

Residence
60 GREENWOOD AVENUE
EAST ORANGE, N. J.

Telephone
ORANGE 5-1662

JOCKO MAXWELL

SPORTS COMMENTATOR

RADIO STATION **WWRL** 1500 KILOCYCLES

WOODSIDE, LONG ISLAND, NEW YORK

PHONE: NEWTOWN 9-3300 - 3301

Jan. 11th, 1940.

My dear friend Allen,

Heard all about your suggestion that the backboard on the basketball court be lifted up several feet so that these overgrown college beanpoles wouldnt have too much advantage over their more moderate mates..... I think your idea is swell Mr. Allen.... I trust that you and the Univ. of Kansas athletes are doing O.K. out there in the West.... More power to you as the director of athletics at Kansas.....

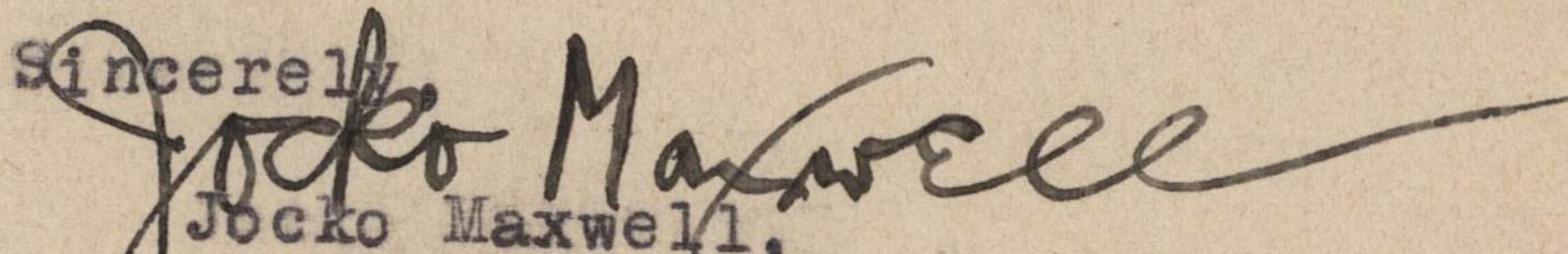
I know you've been connected with sports almost all of your life Mr. Allen hence I feel sure you will be interested in reading a copy of my new sports book "THRILLS AND SPILLS IN SPORTS" which I've just had published..... This book deals with the odd, funny, & weird sports experiences that actually happened to America's premier sport stars... Here are a few Mr. Allen: Elmer Layden, Dutch Lonborg, Mark Hellinger, Joe Lopchick, Zeke Bonura, Red Dawson, Tiny Thornhill, Bill Sefton, Lawrence Robertson, Normie Smith, Bill Stewart, Red Barber, Chuck Dressen, Lefty O'Doul, Mort Lindsay, Jimmy Caras, Wayne Morris, Ronald Reagan, Micheal Whalen, Glenn Cunningham, Ford Bond, Ival Goodman, Johnny Moir, Paul Novak, and others. In addition my sports book contains innumerable sport oddities most unbelievable I assure you Mr. Allen.

Will you Mr. Allen please be kind enough as to order a copy of "THRILLS AND SPILLS IN SPORTS" I'll be glad to forward you an AUTOGRAPHED copy of my book if you will fill out the enclosed order blank, enclose your check for \$2.00 and mail to me here at Station WWRL, Woodside L.I. N.Y. or to my home address 60 Greenwood Ave. East Orange N.J.... I'm sure you will like the book.

Trusting I'll receive your order soon I'll close,

Best regards to all of the Kansas athletes,

Sincerely,


Jocko Maxwell,
Sportscaster
WWRL, Woodside L.I. N.Y.