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ST. LOUIS, MO.

July 18, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Supplementing my letter of the 17th with reference to your report of the game played in Lawrence with the new equipment, I am wondering what height was used. I assume that the full 10' height was utilized and that you have not had an occasion for youngsters to play the game using the 8' or the 9' height.

Also advise, please, the size of the ball that was used. I note you used a brown ball that you painted white, but nothing is said regarding this ball other than it was apparently entirely satisfactory.


I note what you say regarding a ball that will not float as the leather balls do or some of the lighter rubber balls. Is this of vital importance in College play? If so, would it be as important in elementary school or high school play, or for general play in playgrounds? In other words, this ball you are building is likely to be an official ball for College games - or am I wrong in that assumption?

Incidentally, the question arises as to the need of an outdoor ball to withstand rough treatment such as would result if the game was played on certain types of surfaces, such as cinders, bricks, etc. Would it be necessary to have a ball especially built to resist that kind of treatment, or could the same type of indoor ball be used for outside play? These are all questions that we look to you for answers as you, of course, are better able to advise than anyone around here.

I wish you would advise me, when writing next, how many people attended your demonstration. I would like to have this information because it may have some bearing on the reaction we might expect elsewhere in the country as far as spectators are concerned.

Kindest regards.

Cordially yours,
FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

R.E. Weinzettel/AC