

FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

ZONE 18

R. W. HIGGINS
MANAGER APPARATUS AND
GYM SEAT DIVISION

October 29, 1943

Dr. Forrest C. Allen
Director of Physical Education
& Varsity Basketball Coach
% University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

This is in response to your recent letter to Mr. Banashek concerning the matter of Rules books for Goal-Hi.

We fully appreciate that we have not made the most of distributing Goal-Hi Rules books, however, we do propose to give Goal-Hi a real shot in the arm in the Advertising Program that we will launch immediately that we can determine when the "duration" is about to end and we will be privileged to go back to manufacturing our regular lines of equipment including Goal-Hi equipment. At the moment we have not too many Goal-Hi standards on hand and once they are gone there will be no more for the duration. This is one of the many items that we manufacture that can not be produced further according to the War Production Board restrictions.

We are doing a fairly good job of distributing Goal-Hi Rules books regardless of the fact that we do not have many of the outfits left on hand for sale. We never fail to get a half dozen to a dozen requests for rules books each day and of course each and every one of those requests is answered promptly and the Rules book is furnished without charge. As a matter of fact any requests that we receive from dealers is answered without costs and dealers are advised that there is no charge for this book. We doubt very much that any of the dealers are charging the \$1.00 amount that we originally advertised, which some dealers still mention in their catalogue.

Incidentally, Dr. Allen, we have not heard a great deal lately as concerns the matter of providing basketball backstops with an adjustable feature that will permit height of the baskets to be changed depending on the classification of the players involved. Will you be so kind as to give us at your convenience latest information concerning this matter and if perchance you should be either in St. Louis or passing through St. Louis in the near future by all means drop in and see us.

Cordially yours,
FRED MEDART MANUFACTURING CO.

R. W. Higgins
General Sales Manager

R.W. Higgins:dw

STEEL LOCKERS — STEEL WARDROBES — STEEL SHELVING — GYMNASIUM APPARATUS — GYM SEATS — BASKETBALL BACKSTOPS — PLAYGROUND APPARATUS