

FRED MEDART MANUFACTURING CO.

#2


Dr. Forrest C. Allen  
Lawrence, Kansas

In the above I threatened to go on in a rambling sort of way and cover a number of things in my book, but so we may file our copies in their proper position I am going to cover the convex basketball backboard question in a separate letter to you, which is extremely important, and I hope you will treat it as such and give me your advice by return mail.

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.

  
~~Sales Promotion Manager~~

REW/AC

P.S. I think you will be interested in knowing that I was in Chicago last Thursday and Friday and had quite a session with Major Griffith, who has agreed to give us as much space as necessary to run a big article on Goal-Hi with illustrations, and I am going to do this over your name. I am sure this is entirely agreeable but I want you to know about it in advance, and if you have any objections to the use of your name as the writer of this article, please let me know immediately. However, this is right in line with our promotional campaign as covered by our contract and I am sure you will appreciate that fact.