

DE PAUL - LOYOLA
INTERCOLLEGIATE
BASKETBALL
DOUBLE - HEADERS



October 5, 1940.

Dr. Forrest C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

We are planning a publicity campaign on basketball in Chicago and it has been suggested by two of the leading newspapers that we run a series of "Pet Plays of Coaches Visiting Chicago". I would appreciate it, therefore, if you would cooperate by diagramming two plays and sending them in to us so that we may furnish them to the newspapers who have requested them.

Very truly yours,

A handwritten signature in cursive that reads 'Arthur Morse'.

AM/lcw

A D V I S O R Y

HON. JUDGE JOHN A. SBARBARO
Chairman

THOMAS HAGGERTY.....DePaul

LEONARD SACHS.....Loyola

ARTHUR MORSE.....Bus. Mgr.