

September 14, 1939.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

Yesterday Mr. Loren V. "Red" Brown, general sales manager for Lowe & Campbell Athletic Goods Company, et al., was in to see me and he wanted to get from me the "low-down" on the possibilities of the convex backboard. He had been to Topeka at the meeting of the Kansas High School Coaches, and while there saw some of the backboards and heard the discussion about them. He, personally, was much impressed with them.

"Red" is an old basketball player, having played here on the team for three years. He drew some diagrams and sketches of the convex board to be sent to all the Lowe and Campbell salesmen, explaining to them that the convex backboard is on the way.

I think it would be well if you could get in touch with "Red" Brown very soon. There is a Lowe and Campbell branch in St. Louis, and it might be that he comes through St. Louis quite often. He wanted to know who made the convex board, and I told him that Medart manufactured them.

"Red" also asked me about the "Goal-Hi" goal. In the blue sheets sent to all their salesmen Lowe and Campbell have listed the "Uni-Goal", and they are selling them. I think we ought to work on this very rapidly, and get the goals on the market.

I would like for you to inform me as to the price of the goal, and I would also like to have one of the newer goals here to show people. Many visitors come here and want to see the goal and want definite information about it, and I would like to be able to show them the finished product and not this experimental goal that we have here. We would want one with the adjustable standard, and one that would fit firmly on the gymnasium floor. I believe this is a problem to be worked on. The base on the goal we have is all right to fit on the ground because a depression can easily be made in the ground for it to fit into. But on the gymnasium floor this presents a difficulty. What would you think about using large rubber suction cups, with a keeper in the center to fasten it to the floor?