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March 30, 1939

Dr. Forrest C. Allen
C/o Martin Hotel
Sioux City, Iowa

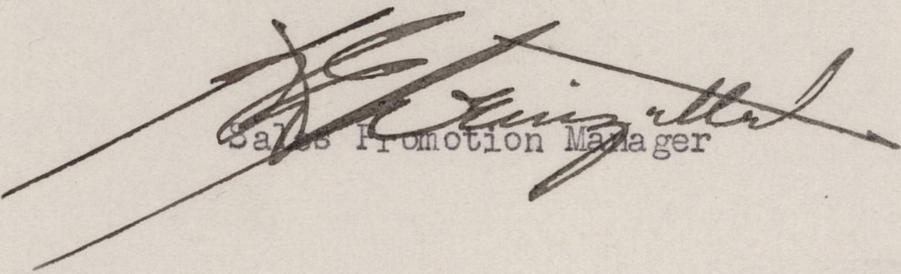
Dear Dr. Allen:

I want to again tell you how much I enjoy yesterday with you here in St. Louis and that I am looking forward to the pleasure of dropping in on you some time in Lawrence, and I hope it will not be too far in the future.

Today's papers certainly carried some nice publicity on the meeting yesterday and I am sending you copies of the three articles because I believe you will be interested in some of the comments made. For your information I am buying about 100 of each of these papers and will have some extra copies if you desire them for any purpose.

Again, thank you for joining us yesterday and for the very interesting "behind the scenes" information that you gave us. I hope you have a very pleasant journey to the Coast and a safe return home.

Cordially yours,


Sales Promotion Manager

R.E. Weinzettel/AC
Enc.

*Station KXOK (Star-Times) broadcast
a 15 minute 'story' on the new
backstop, this A.M.!*