

September 21, 1939.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

I have just had a bid from Jack Kistler, the head of our department of Journalism Press, for printing 5,000 of the Goal-III rule books. Without the cost of making the halftones, the price is \$200.00 f.o.b. Lawrence, Kansas.

Kistler stated that he could print a book $5\frac{1}{2}$ by $7\frac{1}{2}$ as cheaply as the size that you specify, 5 by $6\text{-}3/4$. I explained to Kistler that you perhaps desired the smaller size on account of it being the exact size of the basketball rule book. This, of course, has a decided psychological advantage.

Kistler states that he can turn these out within two weeks after the confirmation of order is received. Please let me have your comments at your earliest convenience.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.