

September 21, 1939.

Mr. R. E. Weinzettel,  
Modart Manufacturing Co.,  
St. Louis, Missouri.

Dear Roy:

An idea just occurred to me that might be mutually helpful to us. I am wondering if you would speak to Mr. Modart about the possibility of my serving your firm as a technical advisor in basketball for a modest sum to be set by your firm.

I feel the difficulties that you have mentioned in your letters in previous times could be met in a better way than is being done at the present. It occurred to me that I might be open to your firm's orders to go to certain meeting places at different times of the year when I was free to do so by being released by the University for such trips. This convex backboard, the electric basketball scoreboard and clock, the collapsible bleacher, Goal-Hi, and many other features that your firm is putting on the market could be intelligently and quietly promoted by my incursions to different points at the proper time.

Of course, it would be entirely up to your firm whether you would make public our connection. It would be perfectly all right with me if you did not, but if you did otherwise it would be agreeable. I would not guarantee, but I feel pretty sure that I could work with the powers that be on this patent and make money for both the N.C.A.A., the Rules body, and your firm. Of course, it might take trips for conference at St. Louis and Chicago by me at your firm's expense, but I believe it would be worth the venture.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH