

July 16, 1940.

Mr. R. W. Marquardt,
Manager, Sporting Goods Sales,
Hood Rubber Co., Inc.,
Watertown, Mass.

Dear Dick:

I am very sorry for the delay in sending you a play for your issue of "Basketball Hints", but I have been tied up here with my teaching schedule as well as the direction of the recreation program for the Summer Session.

I am sending you the anterior-posterior screen play for use in your booklet, if it is not too late. I am sorry that it was impossible to get it to you sooner.

With best wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

HOOD RUBBER COMPANY, INC.
WATERTOWN, MASSACHUSETTS

AIR MAIL

July 5, 1940

Dr. Forrest Allen
Athletic Department
University of Kansas
Lawrence, Kansas

Dear Phog:

We are getting ready to publish our 1940-41 issue of "Basketball Hints" which, as you probably know, is distributed annually to 75,000 coaches and players on a No Charge basis.

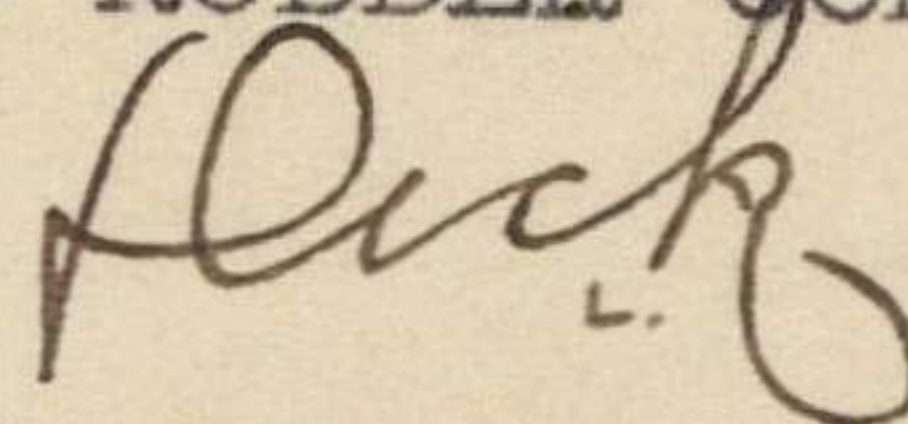
Each year we like to give some new plays, and if you happen to have a minute within the next day or so, I wish you would give me one of your plays, any type will do, and send it to me with a short explanation.

Enclosed is a self-addressed stamped envelope as I am quite anxious to get one from you.

With best regards.

Yours very truly

HOOD RUBBER COMPANY, INC.



R. W. Marquardt
Manager Sporting Goods Sales

RWM:LML

HOOD RUBBER COMPANY, INC.
WATERTOWN, MASSACHUSETTS

May 20, 1940

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear "Phog":

If you would send me a basketball play for our Basketball Hints booklet early in June, it would be in ample time for our printing.

I really would appreciate receiving one from you and I also appreciate your thoughtfulness in writing to tell me that you have been occupied with quite a bit of outside work.

Yours very truly

HOOD RUBBER COMPANY, INC.

Rick Marquardt
R. W. Marquardt
Manager Sales Promotion

RWM:LML

May 15, 1940.

Mr. R. W. Marquardt,
Manager Sales Promotion,
Hood Rubber Co., Inc.
Watertown, Massachusetts.

Dear Dick:

I am very sorry for the delay in answering your letter of April 24. I have had a number of high school commencement exercises and expect to be out of the office much until June 1. Will that date be too late for copy for your "Basketball Hints?"

Sincerely yours,

Director of Phy. Education and Recreation,
Varsity Basketball Coach.

FCA:m

HOOD RUBBER COMPANY, INC.
WATERTOWN, MASSACHUSETTS

April 24, 1940

Coach "Phog" Allen
Kansas University
Lawrence, Kansas

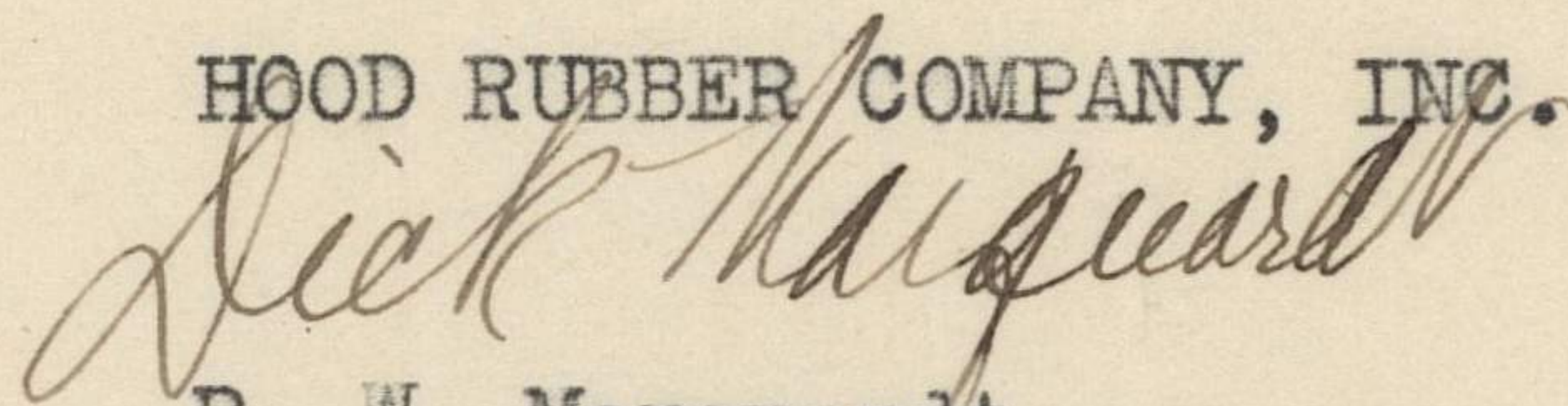
Dear Phog:

I certainly enjoyed seeing you in Kansas City and I think you did a marvelous job in training your team for the Finals. They gave a good account of themselves but I guess, in the long run, were not quite husky enough to contend with the big Indiana boys.

Incidentally, Phog, I wonder if you would be kind enough to send me a play which we could reproduce in the booklet we publish each year called "Basketball Hints."

Yours very truly

HOOD RUBBER COMPANY, INC.



R. W. Marquardt
Manager Sales Promotion

RWM:LML

HOOD RUBBER COMPANY, INC.
WATERTOWN, MASSACHUSETTS

Coach Phog Allen
c/o Athletic Department
University of Kansas
Lawrence, Kansas

Dear Coach:

Here is a new and entirely different athletic supporter in which I am sure you will be interested.

It has features which never before have been incorporated in a supporter, features which will help your players, and save money for your school.

The danger of itch and chafing is eliminated - it can be washed by the wearer after each use - it is comfortable and gives firm support - no loss of elasticity through constant use - and it is thoroughly ventilated.

Tests have been carried on for many months on football and basketball teams, as well as on tennis and badminton players, boxers, and basketball officials. They are sold on the "Arrasporter."

As yet we have not attempted to sell them, but we would like to have you try the one we have sent with this letter. Then, if you are interested in making a more thorough test, send the enclosed card, using the enclosed self-addressed envelope. Just tell us how many you want, the sizes and the name of the sporting goods dealer through whom we should bill them.

Naturally, if anything should go wrong, we will replace them or refund your money.

You lose nothing by giving them a trial, and you may discover, just as we did, that the "Arrasporter" has features which are desirable for all types of athletics.

With best regards,

Yours very truly

HOOD RUBBER COMPANY, INC.

R. W. Marquardt

R. W. Marquardt
Manager Sporting Goods Sales

RWM:LML

1211 13 th. Street
Boulder, Colorado
July 30, 1940

Dr. Forrest Allen
Head Basketball Coach
University of Kansas
Lawrence, Kansas

Gentlemen:

A few Weeks ago, I made my very important decision as to which college to attend. As you possibly know it was The University of Colorado.

During my visit at the university, I am competent that I will like it here very much. The climate is especially appealing to me, and their course of study fits in very well with what I would like to study.

I would, however, like to thank you very much for what you have done for me in regard to K. U. I appreciate it very much.

If you forgive me for breaking the appointment I had with you, I would be greatly obliged.

Very truly yours,

Bill Milliken



[1940]

Morehead State Teachers College

MOREHEAD, KENTUCKY

Head fo Physical Education Department
University of Kansas
Lawrence, Kansas

Dear Sir;

As yet we have not heard from your school in regard to our survey. We would like to include your school in this survey, as we have heard from Thirty- Six of the other State Universities.

In answer to the above, please list all theses that have been written in the last six years in partial fulfilment of a Masters Degree in Physical Education. If you do not offer a Masters Degree in Physical Education, please state this in your answer.

Sincerely

Robert Laughlin

Robert Laughlin

Professor of Physical Education
Morehead State Teachers College
Morehead, Kentucky.

Box 3717, T.S.C.W.
Denton, Texas
August 5, 1940

Dr. F. C. Allen
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I am constructing, as a part of my Master's thesis in the Department of Health and Physical Education at the Texas State College for Women, a personal appearance scale for college women. The purpose of the attached questionnaire is to obtain expert opinion which will be used in the construction of this scale.

Because of your wide experiences in dealing with college students, I have selected you as one of the experts from whom I should like an opinion on the items which I plan to include.

I realize that your time is valuable, so please know that I shall greatly appreciate your generous consideration. For your convenience I am enclosing a self-addressed envelope.

Sincerely yours,

Irene Moll
Irene Moll

THE KANSAS CITY STAR.

DAILY
COMBINED CIRCULATION
MORNING AND EVENING
600,000

SUNDAY
CIRCULATION
320,000

WEEKLY
CIRCULATION 450,000
PAID-IN-ADVANCE
SUBSCRIBERS

August 9, 1940

Dr. F.C. Allen,
University of Kansas,
Lawrence, Kansas

Dear Phog: Wonder if you would do Jimmy Nixon and myself a favor. His position at the Auditorium is at stake and so Landon Laird and myself are getting together some evidence to show Nixon has been competent.

I understand you liked his work on your ~~baseball~~ basket ball tournament since he says he received a flattering letter from you. Can you write me a letter expressing your views of Nixon insofar as he conducted himself in his relations with you during that tournament.

We will need these letters immediately.

Best regards,

Ernest Mehl

Messner

417 Forest Hill
Houston, Texas
August 10, 1940

Dear "Doc,"

I have given your name
to Coach Brannon and Mr. McKann,
the Registrar, as a recommendation
for my entrance into Rice Institute.
You will receive a telegram from one
or both of these men in a short time.

Only four-hundred new students
are accepted each year and applications
are supposed to be in six months
previous to the registration date. Since

my application is five months
late, several recommendations are
required in addition to my actual
scholastic record. Any word you
would say in my favor will be
thoroughly appreciated.

Sincerely yours,

Kenneth Messner