

June 23, 1939.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Mr. Weinzettel:

Concerning the playground game, I am glad to know that the sample is galvanized and will be on the way by the end of this week. I have got the thing all planned and I look to see a fine interest here as soon as it arrives. I have been boosting the thing in my community recreation class and it will be interesting to see how it goes over.

We have the quadrangle between the gymnasium and the medical building wired for flood lights and we turn this into a playground every evening. The fact that the top of the hill is about the coolest spot in Lawrence will be sufficient to draw a large number of people to these recreative games. I guarantee the goal will attract much attention.

This name of Goalee is not bad at all. Personally, I like Geal-Hi, but you know we are funny people, anyhow.

Now, regarding the making of moving pictures. The Eastman Kodak people of Rochester, New York, had the Acme Films, of Chicago, send their sound truck and all their lighting equipment down here to take the pictures that I made for Eastman. They were silent films on basketball fundamentals. They made an outfit for Harry Kipke of Michigan and Helen Wills Moody of Berkeley.

We took the pictures in our new auditorium and it took a world of light. They weren't altogether the greatest success, yet they are about as good an outfit of pictures as I have seen. The reason that the Eastman people took silent films is because of the fact that they sold their produce to the movie-talkies and they could not compete with them.

The other set of films that I shot along with Dave McMillan of Minnesota, George Keogan of Notre Dame, John Bunn of Stanford, Clair Bee of Long Island, and Dr. Carlson of Pittsburgh, were made by the Calvin Film Company of Kansas City. It cost the Converse Rubber Shoe Company and the Wilson Sporting Goods Company and Phillips 66 about ten to sixteen thousand dollars to film this picture, each of the outfits standing their