

April 14, 1939.

Mr. R. E. Weinzettel,  
Sales Promotion Manager,  
Fred Medart Mfg. Co.,  
St. Louis, Missouri.

Dear Mr. Weinzettel:

Your letter of the 13th instant just received, and we are anxiously looking forward to the appearance of the backboards which were shipped on Thursday. We will put them up right away and begin our experimentation.

I would suggest that you write Mr. Porter telling him of your difficulty in not hearing from Mr. Salmon. You might ask Mr. Porter to write to Mr. Salmon, as a courtesy, and see if he can do anything about it. Mr. Salmon, as you know, is one of these Wall Street brokers, and not a college executive. This is an honorary position, so far as he is concerned, and for that reason he may not show the interest that some of the rest of us do in this project.

I also believe it would be well if Mr. Porter, as secretary of the National Committee, would write to someone there in New York whose school is not too far away from the place of our meeting, the McAlpin Hotel, and ask that these backboards be put up there. Then our committee could go over and see them in operation.

If you don't get quick action on this, let me know, and I am sure that I can get some action for you.

With deep appreciation of your courtesies and cooperation, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH