

May 13, 1939.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Mr. Weinzettel:

Thank you very much for the information you have given me in your letter of May 8th regarding your "Climbing Balls". I believe this gives us the desired information, and I thank you for it.

The Standard Oil Company, in their bulletin which goes to all their service stations over the country, had this new backboard photograph which was taken in St. Louis with me shooting from underneath the basket. It also appeared in the "Collegiate News", the collegiate rotogravure section that is used as an insert in all college papers. So they are really getting some publicity on this board.

In my letter to Porter I tried to impress upon him that what our committee members wanted was a convex board and not a flat board according to these dimensions.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH