

FRED MEDART MANUFACTURING CO.

#2

Dr. Forrest C. Allen
Lawrence, Kansas

P.S. I have been wanting to write to you, Dr. Allen, regarding the cost of making a few films of moving pictures. I know you have had some experience in this field and I am wondering whether you took the pictures yourselves or did you employ someone to do that? It is our idea that possibly we could arrange to take some pictures of the convex banks in use over the Summer, and otherwise work up a nice sales story in film that we could use later and before the next meeting of the Rules Committee to demonstrate the convex backboard to that body. Anything you can give us that would enable us to give some thought to this question of moving pictures would be greatly appreciated.

GOALLEE

How does that strike you, Dr. Allen?
Goalie - sounds a little like 'Hockey'