

Often when you walk down the street or in the halls you have a way of wearing a hat or cap stuck up on top of your head a la fools' cap fashion that sometimes causes people to look at you dubiously. I fear that somewhere back in the background of your childhood existence you observed one of your heroes wearing his clothes in rather an uncouth and awkward fashion, and this has made you develop habits that are not conducive to making you look at your best. This cap with its flap turned down and perched on the top of your head and your slouchy carriage rather sell you short at times.

If I were you I would pull my chin in back of my sternal notch, I would throw those shoulders back where they belong. A fellow may not be any more intelligent, but he looks more so with proper posture.

You know, Ralph, I am not wanting you to be a sissy or a stuck-up, but you just observe the leaders in your town or in any town and see how many fellows walk along with their shoulders and head down. A confident man exhibits a poise and a bearing that begets confidence. I am so anxious that you put forth the best that is in you that at times I might appear slightly impatient at your apparent slow progress.

You have but one more year in college after this is finished and unless there is a metamorphosis both academically and in campus leadership I fear that you will not sell yourself to the powers that be sufficiently to make my desire come true. You know what it is because we have spoken of it often. It will be necessary that you help me far more than you have to date for me to do the thing that I want to do for you.

About all that I have ever seen in any collegiate athletics is the possibility of having athletics introduce the boy favorably to society and business. You have an unequal opportunity here on the campus of having everybody your friend. Frankly, I do not believe that you have seen the possibility that you have, because you have not taken advantage of it to date, and it is my fear that time will roll so rapidly by that your four years here will be over before you have had an opportunity to realize on your investment. I have talked to you often about this just in a fleeting way, and in a very serious way when we drove down to Chanute that day. I am using this letter to impress upon you again this fact, and I promise you that I will not bring it up again unless you wish to have a conference with me in the matter.

You can always count on me in helping you but it is necessary for you to help yourself before I can help you much. Please do not understand that I am thinking of you as a lost soul athletically or in any other way. I think you are a fine boy but