

October 25, 1940

Mr. Louis Menze
Basketball Coach
Iowa State College
Ames, Iowa

Dear Louis:

We are just putting our Medart Steel Backboards up and, Louis, they look swell. We put one up over the weekend and the boys shot at it and did not like it. But after they played on it for 20 or 30 minutes they liked it very much.

Half of these obstacles that appear to the boys are fear-ghosts. If a fellow cannot shoot straight enough or near enough to the baskets to hit the basket, he is a bum basketball player, and the next time he shoots he will learn to be more careful in his firing.

Good luck!

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

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