

FRED MEDART MANUFACTURING CO.

STEEL LOCKERS - STEEL SHELVING - STEEL WARDROBES
GYMNASIUM APPARATUS - PLAYGROUND APPARATUS
GYM SEATS - SWIMMING POOL EQUIPMENT
METAL SPECIALTIES

NEW YORK OFFICE
16 WEST 61ST STREET

CHICAGO OFFICE
326 W. MADISON ST.

GENERAL OFFICE AND FACTORY
POTOMAC AND DE KALB STREETS

ST. LOUIS, MO.

July 17, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Needless to say, your letter of July 14 was a very welcome bit of news to all of us here in the office. We are anxiously awaiting the publicity clippings from the several papers mentioned.

All of the suggestions you make in this letter are going to receive our careful consideration, of course, and suggested changes or improvements will undoubtedly be made.

Frankly, I am not surprised that the game turned out to be very strenuous and I am wondering whether some consideration should not be given to the suggestion of breaking up the playing area into three segments, as originally discussed, especially for elementary school children and for physically handicapped children.

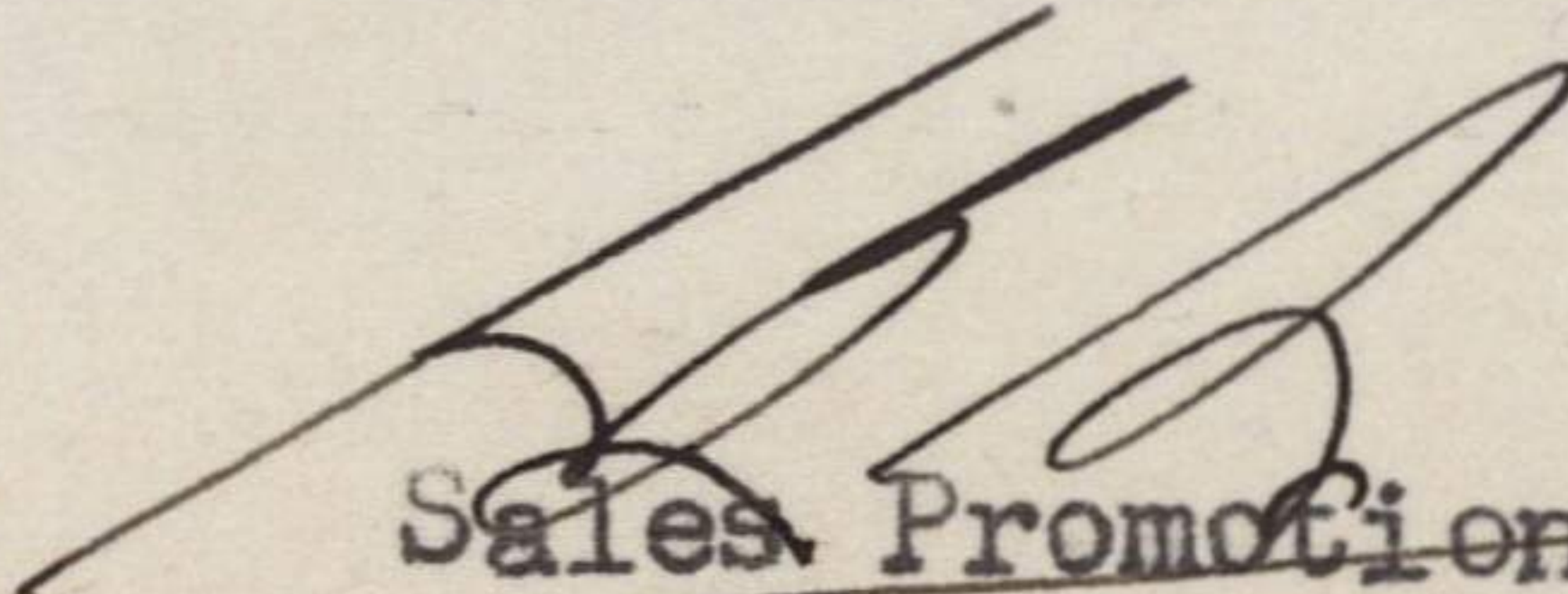
It sounds to me as if you have something in that improvised ball you described, but of course we are in no position to comment on same and will leave the question of developing this ball in your hands, and maybe we can tie up this ball, as originally intended, with the game, and thus complete the idea of the official equipment consisting of the standard, the ground marking equipment, and the ball. We will discuss this further at a later date.

Concerning the question of adding length to the pipe so that it may be set in concrete, it is our intention to offer two types of uprights or standard, i.e., one with the round base so it can be moved in and out of the school or on and off of the gymnasium floor, etc., and a second type that will be without a base and intended for permanent installation in concrete.

Have you arranged to take some photographs of the game being played by people of various ages? If not, I wish you would do this, as authorized in a previous letter, so we can have a half dozen pictures or so available for publicity that we are preparing. I think these pictures should show some children playing as well as the adults, and if you can get a picture of the game with a crowd of spectators around it, so much the better. Your photographer can bill us, and we want one print and a negative of each of the several pictures taken.

Certainly enjoyed reading your report very much, and we are glad you are even more enthused than before.

Cordially yours,
FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

R.E.Weinzettel/AC