

October 2, 1939. A

Mr. Charlie Moore, Jr.,  
5714 Reeds Road,  
Kansas City, Kansas.

Dear Charlie:

This summer I talked to Coach Reade, of Shawnee Mission, about you and your possibilities. He was talking about you and I told him that I knew your father very well and that I had seen you play at the Hickory School and that you played a fine game.

When he was here in summer school Coach Reade asked me if I had a cover for my book, "Better Basketball". He said that in the wreck when the high school coaches were struck by the inter-urban car some blood had been smeared on the cover of the book and he desired a new cover. I told him that I had a few extra ones here in my desk, but somehow in the rush of things I failed to give it to him. I have sent him one today.

This brings me to the point that I desire to say a few things to you regarding the possibility of your greatest success on your high school team this year and later on to college or university teams. Charlie, you have a great possibility of making a splendid basketball player. There are a few things that I want to say to you as a real friend. I know you realize that unless a boy studies in high school he will not be able to advance at a college or university because he forms bad habits of slipping over things. The university or college course is a higher course in education and it is comparable to your trying out for better teams all the time. You are competing mentally in a college, and you are competing physically for teams of higher caliber. So, Charlie, be a good student first. Get the best grades that you can possibly obtain by diligence and attention to your teachers.

Now, the next thing is in regard to your body. You have a wonderful altitude and you have a good framework, but you need a little more meat on those bones. I am hoping that some day you will attend the University of Kansas and play on my varsity and that I will have an opportunity to coach you. I know you can make your letter and you should make a wonderful player for Kansas. Remember this - a good tall man is better than a good short man. Now, regarding your diet. When you start to eat just remember these three things you read there in the book - the three B's, boiled, broiled and baked foods should form the main part of your diet. Eat all the oranges or drink all the orange juice that you