

July 14, 1939.

Mr. R. E. Weinzettel,
Sales Promotion Manager,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Mr. Weinzettel:

Well, we have played our first game and have had quite a build-up from the publicity angle. I am sending you some clippings from the Kansas City Star, the University Daily Kansan, and the Lawrence Journal-World.

First, I want to tell you that we had a great crowd out and the audience greatly enjoyed the game. We played it out of doors on the quadrangle, and the evening was cool considering the weather. The crowd was very enthusiastic. I did this merely as an activity of our Community Recreation class.

The first two $7\frac{1}{2}$ minute quarters were played with regular basketball rules and regulations. The free throw was tossed from the 15 ft. radius circle and during the time of the free throw all of the players were kept outside of the said circle. As soon as the ball left the player's hands the other players could move across toward the basket to recover the ball.

The second two quarters were played with the penalty regulations. The offending player was kept outside of the 30 ft. radius circle for one minute. A timekeeper controlled the length of his absence from the game and gave him permission to go in at the expiration of sixty seconds, which he did, without announcement.

We used varsity players and coaches, and the crowd roared their approval. It was a very close and exciting game and was won in the last ten seconds of play by the Jayhawkers. There were a great number of school teachers present to witness the contest and all voted that it had wonderful possibilities as a playground and backyard private dwelling game. I am more enthusiastic about it than I have ever been because I have learned what the spectators had to say. They all were very enthusiastic.

Now, let me say something about the basket. I find that the ball occasionally comes out from the top of the basket after entering it. During the game last night two balls popped out, but we had ground rules to the effect that a ball entering and hitting the cone, then rebounded, counted a goal. I have noticed during our practice sessions that this has occurred.