

★ *LADIES AND GENTLEMEN!*
ANNOUNCING.
"THRILLS AND SPILLS IN SPORTS"
JOCKO MAXWELL

*** 28,000 people watched this pigeon eat lunch! It was the baseball battle of a century. In Griffith Stadium, the Giants were battling for the world-championship. But there in the path of the players sat a determined pigeon, calmly digging for worms, undisturbed by Joe Cronin's and Blondy Ryan's black looks and the amused attention of thousands! And for three days, amidst baseball's mighty furore, that famous pigeon kept its place!

*** "Johnny Tell-All Sports Talker," of Stations WLTH, New York, and WWRL, Long Island, introduces this captivating first-person story of Ford Frick's in his amazing book, "THRILLS AND SPILLS IN SPORTS."

*** "Johnny Tell-All Sports Talker," is really Jocko Maxwell, whose electric interviews with the great of the sports world, have been followed by millions of radio listeners, all over the country.

*** In "THRILLS AND SPILLS IN SPORTS," he gathers together the pith of hundreds of interviews. Hank Greenberg, Ben Johnson, George Selkirk, Cliff Montgomery, Sid Luckman, and hundreds of other celebrities of the sports world personally tell you their most thrilling and their funniest experiences. Sportsdom's most exciting and intimate book! Order it now!