to you a day or so ago, I am going out of town Saturday and will not be back until late Sunday night.

No doubt you will stay at the Jefferson Hotel again and will check in there upon your arrival Sunday morning. At least, without other information from you we are assuming that you will take a room at the Jefferson.

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.

  
Sales Promotion Manager

REW/AC