

FRED MEDART

MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

September 6, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Indeed glad to get your two letters of September 5 and to learn that you and Tom have arranged to take the two extra photographs of the girls playing Goal-Hi in the gymnasium. We are waiting on these pictures now for use in conjunction with the rules book. Incidentally, Bill is going to send you this rules book with the copy so you can get a price for him from your University printer, and he will write you direct on this.

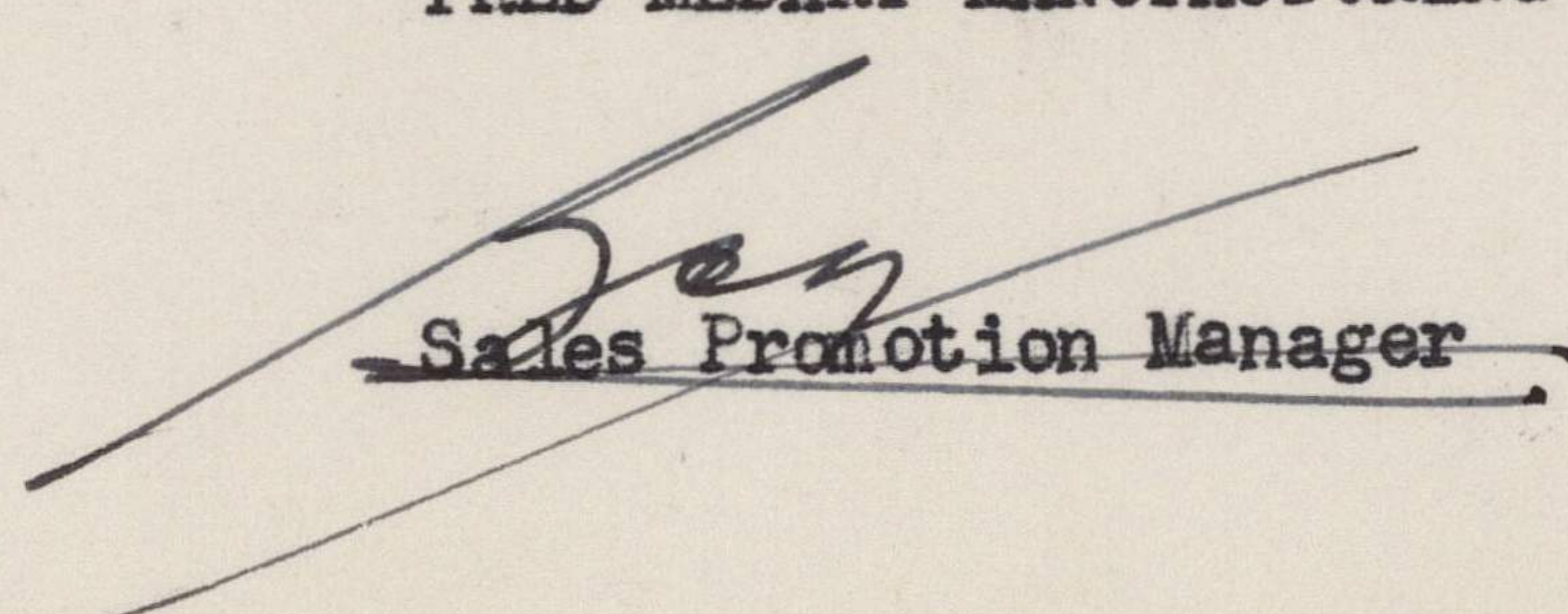
Needless to say, I am indeed pleased to learn that Paramount has been out to visit you again, and the reports you have given us certainly seem to indicate that they are more than casually interested. On receipt of your letter I attempted to get in touch with Hereford of the International News Service but found he would not be in his office today. I will do so tomorrow and see if the information you have given me may not stimulate him to greater activity, although I think he has done a pretty good job to date in the way of interesting, or attempting to interest, the "American Weekly".

I will hold the several inquiries mentioned in your second letter and as attached to your second letter, until we have something more definite to offer prospects for Goal-Hi equipment.

Kindest personal regards.

Cordia lly yours,

FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

REW/AC