

FRED MEDART MANUFACTURING CO.

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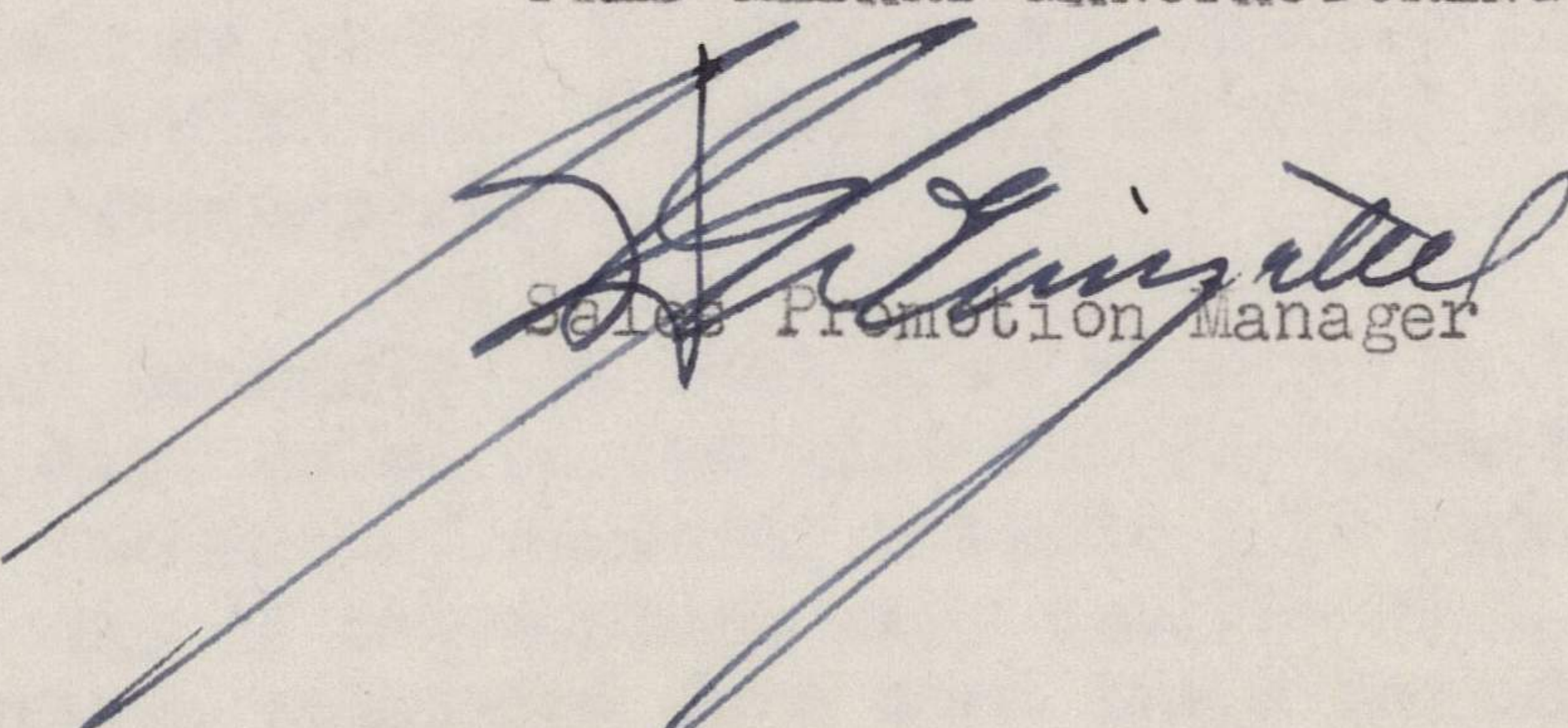
Dr. Forrest C. Allen
Lawrence, Kansas

develop a game much as Dr. Naismith originated basketball; and subject to our final decision, which, of course, will be based on the opinions of all of us here, together with your valued opinion and any others that might be solicited, we are prepared to throw the full weight of our sales promotion efforts behind this new idea, with the thought of selling a game as well as a piece of equipment. We, of course, would want to have a thorough discussion on the game when together in Lawrence on the 24th or whenever we can arrange to get together.

Anticipating further word and with the writer's kindest personal regards, we remain

Cordially yours,

FRED MEDART MANUFACTURING CO.



Sales Promotion Manager

R.E. Weinzettel/AC
Enc.