

November 10, 1943.

Mr. R. W. Higgins,  
Fred Medart Manufacturing Co.,  
St. Louis 18, Mo.

Dear Mr. Higgins:

I can understand fully the situation regarding the purchasing of the Goal-Hi rule books. The point that I made and still wish to make is that many of these boys in the service who should know the rules apparently do not get them. I imagine the rule books go to the officers' quarters and are not distributed down to the ensigns and chief specialists who teach the game.

For that reason many of these army and navy groups just get out and play shinny, so to speak. I can envisage what would happen if we just let a group scrimmage in basketball without anyone teaching them the rules. I believe this is a parallel illustration.

The fact that you get so many requests for rule books shows me that apparently your advertising is getting across the thought that this is a game and not just a piece of apparatus. I believe if in your advertising you continue to stress that it will still bear fruit.

Now, regarding the matter of providing basketball backstops with an adjustable feature that will permit the height of the basket to be changed. That also is a difficult problem to get action upon. I believe that this should wait until after the war because it depends upon the coaches and physical directors in the various high schools and junior high schools. Things are so unstable as regards the tenure of the people now in those jobs that I do not believe they would be interested in working on a project that is at the present uncertain. However, as you suggest, if I am in or through St. Louis I will certainly stop in and have a talk with you.

I would like to know more about Roy Weinzettel and Bill Robinson. Where are the boys and how are they doing?

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH