

January 6, 1940.

Mrs. Arthur R. Miller,
2000 Kentucky Street,
Lawrence, Kansas.

Dear Mrs. Miller:

Again I am indebted to you for your kindness in playing the organ at the basketball game between halves last night. You contributed much to the enjoyment of the evening, and if there is any way in which I can reciprocate your kindness it will be a pleasure to do so.

With best wishes for a very happy and prosperous New Year, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 8, 1940.

Mr. Maurice Moulder,
Iola Junior College,
Iola, Kansas.

Dear Maurice:

I am very happy to write to Dr. T. J. Torney, President of Arizona State Teachers College, in your behalf. It will be a great pleasure to help you in any way I can.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

January 8, 1940.

President T. J. Tomney,
Arizona State Teachers College,
Flagstaff, Arizona.

Dear Dr. Tomney:

I have been asked by Mr. Maurice Moulder, the athletic director at Iola Junior College, Iola, Kansas, to write you concerning his fitness for your football coaching position.

May I state that I have had the extreme pleasure of teaching a couple of summers at your Teachers College several years ago, while Mr. R. H. Lavik, who is now at Tempe, was your athletic director. I feel that I am well acquainted with your environment. From 1912 to 1919 I was director of physical education and athletics at the Central Missouri State Teachers College at Warrensburg, Missouri. I coached all sports in that institution at that time, so I feel that I know something about the needs of a teachers college.

I have known Mr. Moulder from the time he was a student at Manual Training High School in Kansas City, Missouri. He was a splendid all-round athlete and a fine young man. Later he entered the University of Missouri, where he played quarterback under Mr. Grim Henry, who is now athletic director and head football coach at the University of Kansas. After graduating from the University of Missouri Mr. Moulder assisted Mr. Henry down at the University of New Mexico, at Albuquerque. When Mr. Henry left the University of New Mexico to come to the University of Kansas, Mr. Moulder went to Iola Junior College, where he has enjoyed great success with high school and junior college athletics.

Maurice Moulder is a fine, clean young man who sets a splendid example to the men under him. His work is not of the mere accidental type, but is founded upon experience and study. Wherever Moulder has coached he has had exceptional success, and I take it from this that he is not only stimulating, but is an excellent teacher. I am very happy to recommend him for your careful consideration.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

THE IOLA JUNIOR COLLEGE

R. H. CARPENTER, DEAN

Iola, Kansas

Jan. 2, '40.

Mr. Forrest Allee, Basketball Coach.
Kansas Univ.
Lawrence, Kansas.

Dear Sir:

Am writing to see if you will recommend me
to Mr. T. J. Torney, Pres., Arizona State Teachers
College, Flagstaff, Arizona.

I am applying for the Football Coaching
position there.

Wishing you continued success in the
Basketball season, I am,

Very Truly Yours,
Maurice Moulder

New York, N. Y.

Gentlemen: - Kindly forward me, immediately upon publication,.....copies of "THRILLS AND SPILLS IN SPORTS," by Jocko Maxwell for which I enclose the sum of \$.....(at \$2.00 a copy)

Name.....

Street Address.....City and State.....

★ *LADIES AND GENTLEMEN!*
ANNOUNCING.
"THRILLS AND SPILLS IN SPORTS"
JOCKO MAXWELL

*** 28,000 people watched this pigeon eat lunch! It was the baseball battle of a century. In Griffith Stadium, the Giants were battling for the world-championship. But there in the path of the players sat a determined pigeon, calmly digging for worms, undisturbed by Joe Cronin's and Blondy Ryan's black looks and the amused attention of thousands! And for three days, amidst baseball's mighty furore, that famous pigeon kept its place!

*** "Johnny Tell-All Sports Talker," of Stations WLTH, New York, and WWRL, Long Island, introduces this captivating first-person story of Ford Frick's in his amazing book, "THRILLS AND SPILLS IN SPORTS."

*** "Johnny Tell-All Sports Talker," is really Jocko Maxwell, whose electric interviews with the great of the sports world, have been followed by millions of radio listeners, all over the country.

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SPORTS COMMENTATOR

RADIO STATION **WWRL** 1500 KILOCYCLES

WOODSIDE, LONG ISLAND, NEW YORK

PHONE: NEWTOWN 9-3300 - 3301

Jan. 11th, 1940.

My dear friend Allen,

Heard all about your suggestion that the backboard on the basketball court be lifted up several feet so that these overgrown college beanpoles wouldnt have too much advantage over their more moderate mates..... I think your idea is swell Mr. Allen.... I trust that you and the Univ. of Kansas athletes are doing O.K. out there in the West.... More power to you as the director of athletics at Kansas.....

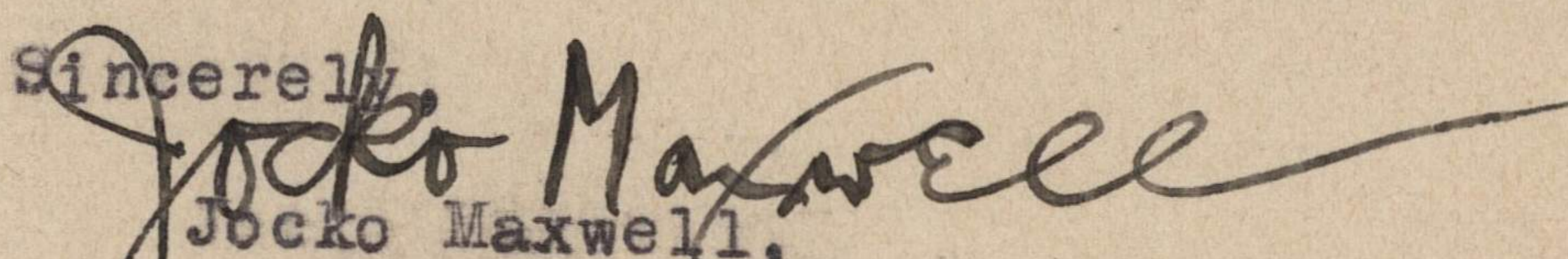
I know you've been connected with sports almost all of your life Mr. Allen hence I feel sure you will be interested in reading a copy of my new sports book "THRILLS AND SPILLS IN SPORTS" which I've just had published..... This book deals with the odd, funny, & weird sports experiences that actually happened to America's premier sport stars... Here are a few Mr. Allen: Elmer Layden, Dutch Lonborg, Mark Hellinger, Joe Lopchick, Zeke Bonura, Red Dawson, Tiny Thornhill, Bill Sefton, Lawrence Robertson, Normie Smith, Bill Stewart, Red Barber, Chuck Dressen, Lefty O'Doul, Mort Lindsay, Jimmy Caras, Wayne Morris, Ronald Reagan, Micheal Whalen, Glenn Cunningham, Ford Bond, Ival Goodman, Johnny Moir, Paul Novak, and others. In addition my sports book contains innumerable sport oddities most unbelievable I assure you Mr. Allen.

Will you Mr. Allen please be kind enough as to order a copy of "THRILLS AND SPILLS IN SPORTS" I'll be glad to forward you an AUTOGRAPHED copy of my book if you will fill out the enclosed order blank, enclose your check for \$2.00 and mail to me here at Station WWRL, Woodside L.I. N.Y. or to my home address 60 Greenwood Ave. East Orange N.J.... I'm sure you will like the book.

Trusting I'll receive your order soon I'll close,

Best regards to all of the Kansas athletes,

Sincerely,


Jocko Maxwell,
Sportscaster
WWRL, Woodside L.I. N.Y.

January 17, 1940.

Mr. Paul Masoner,
High School,
Garnett, Kansas.

Dear Paul:

I was happy to hear from you and to know how much you are enjoying your work at Garnett. You certainly are to be congratulated.

I hope it will be possible for you to bring some of your boys to Lawrence for the Iowa State game. I have talked to Mr. Falkenstien, and he says that he can give you a rate of 40¢ each for reserved seats in the first balcony. Since your own seats are in the first balcony this is probably where your boys would like to sit. General admission tickets to the second balcony are 25¢, but as you know, this is pretty far away from the ball game.

We shall be happy to see you and to meet your boys down on the floor after the game.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

PAUL MASONER
GARNETT, KANSAS

January 16, 1940

Dr. F. C. Allen
Robinson Gym
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I am writing this letter to let you know how things are progressing here at school.

Up to this time I'm enjoying my work a great deal. It is all very interesting and keeps me continually on my toes. One thing which makes it interesting is the fact that something new happens every day which must be overcome or taken in stride. All aren't pleasant and all aren't unpleasant; but it is the mixture that keeps one on the move.

At the present in basketball, we have won six and lost one. Two victories and one defeat in the league. I have a swell bunch of kids to work with and I believe the makings of a swell team, barring unforeseen accidents or happenings.

I have seen three of you're games this winter and have been impressed greatly by the team's action. I'm surely hoping as strong as possible for the Big Six Championship, but I realize that no team is a set-up as shown last Friday evening. That must have been a great one to win.

On February 12th you play Iowa State at Lawrence and I was planning on bringing some of my boys up since we have no game that week. Would it be possible to get a rate on tickets for them? There are some who have never seen a Kansas basketball team play and I've told them they've never seen basketball until they do, so they have been on me to bring them up.

Thanks for your attention.

Sincerely

Paul

My regards to the P. E. dept.

January 26, 1940.

Mr. Arthur Morse,
10 So. LaSalle St.,
Chicago, Illinois.

Dear Mr. Morse:

I have a vague recollection of your telling me about a traveling bag that was to be presented to me at some time before or after the game. I do not know how long after the game your statement signified, but I am always traveling, and generally without a bag. I hope it is not a cellophane bag, or a zeppelin! Sometimes these statements go over my head. That is why I mentioned the zeppelin!

Would you care to elaborate or elucidate on your previous statement?

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

January 26, 1940.

Mr. Lawrence B. Morris,
537 Montgomery Avenue,
Pelham Manor, New York.

Dear "Pug":

It is awfully nice of you to send your contribution of \$5.00 to Phi Kappa Psi. I assure you this is greatly appreciated by the Phi Psis and by me. They put the pressure on me to do it, and I am happy to be of some benefit to the boys when they call upon me. You never lose the old Phi Psi spirit, whether it is a response to money or to service.

This will be a definite help to the boys in dressing up their front room, and I will be anxious to have you come back and look it over so that you can pass your opinion on the job.

I certainly will be glad to convey your best wishes to the members of the Special Committee and to the boys at the house.

With kindest regards and best wishes for the year 1940, I am

Faternally yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Phi Kappa Psi Fraternity

1100 INDIANA STREET.
LAWRENCE, KANSAS

W.H.H. Piatt
Frederick Wood
James Rush
Dr. Geo. A. Estorly

Dec. 8, 1939.
Special Alumni Committee

Fred Harris
James Owen
Wm. C. Hook
Chas. Strickland

Forrest C. Allen - chairman

Mr. Lawrence B. Morris,
537 Montgomery Ave.,
Pelham Manor, N. Y.

Dear Brother Morris: *"Bury"*

The theme of this Christmas message is "A Christmas Gift to the Phi Psis."

I desire to be very straightforward and much to the point to tell you that Kansas Alpha of Phi Kappa Psi is in need of a new rug for the living room, some davenport, some chairs and lamps, a built-in library, venetian blinds, and repapering on the first floor to make the interior cheery and harmonious for the boys who dwell therein and for the alumni who come back on certain occasions, or for no occasion whatsoever. The total expense will approximate \$1,000.

I have had the genuine pleasure of attending the alumni banquets each year in the early spring, and I have been thrilled at the wonderful progress that Kansas Alpha has made. At the present time her scholarship average is 1.36, and the men's all-school average is 1.27. Phi Psi is a very representative group on Mt. Oread. During the past year, we have had two Phi Beta Kappas, two Sachems, one member of Owl Society, two football lettermen, three basketball lettermen, two track lettermen, and three cups in intramural fall sports; the editor of the Jayhawker, president of the Pachacamac political party, president of Delta Sigma Pi, and at the present time there are, in the chapter, members in Delta Sigma Pi, Sigma Delta Chi, Scabbard and Blade, Theta Tau, Phi Delta Phi, and Nu Sigma Nu, as well as the business manager of the Sour Owl.

I have given you this kaleidoscopic picture of young, aggressive and capable Phi Psis who are carrying on the fine traditions that they inherited from you. I am so certain that you want to encourage the boys in their endeavor and to furnish the home in keeping with their standing, that we are asking you kindly to fill out a check for their Christmas gift. The boys are worthy and well-qualified, and I am very sure that you will feel very proud when you come to 1100 Indiana and see how well they have carried on for you. The current expenses of the house are being met very promptly. The debt is being reduced on schedule, and the house that you made possible for them is kept in an excellent state of repairs.

Trusting that you will be able to respond promptly and in the spirit of Christmas giving, I am

Yours in the bond,

Forrest C. Allen
Chairman, Special Alumni Committee

1100 INDIANA STREET
LAWRENCE, KANSAS

Jan. 17.
7 P.M.

Dear Phog —

Please forgive my tardiness
There are a lot of reasons I want to
you with, I do not know whether the
attached check is "in line", but if it
isn't I'm assuming I will hear from you
again.

It is good to have such a good
report on the Chapter. More power to
them. Wish I could drop in for a song
fest and a dope session. The picture
you paint is most inviting.

I will be grateful if you will
give my very best to each member of
your Special Committee and the boys.

Traternally yours
Lawrence

P.S. At this hour I am minus one
Secretary. Hence this.

5.00

I have given you this kaleidoscopic picture of young aggressive
capable Pat Pats who are carrying on the fine traditions that they inherit
from you. I am so certain that you want to encourage the boys in their
endeavor and to furnish the home in keeping with their standing, that we
are asking you kindly to fill out a check for their Christmas gift. The
boys are worthy and well-qualified, and I am very sure that you will feel
very proud when you come to 1100 Indiana and see how well they have carried
on for you. The current expenses of the house are being met very promptly.
The debt is being reduced on schedule, and the house that you made possible
for them is kept in an excellent state of repairs.

Trusting that you will be able to respond promptly and in the spirit
of Christmas giving, I am

Yours in the bond,

Chairman, Special Alumni Committee

MULTIPLEX DISPLAY FIXTURE COMPANY

REG. U.S. PAT. OFF.
MULTIPLEX

Manufacturers of
DISPLAY AND SELLING EQUIPMENT

GENERAL OFFICES
910-920 N. TENTH ST.

St. Louis

January 30, 1940

Dr. F. C. Allen,
Dept. of Physical, Edu.,
Univ. of Kansas,
Lawrence, Kans.

Dear Dr. Allen:

When in Lawrence on December 5th, I stopped in your office to discuss with you MULTIPLEX All-Steel Lantern Slide Cabinets.


At the time of my call you were out of town. However, I talked with secretary. I was advised that you were starting a collection of lantern slides and would need an efficient system of filing and displaying them after the collection became a little larger.

I left with your secretary our catalog and price list. The thought comes you will be putting through your requisition for the cabinet and a few frames to start, as additional frames can be added as necessary.

When you are ready for this cabinet, you can be assured your order will be very much appreciated and will receive our prompt and careful attention.

Yours very truly,

MULTIPLEX DISPLAY FIXTURE CO.


Geo. R. Martin
District Sales Manager

GRM:BF

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BOSTON

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TILDEN SALES BLDG., 420 MARKET STREET

PHILADELPHIA

1218 GIRARD-TRUST BLDG.

CHICAGO

REPUBLIC BLDG., 209 S. STATE ST.

LOS ANGELES

723 GRANT BLDG., 355 S. BROADWAY

January 30, 1940.

Mr. Ted H. Moser,
1420 Lincoln St.,
Topeka, Kansas.

Dear Ted:

I am very glad to have your letter of the 26th instant enclosing a copy of your application to Miss Martha Tillman. I think you have written a very excellent letter and I believe that your application will receive some very serious consideration. I sincerely trust that you get the appointment which you desire.

Drop in to see me upon your return to Lawrence. I will be very happy to go over your situation with you.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

January 26, 1940,
1420 Lincoln Street,
Topeka, Kansas.

Dr. F.C. Allen,
Athletic Department,
University of Kansas,
Lawrence, Kansas.

Dear Sir:

I am enclosing a copy of the letter I sent to Miss Tillman, Executive Secretary of the National Youth Administration, along with my application for employment. I thought this might be of some interest to you.

I will let you know when I hear from her. I appreciate the help you are giving me and I will be in to see you again when I come to school.

Sincerely yours,

Led H. Moser

January 25, 1940,
1420 Lincoln Street,
Topeka, Kansas.

Miss Martha Tillman,
Executive Secretary, N.Y.A.,
University of Kansas,
Lawrence, Kansas.

Dear Miss Tillman:

In regard to my application, dated January 25, 1940, for part time employment by the National Youth Administration, I wish to give you the additional information.

My father has been dead for seven years and my mother has been trying to continue in the small business which he started, as well as keep house. It is impossible for her to help both my brother and me through College.

In addition to the references I have furnished on my application, I have several others. L.E.Painter, 1245 Kellam Avenue, Topeka, Kansas will vouch for my character and need. As to my drafting ability J.H.Hoehner, Topeka High School, and E.L. Johnson, Master Mechanic, John Morrell & Company, Topeka, Kansas will gladly furnish information.

Without any employment it would be necessary for me to commute to school from Topeka. As this would be inconvenient and would interfere with my best effort in school work and school activities, I feel that it is an absolute necessity that I obtain employment of some sort. I will need at least twenty (\$20.00) dollars a month to carry me through this semester of school.

Sincerely yours,

"COPY"

February 1, 1940.

Mr. Robert Meredith,
1046 Tennessee St.,
Lawrence, Kansas.

Dear Bob:

I don't get to see you very often, but I do want you to know how proud we are of the students who work for what they get. You are doing fine, both in your studies and your outside work, and I compliment you on your sincere efforts. Keep the good work up, Bob.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

12

110

54

11

98

52

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110

64

222

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44

98

62

204

February 1, 1940.

Dr. Wayne W. Massey,
School of Physical Education,
University of Oregon,
Eugene, Oregon.

Dear Dr. Massey:

I have your letter of January 28, and also the letter addressed to Director Gwinn Henry of even date.

I regret that there is no vacancy in our department at the present time, but if a vacancy should occur in the near future we will be very glad to definitely consider your qualifications.

I am returning herewith one of your self-addressed stamped envelopes.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

UNIVERSITY OF OREGON
SCHOOL OF PHYSICAL EDUCATION
EUGENE, OREGON

January 28, 1940

Director of Physical Education
University of Kansas
Lawrence Kansas

Dear Sir:

May I make inquiry as to the availability
of a position in your department, now or
in the near future.

Briefly, I have the Ph.D degree in Physical
Education, am 31 years of age and in good health.
I have taught at the following colleges:

1. The Kansas State Teachers College of Emporia
2. Oakland City College, Oakland City Indiana
3. The University of Oregon, at present.

If there is to be a position open at the University
of Kansas I should like to make application, send
papers and present my qualifications.

Very truly

Dr. Wayne W. Massey

UNIVERSITY OF OREGON
SCHOOL OF PHYSICAL EDUCATION
EUGENE, OREGON

January 28, 1940

Director Quinn Henry
Athletic Director
University of Kansas
Lawrence Kansas

Dear Sir:

May I make inquiry as to the availability of a position in your department of Physical Education now or in the near future.

Briefly, I have the Ph.D. degree in Physical Education, am 31 and in good health. I have taught at the following colleges:

1. The State Teachers College, Emporia Kansas
2. Oakland City College, Oakland City Ind.
3. The University of Oregon, at present.

If there is to be a position open at the University of Kansas would you let me know. I should like to make proper application.

Very truly
Dr. Wayne W. Massey

February 6, 1940.

Mr. Harry E. Morrow,
The Blue Mound Sun,
Blue Mound, Kansas.

Dear Harry:

I should have answered your communication of the 30th ultimo sooner, but enrollment is on and we have not been at our desk much. I immediately referred your letter to Mr. Earl Falkenstein regarding your ticket request. The demand has been very heavy for the Missouri game, but since you always see Earl to get your tickets, I am very sure that he will take care of you to the very best of his ability.

Yes, I should have included Al Peterson on any team that I would have mentioned, but you know you can mention a great group of star players and the writer cuts out those when he thinks the list has gotten too long. This is doubtless the case regarding Al.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

THE BLUE MOUND SUN

HARRY E. MORROW, PUBLISHER

BLUE MOUND, KANSAS

Jan. 30, 1940

Friend Phog- I see you are in the midst of a great basketball race in the Big 6 as usual Kansas is near the top. I get a big kick out of Kemper and Partner Columns in regard to K.U. They sure play down the blow up at Aggieville. I have heard rumors of that for over a year. Glad to see Oklahoma bump off the Tigers last night. But boy Missouri is hard to handle at Columbia. I have been in Lawrence several times in the few months and each time you have been out of the office. I would like to bull fest with you again. I also got a big kick out of your names of Kansas great basketball players.

But I would have included Al Peterson in the last myself. Now to get to the real reason of this letter. Could a poor country editor get a ticket, standing room or something for two persons at the Missouri game in Lawrence on March 1?

Trusting to hear from you in the near future

Harry E. Morrow

February 6, 1940.

Mr. Ralph A. Mangels, Principal,
Reserve Rural High School,
Reserve, Kansas.

Dear Mr. Mangels:

We have two games remaining on our home schedule, Iowa State here on February 12, and Missouri here on March 1.

There has been such a demand for tickets to the Missouri game that we are unable to offer any reduced prices to high school teams. For the Iowa State game, however, the boys may be admitted for 40¢ for the reserved seats and 25¢ for general admission in the balcony.

If you decide to bring your boys, and would like the reserved seats I would suggest that you get in touch with Mr. Earl Falkenstien, financial secretary of the Athletic Association, at once and he will do the best he can for you in location.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

RESERVE RURAL HIGH SCHOOL

LAVERNE SETZER, ENGLISH
MILDRED WILLIAMS, COMMERCE

RALPH A. MANGELS, PRINCIPAL

MERLIN DOREI, MUSIC

RESERVE, KANSAS

Feb 5, 1940

Mr. F. C. Allen
K. U. Athletic Dept.
Lawrence, Kans.

Dear Sir:

I would like to have the
dates of your remaining home
games.

I intend to bring my squad
of 16 boys down to one of them.
How much will the admission
be for them? What kind of seats
can we get for low priced admissions?

Respectfully yours
Ralph A. Mangels

February 8, 1940.

Mr. Bill Miller,
Insurance Bldg.,
Topeka, Kansas.

Dear Bill:

Thank you for the clipping from Omaha regarding the basketball situation at Nebraska. This former Big Ten basketball coach apparently is none other than George Veenker, athletic director at Iowa State. He used to coach at Michigan, you know.

I was interested in what Frederick Ware said about basketball. Well, there are just a lot of things you can form defenses for the way the game is now played. When they rush down the court instead of having the guards play flat as they do in the usual defensive positions, we have them play in an anterior-posterior position, one behind the other. That protects the center lane basket and the guard who is behind flanges out if the play is coming around near the end line and the front man drops back equi-distant between ~~where~~ the guard played and where the other guards former position was in front of his teammate. This permits two men to do the work of of three in an emergency, then the third man coming down the floor floats in to the vacated trianble position. It works out all right.

Thanks for your good wishes regarding Oklahoma and Missouri. My reactions are similar to yours.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH



OMAHA'S WELCOME TO THE WORLD

HOTEL FONTENELLE - OMAHA

OPERATED BY EPPLEY HOTELS CO.

Feb 7.

Dear Phog -

Saw Chickering yesterday
so thought you might
enjoy knowing what others
were saying.

Sure wish you the best
with Abe & Missoumi
especially the latter - how.
I hate them!

Best to the allens
Hesley,

Bice Miller

Go a hog meeting Fremont Neb today