



Andlauer Film Co.



OZARK BUILDING - KANSAS CITY, MO.
VICTOR 4658

7/25-39

Dr. Forrest Allen,
University of Kansas,
Lawrence, Kansas.

My dear Phog: -

Thanks for your letter of July 21st relative to your
new game of Goal-Hi.

I trust that you will write another letter to the
manufacturing company explaining to them that if I
can place the game in a Paramount News story it is
publicity that \$5,000. could not buy. News reels
are a very difficult proposition and as they are
interested today they are a liberty to cancel tomorrow --
it is to your advantage to rush things along immediately.
Kindly advise the interested parties and allow me your
reaction.

Cordially,

Billy

Billy Andlauer.

WAA/d