MULTIPLEX DISPLAYFIXTURE COMPANY



Manufacturers of

DISPLAY AND SELLING EQUIPMENT

GENERAL OFFICES 910-920 N. TENTH ST.

ST.Louis

January 30, 1940

Dr. F. C. Allen, Dept. of Physical, Edu., Univ. of Kansas, Lawrence, Kans.

Dear Dr. Allen:

When in Lawrence on December 5th, I stopped in your office to discuss with you MULTIPLEX All-Steel Lantern Slide Cabinets.

At the time of my call you were out of town. However, I talked with secretary. I was advised that you were starting a collection of lantern slides and would need an efficient system of filing and displaying them after the collection became a little larger.

I left with your secretary our catalog and price list. The thought comes you will be putting through your requisition for the cabinet and a few frames to start, as additional frames can be added as necessary.

When you are ready for this cabinet, you can be assured your order will be very much appreciated and will receive our prompt and careful attention.

Yours very truly,

MULTIPLEX DISPLAY FIXTURE CO.

District Sales Manager

GRM: BF

NEW YORK

OFFICE

110 E.42NDST.

NEAR LEXINGTON, AVE.

BOSTON 83 LAKE ST. ARLINGTON, MASS.

PHILADE LPHIA
1218 GIRARD-TRUST BLDG.

DETROIT 416 STEPHENSON BLDG.

CHICAGO
REPUBLIC BLDG, 209 S. STATE ST.

SAN FRANCISCO
TILDEN SALES BLDG., 420 MARKET STREET

LOS ANGELES
723 GRANT BLDG, 355 S. BROADWAY