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AIR MAIL

July 27, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I have your very interesting letter of July 26, to which I replied by telegram, per copy attached, and hope you will succeed in getting your friend Billy Andlauer to come out to Lawrence and make the most of the offer Paramount has made to us, next Monday or Tuesday at the latest.

In the event the schedule for taking these movies goes ahead for one of these two dates, I want to remind you to have the gate welded back to the rim of the goal so this broken piece will be in place for this game.

No doubt there would be some close-up "shots" of you as the originator of this game explaining why you thought it was good, and in that connection I think both of us should be giving some thought to a little statement by you, and I think it would be wise to include some reference to a rules book that you are writing and will mail to interested parties. This is just a thought but it would be in order to prepare a few lines to use in the event this personal angle, by the originator of the game, is used. This, of course, is on the assumption that the movies will not be "stills" but talkies, and that your friend Andlauer will have a sound truck with him for this purpose.

This offer brings up the question of "killing two birds with one stone" as concerns "Life", when we all gather together in Lawrence. Can you arrange to have Tom Bowlus, the Kansas City Star representative, and representative for "Life" present at that time so we can discuss this "Life" article?

I am extremely interested in this matter and when I see you, as I hope to do next week (although if I am not able to get to Lawrence I will write you more about the name of "Goal-Hi" which we are inclined to think might be the name, after all) we can get into this question of a name.

As far as the tentative dates for meeting in St. Louis, i.e., August 14 or 15, are concerned, they are still all right as far as Mr. Medart and I are concerned, but we can cover that when we meet next week.

It seems to me that we have a terrific amount of work ahead of us in the way of whipping up the rules for this game, not only for college play but for high school and elementary school, and, of course, playground play by people of

*See
attached
Suggestion*